

December 1, 2009



# The Coca-Cola Company and Greenpeace to Announce Agreement on Important Climate Protection Initiative

The Coca-Cola Company:

- What:** The Coca-Cola Company will announce a significant new commitment to reduce direct greenhouse gas emissions. Greenpeace has urged Coca-Cola to expand its climate commitments and supports this announcement as a positive example of business investment in low-carbon growth.
- Who:** Muhtar Kent, Chairman and CEO, The Coca-Cola Company  
Phil Radford, Executive Director, Greenpeace USA  
Gerd Leipold, Former Executive Director, Greenpeace International
- When:** Thursday, December 3, 2009  
11 a.m. - 12 noon (EST)
- Where:** Dial-In Number: 1-888-684-1282  
International Dial-In Number: 1-913-312-1429  
Participant Code: 8749363
- Media Note:** Digital images and B-Roll will be available for download by visiting <http://www.thecoca-colacompany.com/presscenter/index.html>
- RSVP:** To RSVP for the event, schedule interviews or for media inquiries, please contact Neil Grace at (202) 530-4558 or [neil.grace@bm.com](mailto:neil.grace@bm.com) or Lisa Gordon-Miller at (212) 614-4684 or [lisa.gordon-miller@bm.com](mailto:lisa.gordon-miller@bm.com). The press release will be shared at 11 a.m. on December 3, 2009 with media who RSVP for the teleconference.

## About The Coca-Cola Company

The Coca-Cola Company is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Along with Coca-Cola, recognized as the world's most valuable brand, the Company's portfolio includes 12 other billion dollar brands, including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, POWERADE, Minute

Maid and Georgia Coffee. Globally, we are the No. 1 provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of 1.6 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that protect the environment, conserve resources and enhance the economic development of the communities where we operate. For more information about our Company, please visit our website at [www.thecoca-colacompany.com](http://www.thecoca-colacompany.com).

### About Greenpeace

Greenpeace is an independent global campaigning organization that acts to change attitudes and behavior, to protect and conserve the environment and to promote peace. It comprises 29 independent national/regional offices in over 40 countries across Europe, the Americas, Africa, Asia and the Pacific, as well as a coordinating body, Greenpeace International.

Source: The Coca-Cola Company