

November 18, 2014



The Coca-Cola Company Announces Modeling Conference Call

ATLANTA--(BUSINESS WIRE)-- The Coca-Cola Company will hold a conference call for investors and analysts to address financial and modeling-related questions on Monday, December 15, 2014, at 4:30 EST. Kathy Waller, Chief Financial Officer, The Coca-Cola Company will host the call.

The Company invites investors to join a live webcast of the conference call at its website, www.coca-colacompany.com/investors. The Company will issue a press release outlining the content to be covered on the modeling call and accompanying slides after the market closes on December 15th. A replay of the audio portion of the call in downloadable MP3 format will be available within 24 hours on the Company's website.

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our Company's portfolio features 17 billion-dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply, Georgia and Del Valle. Globally, we are the No. 1 provider of sparkling beverages, ready-to-drink coffees, and juices and juice drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy our beverages at a rate of 1.9 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates. For more information, visit Coca-Cola Journey at www.coca-colacompany.com, follow us on Twitter at twitter.com/CocaColaCo, visit our blog, Coca-Cola Unbottled, at www.coca-colablog.com or find us on LinkedIn at www.linkedin.com/company/the-coca-cola-company.

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