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The Coca-Cola Company to Participate in the Morgan Stanley Global Consumer and Retail Conference

ATLANTA--(BUSINESS WIRE)-- The Coca-Cola Company today announced Sandy Douglas, Executive Vice President and President Coca-Cola North America, will present at 10:40 a.m. EST, Tuesday, Nov. 15, 2016 during the Morgan Stanley Global Consumer and Retail Conference being held in New York.

The company invites investors to listen to the live audiocast of the presentation at its website, www.coca-colacompany.com/investors. A replay in downloadable MP3 format will also be available within 24 hours after the audiocast on the company's website.

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands and more than 3,800 beverage choices. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our company's portfolio features 20 billion-dollar brands, 18 of which are available in reduced-, low- or no-calorie options. Our billion-dollar brands include Diet Coke, Coca-Cola Zero, Fanta, Sprite, Dasani, vitaminwater, Powerade, Minute Maid, Simply, Del Valle, Georgia and Gold Peak. Through the world's largest beverage distribution system, we are the No. 1 provider of both sparkling and still beverages. More than 1.9 billion servings of our beverages are enjoyed by consumers in more than 200 countries each day. With an enduring commitment to building sustainable communities, our company is focused on initiatives that reduce our environmental footprint, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates. For more information, visit Coca-Cola Journey at www.coca-colacompany.com, follow us on Twitter at twitter.com/CocaColaCo, visit our blog, Coca-Cola Unbottled, at www.cocacolablog.com or find us on LinkedIn at www.linkedin.com/company/the-coca-colacompany.

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