February 15, 2018

Board of Directors of The Coca-Cola Company Announces 56th Consecutive Annual Dividend Increase

ATLANTA--(BUSINESS WIRE)-- The Board of Directors of The Coca-Cola Company today approved the company's 56th consecutive annual dividend increase, raising the quarterly dividend 5.4 percent, from 37 cents to 39 cents per common share.

This is equivalent to an annual dividend of $1.56 per share, up from $1.48 per share in 2017. The first quarter dividend is payable April 2, 2018, to shareowners of record as of March 15, 2018.

The dividend increase reflects the board's confidence in the company's long-term cash flow. The Company returned $6.3 billion in dividends to shareowners in 2017, bringing to $41.5 billion the total amount given back to shareowners through dividends since Jan. 1, 2010.

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world's largest total beverage company, offering over 500 brands to people in more than 200 countries. Of our 21 billion-dollar brands, 19 are available in lower- and no-sugar options to help people everywhere more easily control added sugar. In addition to our namesake Coca-Cola drinks, some of our household names around the world include: AdeS soy-based beverages, Ayataka green tea, Dasani waters, Del Valle juices and nectars, Fanta, Georgia coffee, Gold Peak teas and coffees, Honest Tea, Minute Maid juices, Powerade sports drinks, Simply juices, smartwater, Sprite, vitaminwater, and Zico coconut water. At Coca-Cola, we're serious about making positive contributions to our world. That starts with reducing sugar in our drinks and bringing new and different drinks to people everywhere. It also means continuously working to reduce our environmental impact, creating rewarding careers for our associates, and bringing economic opportunity wherever we operate. In fact, together with our bottling partners, we employ more than 700,000 people around the world. For more information, visit our digital magazine Coca-Cola Journey at www.coca-colacompany.com and follow The Coca-Cola Company on Twitter, Instagram, Facebook and LinkedIn.

The fairlife® brand is owned by fairlife, LLC, our joint venture with Select Milk Producers, Inc., and fairlife's products are distributed by our Company and certain of our bottling partners.

The Coca-Cola Company
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