

July 30, 2012



# The Board of Directors of The Coca-Cola Company Announces Quarterly Dividend

ATLANTA--(BUSINESS WIRE)-- The Board of Directors of The Coca-Cola Company has declared a regular quarterly dividend of 25.5 cents per common share. The dividend is payable Oct. 1, 2012, to shareowners of record as of Sept. 14, 2012.

This is the first dividend payable following the recently approved two-for-one split of the Company's common stock. The amount of the dividend was adjusted as a result of the stock split and is equivalent to the 51 cents per share regular quarterly dividend declared in the first two quarters of 2012 prior to the split.

In February, the Board of Directors approved the Company's 50<sup>th</sup> consecutive annual dividend increase, increasing the dividend 8.5 percent from its 2011 rate.

The record date for the stock split was July 27, 2012, with new shares to be distributed on or about Aug. 10, 2012. Each shareowner of record on the close of business on the record date for the stock split will receive one additional share of common stock for each share held.

[The Coca-Cola Company](#) (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, the world's most valuable brand, our Company's portfolio features 15 billion-dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply, Georgia and Del Valle. Globally, we are the No. 1 provider of sparkling beverages, ready-to-drink coffees, and juices and juice drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy our beverages at a rate of 1.8 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system employees. For more information, please [www.thecoca-colacompany.com](http://www.thecoca-colacompany.com) or follow us on Twitter at [twitter.com/CocaColaCo](https://twitter.com/CocaColaCo).

The Coca-Cola Company

**Investors and Analysts:**

**Jackson Kelly**, +01-404-676-7563

or

**Media:**

**Amanda Rosseter**, +01-404-676-2683

Source: The Coca-Cola Company