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Helen Price Named President of The Coca-Cola Foundation

Coca-Cola Veteran Continues Legacy of Strong Leadership

ATLANTA--(BUSINESS WIRE)-- The Coca-Cola Company today announced Helen Smith Price will be promoted to Vice President of Global Community Affairs for The Coca-Cola Company and President of The Coca-Cola Foundation, effective April 16.

Helen Price (Photo: Business Wire)

Price joined The Coca-Cola Company in 1993 as Corporate External Affairs Director and since 2001 has served as

Assistant Vice President and Group Director of Global Community Affairs and Executive Director of The Coca-Cola Foundation. In this role she manages the day-to-day operations of the global Foundation including, grant making, financial requirements, and regulatory compliance for domestic and international philanthropy.

“Helen’s longstanding commitment to serving the community and her proven success within The Coca-Cola Foundation make her an excellent choice for this role,” said Bea Perez, Vice President and Chief Sustainability Officer, The Coca-Cola Company. “I am confident that under Helen’s leadership, the Foundation will continue to flourish and grow while strengthening communities around the world.”

Prior to joining the Company, Price held roles in the tax and accounting departments at BellSouth Corporation and Arthur Andersen & Co. She was licensed as a certified public accountant in the state of Georgia, and has a Master of Business Administration degree from Clark Atlanta University, and a Bachelor of Science degree in Chemistry from Spelman College.

“I am thrilled to have this opportunity to lead The Coca-Cola Foundation and shape the Company’s philanthropic strategy,” said Price. “It’s an honor to be a part of an organization that has such deep-rooted cultural commitments to giving back to communities through contributions of talent, time and resources.”

As a native of Atlanta, Price’s commitment to the community is extensive. She currently serves on the boards of the Woodruff Arts Center’s Alliance Theatre, The Villages at Carver Family YMCA and the Association of Corporate Contributions Professionals. She also serves on the Nominations Committee for the United Way of Greater Atlanta and the Corporate Contributions Council of The Conference Board.

Price succeeds Lisa Borders, who left The Coca-Cola Company in March to become the WNBA President. Price will report to Bea Perez, Vice President and Chief Sustainability Officer.

[About The Coca-Cola Foundation](#)

The Coca-Cola Foundation is the global philanthropic arm of The Coca-Cola Company. Since its inception in 1984, the Foundation has awarded more than \$820 million in grants to support sustainable community initiatives around the world. For more information about The Coca-Cola Foundation, please visit www.coca-colagivingback.com.

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands and more than 3,800 beverage choices. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our company's portfolio features 20 billion-dollar brands, 18 of which are available in reduced-, low- or no-calorie options. Our billion-dollar brands include Diet Coke, Coca-Cola Zero, Fanta, Sprite, Dasani, vitaminwater, Powerade, Minute Maid, Simply, Del Valle, Georgia and Gold Peak. Through the world's largest beverage distribution system, we are the No. 1 provider of both sparkling and still beverages. More than 1.9 billion servings of our beverages are enjoyed by consumers in more than 200 countries each day. With an enduring commitment to building sustainable communities, our company is focused on initiatives that reduce our environmental footprint, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates. For more information, visit Coca-Cola Journey at www.coca-colacompany.com, follow us on Twitter at twitter.com/CocaColaCo, visit our blog, Coca-Cola Unbottled, at www.coca-colablog.com or find us on LinkedIn at www.linkedin.com/company/the-coca-cola-company.

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