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The Coca-Cola Company Names New Chief People Officer

ATLANTA--(BUSINESS WIRE)-- The Coca-Cola Company today announced that Lisa Chang has been named chief people officer, overseeing the company's global human resources operations. Chang will join the company March 1.

Lisa Chang, new chief people officer at Coca-Cola (Photo: Business Wire)

Chang most recently served as senior vice president and chief human resources officer for AMB Group LLC in Atlanta. AMB Group is the investment management and shared services arm of The Blank Family of Businesses, including AMB Sports & Entertainment, the Atlanta Falcons, Atlanta United FC, Mercedes-Benz Stadium, PGA TOUR Superstores, Mountain Sky Guest Ranch, West Creek Ranch and The Arthur M. Blank Family Foundation.

During her four years with AMB Group, Chang led HR strategy for all AMB businesses and was instrumental in the creation and execution of the people and talent strategies that helped successfully launch Atlanta United's Major League Soccer team and the 2018 opening of Mercedes-Benz Stadium.

Prior to joining AMB Group in 2014, Chang served as vice president of human resources for international at Equifax, where she led HR for all of Equifax's global locations. Before joining Equifax, she was senior vice president of human resources at Turner Broadcasting System, Inc., where she led HR strategy for the Technology, Strategy & Operations division and the international division. Prior to Turner, her career included HR roles of increasing responsibility at The Weather Channel Companies, ultimately as executive vice president of human resources.

Chang has a bachelor's degree in communications from the University of Virginia. She earned an MBA from the Stetson School of Business and Economics at Mercer University.

Chang will be based at Coca-Cola headquarters in Atlanta. She replaces Jennifer Mann, who now serves as president of Global Ventures for the company.

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is a total beverage company, offering over 500 brands in more than 200 countries and territories. In addition to the company's Coca-Cola brands, our portfolio includes some of the world's most valuable beverage brands, such as AdeS soy-based beverages, Ayataka green tea, Costa coffee, Dasani waters, Del Valle juices and nectars, Fanta, Georgia coffee, Gold Peak teas and coffees, Honest Tea, innocent smoothies and juices, Minute Maid juices, Powerade sports drinks, Simply juices, smartwater, Sprite, vitaminwater and ZICO coconut water. We're constantly transforming our portfolio, from reducing sugar in our drinks to bringing innovative new products to market. We're also working to reduce our environmental impact by replenishing water and promoting recycling. With our bottling partners, we employ more than 700,000 people, helping bring

economic opportunity to local communities worldwide. Learn more at Coca-Cola Journey at www.coca-colacompany.com and follow us on Twitter, Instagram, Facebook and LinkedIn.

The fairlife® brand is owned by fairlife LLC, our joint venture with Select Milk Producers Inc. Products from fairlife are distributed by our company and certain of our bottling partners.

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