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Coca-Cola Board of Directors Elects Jim Dinkins as Senior Vice President

ATLANTA--(BUSINESS WIRE)-- The Board of Directors of The Coca-Cola Company today elected James L. “Jim” Dinkins as a Senior Vice President. The company previously announced that Dinkins will become President of Coca-Cola North America (CCNA) effective Jan. 1, 2018.

Dinkins currently serves as President of the Minute Maid Business Unit and as Chief Retail Sales officer for CCNA. Dinkins has spent a total of 26 years with The Coca-Cola Company. In his new role as Senior Vice President and President of CCNA, he will report to President and CEO James Quincey.

Dinkins succeeds J. Alexander “Sandy” Douglas Jr. who, as previously announced, will be retiring from the company on March 1, 2018. Douglas is an Executive Vice President of The Coca-Cola Company and President of CCNA.

Please see the company’s previous announcement on Coca-Cola Journey.

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world’s largest total beverage company, offering over 500 brands to people in more than 200 countries. Of our 21 billion-dollar brands, 19 are available in lower- and no-sugar options to help people everywhere more easily control added sugar. In addition to our namesake Coca-Cola drinks, some of our household names around the world include: AdeS soy-based beverages, Ayataka green tea, Dasani waters, Del Valle juices and nectars, Fanta, Georgia coffee, Gold Peak teas and coffees, Honest Tea, Minute Maid juices, Powerade sports drinks, Simply juices, smartwater, Sprite, vitaminwater, and Zico coconut water. At Coca-Cola, we’re serious about making positive contributions to our world. That starts with reducing sugar in our drinks and bringing new and different drinks to people everywhere. It also means continuously working to reduce our environmental impact, creating rewarding careers for our associates, and bringing economic opportunity wherever we operate. In fact, together with our bottling partners, we employ more than 700,000 people around the world. For more information, visit our digital magazine Coca-Cola Journey at www.coca-colacompany.com and follow The Coca-Cola Company on Twitter, Instagram, Facebook and LinkedIn.

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