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The Coca-Cola Foundation Awards \$27 Million to 65 Sustainable Community Initiatives Worldwide

\$550,000 Supports Tornado Disaster Relief Efforts in the United States

ATLANTA--(BUSINESS WIRE)-- The Coca-Cola Foundation, the philanthropic arm of The Coca-Cola Company, announced grants totaling \$27 million to support 65 organizations in the United States and around the world. These grants support the Company's global sustainability initiatives, including water stewardship, recycling and other essential sustainable community initiatives.

"At The Coca-Cola Company, we are committed to supporting global programs that improve lives and sustain communities," said Ingrid Saunders Jones, senior vice president of Global Community Connections for The Coca-Cola Company and chair of The Coca-Cola Foundation. "Our goal is to make a positive difference around the world, and we are making a difference through programs that create access to clean water, recycling, fitness and nutrition, and education."

Of the \$27 million allocated by the Foundation, approximately \$22 million supports the Company's global philanthropic priorities, including:

- \$12 million for water stewardship projects;
- \$1.2 million for fitness and nutrition programs;
- \$1.6 million for community recycling programs; and
- \$6.8 million for educational initiatives.

Approximately, \$5.2 million will support additional local priorities, such as youth development, HIV/AIDS in Africa, and other civic priorities. The Foundation will also contribute \$550,000 to five organizations assisting with disaster relief efforts in tornado affected areas in the United States.

Organizations receiving funding include:

Water Stewardship

- Beijing Environmental Protection Foundation, China, \$260,000
- The Coca-Cola Africa Foundation: Global Environment & Technology Foundation, targeted African countries, \$6 million
- United Nations Development Programme - China, \$2 million
- World Wildlife Fund, China, \$2 million
- Landcare Australia, Ltd., Australia, \$100,000
- Nature Conservancy, United States, \$1 million
- Pontificia Universidad Catolica del Peru, Peru, \$60,000
- Pronatura Mexico, A.C., Mexico, \$320,057
- Water Environment Federation, United States, \$25,000
- Winrock International Institute for Agricultural Development,

Philippines, \$99,197

Recycling

- DESEM Del Uruguay, Uruguay, \$30,000
- Fundacion Emprender, Bolivia, \$60,000
- Fundacion Paraguaya de Cooperacion y Desarrollo, Paraguay, \$30,000
- Keep Baton Rouge Beautiful, Inc., United States, \$9,500
- Ocean Conservancy, Trash Free Seas Initiative - Global, \$1.5 million

Active, Healthy Living

- Aktif Yasam Dernegi, Turkey, \$750,000
- America SCORES, United States, Atlanta, GA, \$25,000
- Asociacion Benefica PRISMA, Peru, \$75,000
- Birmingham Athletic Partnership, United States, \$10,000
- Children's Museum of Atlanta, United States, \$20,000
- Good Sports, United States, \$100,000
- Klichko Brothers Foundation, Ukraine, \$150,000
- New Mexico Centennial Foundation, United States, \$25,000
- Pinebelt Association for Families, United States, \$37,000
- Truly Living Well Center For Natural Urban Agriculture, United States, \$20,000
- YMCA of Metropolitan Atlanta Inc., United States, \$25,000
- Marathon Kids, United States, \$30,000

Education

- African Leadership Academy, \$600,000
- American Association of Community Colleges, United States, \$55,000
- Arch Foundation for University of Georgia, United States, \$1 million
- Christ the King School, United States, \$50,000
- Center for Strategic and International Studies, \$2.5 million
- The Coca-Cola Africa Foundation: Discovery Channel Global Education Partnership - targeted African countries, \$1,995,000 million
- Georgia Charter Schools Association, United States, \$50,000
- INJAZ Palestine, Palestine Authority Area, \$100,000
- Morehouse College, United States, \$150,000
- University of Notre Dame du Lac, Haiti, \$150,000
- Wesleyan School, Inc., United States, \$50,000
- The Coca-Cola Africa Foundation: Zawadi Africa Educational Fund, Africa, \$100,000
- Truancy Intervention Project Georgia, Inc., United States, \$25,000

Humanitarian/Disaster Relief

- Habitat for Humanity Sri Lanka, Sri Lanka, United States, \$100,000
- American National Red Cross, United States, \$250,000
- Community Foundation of Greater Alabama - Alabama Tornado Recovery Fund, United States, \$50,000
- Salvation Army, Disaster Relief Program for Southeast Tornado and Flooding, United States, \$50,000
- United Way of Alabama, Governor's Emergency Relief Fund, United States, \$175,000
- University of Alabama, Acts of Kindness Fund, United States, \$25,000

Local Community and Civic Initiatives

- Atlanta Historical Society, United States, \$1 million
- Atlanta Leadership Development Foundation, Inc., United States, \$25,000
- The Coca-Cola Africa Foundation:
 - o CitiHope International Inc., targeted African countries, \$450,000
 - o Episcopal Relief & Development, targeted African countries, \$1 million
 - o MedShare International Inc., targeted African countries, \$300,000
 - o Africare, South Africa, \$500,000
 - o Hope Worldwide, Ltd., targeted African countries, \$400,000
 - o Rotarians For Fighting AIDS, Inc., targeted African countries, \$100,000
- Help The Children Charity Fund, Ukraine, \$20,000
- McComb Main Street Association, United States, \$10,000
- National Black Arts Festival, Inc., United States, \$96,000
- Pronatura Mexico, A.C., Mexico, \$120,000
- Rancho Los Amigos Foundation, Inc., United States, \$50,000
- Robert W. Woodruff Arts Center, Inc., United States, \$500,000
- Save the Harbor/Save the Bay, United States, \$25,000
- United Way of Greater Houston, United States, \$40,680

Youth Development

- Atlanta Music Project, Inc., United States, \$50,000
- Barrio Station, United States, \$50,000
- Sphinx Organization Inc., United States, \$30,000

For more information on the \$6 million in grants awarded to U.S.-based organizations, please go to www.thecoca-colacompany.com.

About The Coca-Cola Foundation

The Coca-Cola Foundation has contributed more than \$418 million in support of sustainable community initiatives worldwide. For more information about philanthropic priorities of The Coca-Cola Foundation, including disaster relief efforts, please go to www.thecoca-colacompany.com/citizenship/foundation_coke.html.

The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, the world's most valuable brand, the Company's portfolio features 15 billion dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply and Georgia. Globally, we are the No. 1 provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of 1.7 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. For more information about our Company, please visit our website at www.thecoca-colacompany.com.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6755339&lang=en>

Source: The Coca-Cola Company