January 31, 2017

The Coca-Cola Company to Present at Consumer Analyst Group of New York Conference

ATLANTA--(BUSINESS WIRE)-- The Coca-Cola Company today announced that James Quincey, President and Chief Operating Officer, and Kathy Waller, Executive Vice President and Chief Financial Officer, will present at 12:30 p.m. EST, Thursday, Feb. 23, 2017 at the Consumer Analyst Group of New York (CAGNY) Conference being held in Boca Raton, Fla.

The company invites investors to join a webcast containing accompanying materials at its website, www.coca-colacompany.com/investors. A downloadable file will also be available within 24 hours after the earnings call on the company's website.

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands and more than 3,800 beverage choices. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our company's portfolio features 20 billion-dollar brands, 18 of which are available in reduced-, low- or no-calorie options. Our billion-dollar brands include Diet Coke, Coca-Cola Zero, Fanta, Sprite, Dasani, vitaminwater, Powerade, Minute Maid, Simply, Del Valle, Georgia and Gold Peak. Through the world's largest beverage distribution system, we are the No. 1 provider of both sparkling and still beverages. More than 1.9 billion servings of our beverages are enjoyed by consumers in more than 200 countries each day. With an enduring commitment to building sustainable communities, our company is focused on initiatives that reduce our environmental footprint, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates. For more information, visit Coca-Cola Journey at www.coca-colacompany.com, follow us on Twitter at twitter.com/CocaColaCo, visit our blog, Coca-Cola Unbottled, at www.coca- colablog.com or find us on LinkedIn at www.linkedin.com/company/the-coca-cola- company.

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