

September 3, 2019



The Coca-Cola Company Announces Sustainability Presentation

ATLANTA--(BUSINESS WIRE)-- The Coca-Cola Company today announced that Bea Perez, Senior Vice President and Chief Communications, Public Affairs, Sustainability and Marketing Assets Officer, will discuss the company's approach to sustainability and building a resilient business at an investor event Sept. 16 at 1 p.m. BST in London.

Perez, who oversees sustainability worldwide for The Coca-Cola Company, will discuss sugar reduction; design and recovery of packaging materials; water management; and other topics. She will be joined by senior company leaders with expertise in sustainability.

The company invites investors to join an audio webcast of the event at www.coca-colacompany.com/investors.

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is a total beverage company, offering over 500 brands in more than 200 countries and territories. In addition to the company's Coca-Cola brand, our portfolio includes AdeS, Ayataka, Costa, Dasani, Del Valle, Fanta, Georgia, Gold Peak, Honest, innocent, Minute Maid, Powerade, Simply, smartwater, Sprite, vitaminwater and ZICO. We're constantly transforming our portfolio, from reducing sugar in our drinks to bringing innovative new products to market. We're also working to reduce our environmental impact by replenishing water and promoting recycling. With our bottling partners, we employ more than 700,000 people, helping bring economic opportunity to local communities worldwide. Learn more at Coca-Cola Journey at www.coca-colacompany.com and follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#).

The fairlife® brand is owned by fairlife LLC, our joint venture with Select Milk Producers Inc. Products from fairlife are distributed by our company and certain of our bottling partners.

Investors and Analysts: Tim Leveridge, koinvestorrelations@coca-cola.com

Media: Scott Leith, sleith@coca-cola.com

Source: The Coca-Cola Company