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The Coca-Cola Company Announces Timing of Earnings Release and Investor Conference Call

ATLANTA--(BUSINESS WIRE)--

The Coca-Cola Company will release third quarter 2007 financial results on Wednesday, October 17, before the stock market opens. The Company will host an investor conference call at 8:30 a.m. (EDT), on October 17.

The Company invites investors to listen to the live audiocast of the conference call at its website, www.thecoca-colacompany.com. A replay in downloadable MP3 format will also be available within twenty-four hours after the audiocast on the Company's website.

The Coca-Cola Company is the world's largest beverage company. Along with Coca-Cola, recognized as the world's most valuable brand, the Company markets four of the world's top five nonalcoholic sparkling beverage brands, including Diet Coke, Fanta and Sprite, and a wide range of other beverages, including diet and light beverages, waters, juices and juice drinks, teas, coffees, energy and sports drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate exceeding 1.4 billion servings each day. For more information about The Coca-Cola Company, please visit our website at www.thecoca-colacompany.com.

Source: The Coca-Cola Company