

August 22, 2011



The Coca-Cola Company to Participate in the Barclays Capital Back-to-School Consumer Conference

ATLANTA--(BUSINESS WIRE)-- The Coca-Cola Company today announced that Irial Finan, Executive Vice President and President, Bottling Investments and Supply Chain, will present at the Barclays Capital Back-To-School Consumer Conference in Boston at 9:45 a.m. (EDT), Thursday, Sept. 8, 2011. Gary Fayard, Executive Vice President and Chief Financial Officer, will also be in attendance at this presentation.

The Company invites investors to listen to the live audiocast of the presentation at its website, www.thecoca-colacompany.com/investors/index.html. The presentation will also be available within 24 hours after the audiocast on the Company's website.

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, the world's most valuable brand, the Company's portfolio features 15 billion dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply and Georgia. Globally, we are the No. 1 provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of 1.7 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. For more information about our Company, please visit our website at www.thecoca-colacompany.com.

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Source: The Coca-Cola Company