May 17, 2012

The Coca-Cola Company Announces Timing of Earnings Release and Investor Conference Call

ATLANTA--(BUSINESS WIRE)-- The Coca-Cola Company will release second quarter and year-to-date 2012 financial results on **Tuesday, July 17, 2012**, before the stock market opens. The Company will host an investor conference call at 9:30 a.m. EDT on **July 17, 2012**.

The Company invites investors to listen to the live audiocast of the conference call at its website, http://www.thecoca-colacompany.com/investors/index.html. A replay in downloadable MP3 format will also be available within 24 hours after the audiocast on the Company's website.

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, the world's most valuable brand, our Company's portfolio features 15 billion-dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply, Georgia and Del Valle. Globally, we are the No. 1 provider of sparkling beverages, ready-to-drink coffees, and juices and juice drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy our beverages at a rate of 1.8 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system employees. For more information, please visit www.thecoca-colacompany.com or follow us on Twitter at twitter.com/CocaColaCo.

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