

September 9, 2011



CORRECTING and REPLACING The Coca-Cola Company to Host North America Investor and Analyst Event and Market Tour

ATLANTA--(BUSINESS WIRE)-- Second graph, first sentence should read ...on Wednesday, Sept. 21, beginning at 1 p.m. (CT) sted [beginning at 1 p.m. (EDT)].

The corrected release reads:

THE COCA-COLA COMPANY TO HOST NORTH AMERICA INVESTOR AND ANALYST EVENT AND MARKET TOUR

The Coca-Cola Company today announced it will host an investor and analyst event in Houston, Texas. The event will include a business overview of The Coca-Cola Company's North America operations on the afternoon of Wednesday, Sept. 21, and a market tour of local customer outlets in Houston on Thursday, Sept. 22. The event will be hosted by Sandy Douglas, President of Coca-Cola North America, and Steve Cahillane, President and Chief Executive Officer of Coca-Cola Refreshments, as well as by their respective leadership teams, together with Coca-Cola's Investor Relations team.

The Coca-Cola Company will webcast the business overview presentations live through its website, www.thecoca-colacompany.com/investors/index.html, on Wednesday, Sept. 21, beginning at 1 p.m. (CT). The presentations and webcast replay will also be available within 24 hours following the webcast on the Company's website.

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, the world's most valuable brand, the Company's portfolio features 15 billion dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply and Georgia. Globally, we are the No. 1 provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of 1.7 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. For more information about our Company, please visit our website at www.thecoca-colacompany.com.

The Coca-Cola Company

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Source: The Coca-Cola Company