August 18, 2014

The Coca-Cola Company to Participate in the Barclays Capital Back-to-School Consumer Conference

ATLANTA--(BUSINESS WIRE)-- The Coca-Cola Company today announced that Ahmet Bozer, Executive Vice President and President of Coca-Cola International and Kathy Waller, Executive Vice President and Chief Financial Officer, will present at 11:15 a.m. EDT, Thursday, Sept. 4, 2014 during the Barclays Capital Back-To-School Consumer Conference being held in Boston.

The Company invites investors to listen to the live audiocast of the conference call at its website, www.coca-colacompany.com/investors/index.html. A replay in downloadable MP3 format will also be available within 24 hours after the audiocast on the Company's website.

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our Company's portfolio features 17 billion-dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply, Georgia and Del Valle. Globally, we are the No. 1 provider of sparkling beverages, ready-to-drink coffees, and juices and juice drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy our beverages at a rate of 1.9 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates. For more information, visit Coca-Cola Journey at www.coca-colacompany.com, follow us on Twitter at twitter.com/CocaColaCo, visit our blog, Coca-Cola Unbottled, at www.coca-colablog.com or find us on LinkedIn at www.linkedin.com/company/the-coca-cola-company.

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Source: The Coca-Cola Company