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The Board of Directors of the Coca-Cola Company Announces Quarterly Dividend

Elects Nancy Quan as Vice President

ATLANTA--(BUSINESS WIRE)-- The Board of Directors of The Coca-Cola Company today declared a regular quarterly dividend of 47 cents per common share. The dividend is payable Dec. 15, 2011, to shareowners of record as of Dec. 1, 2011.

The Board elects Nancy Quan, Coca-Cola's Global Research and Development (R&D) Officer, as a Vice President of the Company. This election becomes effective Jan. 1, 2012. (Photo: Business Wire)

In February, the Board of Directors approved the Company's 49th consecutive annual

dividend increase, raising the quarterly dividend approximately 7 percent from 44 to 47 cents per share. This is equivalent to an annual dividend of \$1.88 per share, up from \$1.76 per share in 2010. The dividend reflects the Board's confidence in the Company's long-term cash flow.

The Board today also elected Nancy Quan, Coca-Cola's Global Research and Development (R&D) Officer, as a Vice President of the Company. This election becomes effective Jan. 1, 2012.

Quan, who was recently promoted to her new position, oversees Coca-Cola's Global Research and Development priorities, connecting the agendas of the regional R&D centers in Atlanta, Shanghai and Brussels. She also is responsible for coordinating external technology acquisition and structuring strategic partnerships with universities, suppliers and research centers to support the Company's global R&D initiatives.

Quan, 45, joined the Company in 2007 as General Manager, Research and Development for Coca-Cola's Europe and Eurasia Group based in Brussels and has held various roles of increasing responsibility, including Vice President, Innovation in Atlanta and Vice President, R&D, for Coca-Cola's Pacific Group, based in Shanghai. Quan brought to Coca-Cola 18 years of food and beverage industry experience in general management, research, development, nutrition, quality assurance and scientific and regulatory affairs from multiple continents. She holds Bachelor of Science degrees in Food Chemistry and Nutrition from Purdue University.

The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, the world's most valuable brand, the Company's portfolio features 15 billion dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply and Georgia. Globally, we are the No. 1 provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of

1.7 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. For more information about our Company, please visit our website at www.thecoca-colacompany.com.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50037869&lang=en>

The Coca-Cola Company
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