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Get Fizzy With A New Beverage from Minute Maid

Minute Maid Sparkling adds bubbles to the line-up of great-tasting juice drinks

ATLANTA--(BUSINESS WIRE)-- Minute Maid is welcoming a brand new addition to the family. Introducing Minute Maid Sparkling, a line of great-tasting, low calorie fizzy juice drinks made with real fruit juice and natural flavors.

(Photo: Business Wire)

Beginning this month,
Minute Maid
Sparkling will be

available at retailers nationwide in four delicious flavors: Fizzy Lemonade, Mixed Berry, Tropical Citrus and Fruit Punch. The sleek 16.9 fl oz bottles have just 30-40 calories per package with a suggested retail price of \$1.29. Each refreshing serving of Minute Maid Sparkling contains 6% juice.

“Our fans of the more than 100 varieties of Minute Maid juice drinks are in for a treat with Minute Maid Sparkling,” said Mel Landis, President of Coca-Cola’s Minute Maid Business Unit. “We’re constantly looking for new ways to innovate while staying true to our commitment to creating great-tasting beverages that can be shared with the whole family. We expect a little sparkle will go a long way.”

For more information, please visit MinuteMaid.com or the [Minute Maid Facebook page](#).

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our Company's portfolio features 20 billion-dollar brands including, Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply, Georgia, Dasani, FUZE TEA and Del Valle. Globally, we are the No. 1 provider of sparkling beverages, ready-to-drink coffees, and juices and juice drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy our beverages at a rate of more than 1.9 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates. For more information, visit Coca-Cola Journey at www.coca-colacompany.com, follow us on Twitter at twitter.com/CocaColaCo, visit our blog, Coca-Cola Unbottled, at www.coca-colablog.com or find us on LinkedIn at www.linkedin.com/company/the-coca-cola-company.

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