

December 8, 2011



Photos of Secret Formula Moves to New Home at the World of Coca-Cola Available on Business Wire's Website and AP PhotoExpress

ATLANTA--(BUSINESS WIRE)-- Photos of The Coca-Cola Company Chairman and CEO Muhtar Kent, Georgia Governor Nathan Deal and Atlanta Mayor Kasim Reed open *The Vault of the Secret Formula* exhibit on Dec. 8, 2011 at the World of Coca-Cola in Atlanta. For the first time in history, the vault containing the secret formula for Coca-Cola is visible to the public. The Company moved the secret formula for Coca-Cola from a vault at SunTrust Bank, where it had been held for more than 86 years.

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Muhtar Kent reveals the opening to the new *Vault of the Secret Formula* exhibit at the World of Coca-Cola in Atlanta on Dec. 8, 2011. For

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50100869&lang=en>

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Source: The Coca-Cola Company