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Gold Peak(R) Tea with Real Brewed Taste Chills Out Nationwide and Becomes More 'Picnic-Friendly'

Ready-to-Drink Iced Tea Now Available in Refrigerated Section and in Plastic Bottles

ATLANTA--(BUSINESS WIRE)-- Gold Peak_(R) has gone from cool to cold nationwide in family size, and is now more picnic-friendly with new plastic bottles.

Gold Peak, the premium ready-to-drink (RTD) tea from Coca-Cola North America, and recipient of the prestigious ChefsBest_(R) Award, has launched new multi-serve chilled Gold Peak Tea nationally.

And the familiar single-serve Gold Peak glass bottles have been replaced by handsome new premium 18.5 fl. oz. plastic bottles - great for summer picnics and poolside parties.

Gold Peak Chilled Tea in the stylish 59-oz. carafe is offered in the brand's popular sweetened, unsweetened, diet and lemon varieties and available in grocery refrigerated sections.

Gold Peak single serve in plastic bottles is available nationally in supermarkets, convenience stores and other retailers in sweetened, unsweetened, diet, lemon and green tea varieties.

"Gold Peak's new offerings provide classic iced tea pleasure any place, any time of the year," said Mark Pitts, Vice President and General Manager, Coffee and Tea for Coca-Cola North America. "Gold Peak's real brewed premium flavor really comes through in this new chilled version, and the new plastic bottles make the single-serve Gold Peak even more portable."

About Gold Peak_(R)

Gold Peak is a brand of The Coca-Cola Company (NYSE: KO) -- the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Together with Coca-Cola, recognized as the world's most valuable brand, the Company's portfolio includes 14 billion dollar brands, including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, POWERADE, Minute Maid, Simply and Georgia Coffee. Globally, we are the No. 1 provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of 1.6 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that protect the environment, conserve resources and enhance the economic development of the communities where we operate. For more information about our Company, please visit our website at www.thecoca-colacompany.com.

Source: The Coca-Cola Company