

October 20, 2016



The Board of Directors of The Coca-Cola Company Elects Corporate Secretary, Declares Quarterly Dividend

ATLANTA--(BUSINESS WIRE)-- The Board of Directors of The Coca-Cola Company today elected Jennifer Manning as Corporate Secretary and Associate General Counsel.

Jennifer Manning (Photo: Business Wire)

In this role, Manning oversees planning for the Board of Directors and its committees, ensures compliance with applicable laws, including NYSE listing standards and SEC regulations, and advises on corporate governance and regulatory developments impacting the Company.

Manning joined the Office of the Secretary as Senior Managing Counsel in 2016 and before that served as Senior Counsel supporting the Company's Mergers and Acquisitions and Finance functions. Before joining the Company in 2008, Manning worked as a corporate attorney at Paul Hastings, LLP and McKenna Long & Aldridge LLP (now Dentons US LLP). She has a Juris Doctor from the University of Florida Levin College of Law and a Bachelor of Arts from Duke University.

She succeeds Gloria Bowden, who will continue to serve as an adviser to the Legal, Human Resources and Finance functions through first quarter 2017. Bowden joined the Company in 1999. She has served in the Office of the Secretary since 2009, first as Assistant Secretary and later as Corporate Secretary.

Quarterly Dividend

The Board today also declared a regular quarterly dividend of 35 cents per common share. The dividend is payable Dec. 15, 2016 to shareowners of record as of Dec. 1, 2016. The Board earlier this year approved the company's 54th consecutive annual dividend increase, raising the quarterly dividend 6 percent from 33 cents to 35 cents per common share. This is equivalent to an annual dividend of \$1.40 per share, up from \$1.32 per share in 2015.

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands and more than 3,800 beverage choices. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our company's portfolio features 20 billion-dollar brands, 18 of which are available in reduced-, low- or no-calorie options. Our billion-dollar brands include Diet Coke, Coca-Cola Zero, Fanta, Sprite, Dasani, vitaminwater, Powerade, Minute Maid, Simply, Del Valle, Georgia and Gold Peak. Through the world's largest beverage distribution system, we are the No. 1 provider of both sparkling and still beverages. More than 1.9 billion servings of our beverages are enjoyed by consumers in more than 200 countries each day. With an enduring commitment to building sustainable communities, our company is focused on

initiatives that reduce our environmental footprint, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates. For more information, visit Coca-Cola Journey at www.coca-colacompany.com, follow us on Twitter at twitter.com/CocaColaCo, visit our blog, Coca-Cola Unbottled, at www.cocacolablog.com or find us on LinkedIn at www.linkedin.com/company/the-coca-colacompany.

The Coca-Cola Company

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