March 4, 2011

The Coca-Cola Company Announces Timing of Earnings Release and Investor Conference Call

ATLANTA--(BUSINESS WIRE)-- The Coca-Cola Company will release first quarter 2011 financial results on Tuesday, April 26, 2011, before the stock market opens. The Company will host an investor conference call at 9:30 a.m. (EDT), on April 26, 2011.

The Company invites investors to listen to the live audiocast of the conference call at its website, http://www.thecoca-colacompany.com/investors/index.html. A replay in downloadable MP3 format will also be available within 24 hours after the audiocast on the Company's website.

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, the world's most valuable brand, the Company's portfolio features 14 billion dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply and Georgia. Globally, we are the No. 1 provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of 1.7 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. For more information about our Company, please visit our website at www.thecoca-colacompany.com.

Source: The Coca-Cola Company