October 29, 2013

The Coca-Cola Company Prices $5.0 Billion of Senior Notes

ATLANTA--(BUSINESS WIRE)-- The Coca-Cola Company today announced that it priced $500 million aggregate principal amount of floating rate notes due 2016, $500 million aggregate principal amount of 0.750% notes due 2016, $1.25 billion aggregate principal amount of 1.650% notes due 2018, $1.25 billion aggregate principal amount of 2.450% notes due 2020 and $1.5 billion aggregate principal amount of 3.200% notes due 2023 in an underwritten, registered public offering. The transaction is expected to close on November 1, 2013, subject to customary closing conditions. The Company intends to use the net proceeds from the offering to fund the repayment or redemption of the Company's 0.75% Notes due 2013, Floating Rate Notes due 2014 and 3.625% Notes due 2014, to pay related fees and expenses, including redemption premiums, and for general corporate purposes.

Deutsche Bank Securities Inc., HSBC Securities (USA) Inc., Merrill Lynch, Pierce, Fenner & Smith Incorporated and Morgan Stanley & Co. LLC acted as joint book-running managers for the offering.

The offering is being made pursuant to an effective shelf registration statement, and only by means of a prospectus supplement and accompanying prospectus, copies of which may be obtained by contacting Deutsche Bank Securities Inc. at (800) 503-4611, HSBC Securities (USA) Inc. at (866) 811-8049, Merrill Lynch, Pierce, Fenner & Smith Incorporated at (800) 294-1322 or Morgan Stanley & Co. LLC at (866) 718-1649. Alternatively, you may get these documents for free by visiting EDGAR on the SEC website at http://www.sec.gov/. Before you invest, you should read the base prospectus in such shelf registration statement, the prospectus supplement related to the offering and other documents incorporated by reference in the prospectus supplement for more complete information about the Company and this offering.

This news release does not constitute a notice of redemption under the optional redemption provisions of the indenture governing any series of the notes referred to above, nor does it constitute an offer to sell, or the solicitation of an offer to buy, any security and shall not constitute an offer, solicitation or sale in any jurisdiction in which such offering would be unlawful.

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our Company's portfolio features 16 billion-dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply, Georgia and Del Valle. Globally, we are the No. 1 provider of sparkling beverages, ready-to-drink coffees, and juices and juice drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy our beverages at a rate of more than 1.8 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our

environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates.

Forward-Looking Statements

This news release includes forward-looking statements. Actual events and results may differ materially from those projected. The statements in this news release regarding the notes offering, the terms thereof and other statements that are not historical facts are forward-looking statements. Factors that could affect actual results include general market conditions and other factors discussed in the Company's Form 10-K for the period ended December 31, 2012 and the Company's other filings with the SEC.

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Source: The Coca-Cola Company