

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)

The company reports its financial results in accordance with accounting principles generally accepted in the United States ("GAAP" or referred to herein as "reported"). To supplement our consolidated financial statements reported on a GAAP basis, we provide the following non-GAAP financial measures: "comparable net revenues", "comparable currency neutral net revenues", "organic revenues", "comparable operating margin", "underlying operating margin", "comparable operating income", "comparable currency neutral operating income", "comparable EPS", "comparable currency neutral EPS", "underlying effective tax rate" and "free cash flow", each of which are defined below. Management believes these non-GAAP financial measures provide investors with additional meaningful financial information that should be considered when assessing our underlying business performance and trends. Further, management believes these non-GAAP financial measures also enhance investors' ability to compare period-to-period financial results. Non-GAAP financial measures should be viewed in addition to, and not as an alternative for, the company's reported results prepared in accordance with GAAP. Our non-GAAP financial measures do not represent a comprehensive basis of accounting. Therefore, our non-GAAP financial measures may not be comparable to similarly titled measures reported by other companies. Reconciliations of each of these non-GAAP financial measures to GAAP information are also included below. Management uses these non-GAAP financial measures in making financial, operating, compensation and planning decisions and in evaluating the company's performance. Disclosing these non-GAAP financial measures allows investors and management to view our operating results excluding the impact of items that are not reflective of the underlying operating performance.

DEFINITIONS

- "Currency neutral operating results" are determined by dividing or multiplying, as appropriate, our current period actual U.S. dollar operating results, by the current period actual exchange rates (that include the impact of current period currency hedging activities), to derive our current period local currency operating results. We then multiply or divide, as appropriate, the derived current period local currency operating results by the foreign currency exchange rates (that also include the impact of the comparable prior period currency hedging activities) used to translate the company's financial statements in the comparable prior year period to determine what the current period U.S. dollar operating results would have been if the foreign currency exchange rates had not changed from the comparable prior year period.
- "Structural changes" generally refer to acquisitions and divestitures of bottling operations including the impact of intercompany transactions among our operating segments. In 2019, the company acquired controlling interests in bottling operations in Zambia, Eswatini and Kenya. The impact of these acquisitions has been included as a structural change in our analysis of net operating revenues on a consolidated basis as well as for the Europe, Middle East and Africa and Bottling Investments operating segments. In 2019, the company refranchised certain of its bottling operations in India. The impact of this refranchising activity has been included as a structural change in our analysis of net operating revenues on a consolidated basis as well as for the Asia Pacific and Bottling Investments operating segments.
- "Comparable net revenues" is a non-GAAP financial measure that excludes or has otherwise been adjusted for items impacting comparability (discussed further below). "Comparable currency neutral net revenues" is a non-GAAP financial measure that excludes or has otherwise been adjusted for items impacting comparability (discussed further below) as well as the impact of changes in foreign currency exchange rates. Management believes the comparable net revenues (non-GAAP) growth measure and the comparable currency neutral net revenues (non-GAAP) growth measure provide investors with useful supplemental information to enhance their understanding of the company's revenue performance and trends by improving their ability to compare our period-to-period results. "Organic revenues" is a non-GAAP financial measure that excludes or has otherwise been adjusted for the impact of acquisitions, divestitures and structural changes, as applicable, and the impact of changes in foreign currency exchange rates. Management believes the organic revenue (non-GAAP) growth measure provides users with useful supplemental information regarding the company's ongoing revenue performance and trends by presenting revenue growth excluding the impact of foreign exchange as well as the impact of acquisitions, divestitures and structural changes. The adjustments related to acquisitions, divestitures and structural changes for the years ended December 31, 2020 and December 31, 2019 consisted of the structural changes discussed above. Additionally, in 2020, the company acquired the remaining equity ownership interest in fairlife, LLC ("fairlife"). The impact on revenues for fairlife products not previously sold by the company has been

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)

included in acquisitions and divestitures in our analysis of net operating revenues on a consolidated basis as well as for the North America operating segment. Also in 2020, the company discontinued our Odwalla juice business. The impact of discontinuing our Odwalla juice business has been included in acquisitions, divestitures and structural changes in our analysis of net operating revenues on a consolidated basis as well as for the North America operating segment. In 2019, the company acquired the remaining equity ownership interest in C.H.I. Limited ("CHI"). The impact of this acquisition has been included in acquisitions and divestitures in our analysis of net operating revenues on a consolidated basis as well as for the Europe, Middle East and Africa operating segment for the year ended December 31, 2020.

- "Comparable operating income" is a non-GAAP financial measure that excludes or has otherwise been adjusted for items impacting comparability (discussed further below). "Comparable currency neutral operating income" is a non-GAAP financial measure that excludes or has otherwise been adjusted for items impacting comparability (discussed further below) and the impact of changes in foreign currency exchange rates. "Comparable operating margin" is a non-GAAP financial measure that excludes or has otherwise been adjusted for items impacting comparability (discussed further below). "Underlying operating margin" is a non-GAAP financial measure that excludes or has otherwise been adjusted for items impacting comparability (discussed further below), the impact of changes in foreign currency exchange rates, and the impact of acquisitions, divestitures and structural changes, as applicable. Management uses these non-GAAP financial measures to evaluate the company's performance and make resource allocation decisions. Further, management believes the comparable operating income (non-GAAP) growth measure, comparable currency neutral operating income (non-GAAP) growth measure, comparable operating margin (non-GAAP) measure and underlying operating margin (non-GAAP) measure enhance its ability to communicate the underlying operating results and provide investors with useful supplemental information to enhance their understanding of the company's underlying business performance and trends by improving their ability to compare our period-to-period financial results.
- "Comparable EPS" and "comparable currency neutral EPS" are non-GAAP financial measures that exclude or have otherwise been adjusted for items impacting comparability (discussed further below). Comparable currency neutral EPS (non-GAAP) has also been adjusted for the impact of changes in foreign currency exchange rates. Management uses these non-GAAP financial measures to evaluate the company's performance and make resource allocation decisions. Further, management believes the comparable EPS (non-GAAP) and comparable currency neutral EPS (non-GAAP) growth measures enhance its ability to communicate the underlying operating results and provide investors with useful supplemental information to enhance their understanding of the company's underlying business performance and trends by improving their ability to compare our period-to-period financial results.
- "Underlying effective tax rate" is a non-GAAP financial measure that represents the estimated annual effective income tax rate on income before income taxes, which excludes or has otherwise been adjusted for items impacting comparability (discussed further below).
- "Free cash flow" is a non-GAAP financial measure that represents net cash provided by operating activities less purchases of property, plant and equipment. Management uses this non-GAAP financial measure to evaluate the company's performance and make resource allocation decisions.

ITEMS IMPACTING COMPARABILITY

The following information is provided to give qualitative and quantitative information related to items impacting comparability. Items impacting comparability are not defined terms within GAAP. Therefore, our non-GAAP financial information may not be comparable to similarly titled measures reported by other companies. We determine which items to consider as "items impacting comparability" based on how management views our business; makes financial, operating, compensation and planning decisions; and evaluates the company's ongoing performance. Items such as charges, gains and accounting changes which are viewed by management as impacting only the current period or the comparable period, but not both, or as pertaining to different and unrelated underlying activities or events across comparable periods, are generally considered "items impacting comparability." Items impacting comparability include, but are not limited to, asset impairments, charges related to our strategic realignment initiatives, charges related to our productivity and reinvestment initiatives, and transaction gains/losses, in each case when exceeding a U.S. dollar threshold. Also included are our proportionate share of similar items incurred by our equity method investees, timing

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)

differences related to our economic (non-designated) hedging activities, and timing differences related to unrealized mark-to-market adjustments of equity securities and trading debt securities, regardless of size. In addition, we provide the impact that changes in foreign currency exchange rates had on our financial results ("currency neutral operating results" defined above).

Asset Impairments

During the three months and year ended December 31, 2020, the company recorded an other-than-temporary impairment charge of \$252 million related to Coca-Cola Bottlers Japan Holdings Inc. ("CCBJHI"), an equity method investee. Based on the length of time and the extent to which the market value of our investment in CCBJHI was less than our carrying value and the financial condition and near-term prospects of the issuer, management determined that the decline in fair value was other than temporary in nature.

During the year ended December 31, 2020, the company recorded impairment charges of \$160 million related to discontinuing our Odwalla juice business and recorded an impairment charge of \$55 million related to a trademark in North America, which was primarily driven by the impact of the COVID-19 pandemic, revised projections of future operating results and a change in brand focus in the company's portfolio. The company also recorded an other-than-temporary impairment charge of \$38 million related to one of our equity method investees in Latin America and an impairment charge of \$26 million associated with an investment in an equity security without a readily determinable fair value. These impairment charges were primarily driven by revised projections of future operating results. In addition, the company recorded a charge of \$13 million for the impairment of goodwill in our bottling operations in the Middle East, which was primarily driven by a recent change in sugar tax laws, and recorded impairment charges totaling \$10 million related to several trademarks in Latin America, which were primarily driven by the impact of the COVID-19 pandemic and management's view of the timing and extent of recovery.

During the year ended December 31, 2019, the company recorded other-than-temporary impairment charges of \$406 million related to CCBJHI, an equity method investee. Based on the length of time and the extent to which the market value of our investment in CCBJHI was less than our carrying value and the financial condition and near-term prospects of the issuer, management determined that the decline in fair value was other than temporary in nature. The company also recorded other-than-temporary impairment charges of \$255 million related to certain equity method investees in the Middle East. The impairment charges of \$255 million were primarily driven by revised projections of future operating results largely related to instability in the region and changes in local excise taxes. In addition, the company recorded other-than-temporary impairment charges of \$57 million related to one of our equity method investees in North America and \$49 million related to one of our equity method investees in Latin America. These impairment charges were primarily driven by revised projections of future operating results. The company also recorded an impairment charge of \$42 million related to a trademark in Asia Pacific, which was primarily driven by revised projections of future operating results for the trademark.

Strategic Realignment

In August 2020, the company announced strategic steps to transform our organizational structure in an effort to better enable us to capture growth in the fast-changing marketplace. The company is building a networked global organization comprised of operating units, category leads, Platform Services and the center. The operating units will be highly interconnected with more consistency in the structure and a focus on eliminating duplication of resources and scaling new products more quickly. The global marketing category leadership teams will primarily focus on innovation, marketing efficiency and effectiveness. The organizational structure will also include the center, which will provide strategy, governance and scale for global initiatives. The operating units, global marketing category leadership teams, and the center will be supported by Platform Services, which will focus on providing efficient and scaled global services and capabilities including, but not limited to, governance, transactional work, data management, consumer analytics, digital commerce and social/digital hubs. During the three months and year ended December 31, 2020, the company recorded charges of \$84 million and \$427 million, respectively, primarily related to severance costs associated with our strategic realignment initiatives.

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)

Productivity and Reinvestment

During the three months and year ended December 31, 2020, the company recorded charges of \$28 million and \$99 million, respectively. During the three months and year ended December 31, 2019, the company recorded charges of \$80 million and \$264 million, respectively. These charges were related to our productivity and reinvestment initiatives. The costs incurred in 2019 were related to initiatives focused on four key areas: restructuring the company's global supply chain; implementing zero-based work, an evolution of zero-based budget principles across the organization; streamlining and simplifying the company's operating model; and further driving increased discipline and efficiency in direct marketing investments. Under this operating model, our business units are supported by an expanded enabling services organization and a corporate center focused on a few strategic initiatives, policy and governance. The expanded enabling services organization focuses on both simplifying and standardizing key transactional processes and providing support to business units through global centers of excellence. The savings realized from the program enable the company to fund marketing initiatives and innovation required to deliver sustainable net revenue growth. The savings also support margin expansion and increased returns on invested capital over time. The costs incurred in 2020 were primarily related to certain remaining initiatives designed to further simplify and standardize our enabling services organization.

Equity Investees

During the three months and year ended December 31, 2020, the company recorded net charges of \$88 million and \$216 million, respectively. During the three months and year ended December 31, 2019, the company recorded a net gain of \$7 million and a net charge of \$100 million, respectively. These amounts represent the company's proportionate share of significant operating and nonoperating items recorded by certain of our equity method investees.

Transaction Gains/Losses

During the three months and year ended December 31, 2020, the company recorded charges of \$4 million and \$51 million, respectively, related to the remeasurement of our contingent consideration liability to fair value in conjunction with the fairlife acquisition. The company also recognized a gain of \$17 million related to the sale of an equity method investment in North America.

During the year ended December 31, 2020, the company recognized a gain of \$902 million in conjunction with our acquisition of the remaining equity ownership interest in fairlife, which resulted from the remeasurement of our previously held equity interest in fairlife to fair value. The company also recognized gains of \$23 million related to the sale of a portion of our ownership interests in certain unconsolidated bottling operations and a gain of \$2 million related to the 2017 refranchising of our China bottling operations, resulting from post-closing adjustments.

During the three months and year ended December 31, 2019, the company recorded a net gain of \$73 million due to the refranchising of certain bottling operations in India.

During the three months and year ended December 31, 2019, the company recorded a gain of \$2 million and a net charge of \$105 million, respectively, related to the refranchising of certain bottling territories in North America, primarily resulting from post-closing adjustments.

During the three months and year ended December 31, 2019, the company recorded charges of \$34 million and \$95 million, respectively, primarily related to costs incurred to refranchise certain of our North America bottling operations. These costs included, among other items, internal and external costs for individuals directly working on the refranchising efforts, severance, special termination benefits, and costs associated with the implementation of information technology systems to facilitate consistent data standards and availability throughout our bottling systems. In addition, as a result of these refranchising activities, the company recorded a gain of \$2 million related to settlements of other postretirement benefit plans.

During the three months and year ended December 31, 2019, the company recognized a gain of \$3 million and a net loss of \$118 million, respectively, in conjunction with our acquisition of the remaining equity ownership interest in CHI, which included the remeasurement of our previously held equity interest in CHI to fair value and the reversal of the related cumulative translation adjustments.

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)

During the year ended December 31, 2019, the company recognized a gain of \$739 million on the sale of a retail and office building in New York City and a gain of \$39 million related to the sale of a portion of our equity ownership interest in Embotelladora Andina S.A.

During the year ended December 31, 2019, the company recorded an adjustment to reduce the carrying amount of Coca-Cola Beverages Africa Proprietary Limited's ("CCBA") fixed assets and definite-lived intangible assets by \$160 million as a result of the company's change in plans for CCBA as it now intends to maintain its controlling stake in CCBA for the foreseeable future.

During the year ended December 31, 2019, the company recorded a charge of \$4 million, primarily related to payments made to certain of our unconsolidated bottling partners in North America in order to convert their bottling agreements to a comprehensive beverage agreement with additional requirements.

During the year ended December 31, 2019, the company recorded charges of \$46 million for costs associated with the purchase of Costa Limited and also recorded charges of \$8 million for noncapitalizable transaction costs associated with pending and closed transactions.

CCBA Unrecognized Depreciation and Amortization

While the company had discussions about a sale of a controlling interest in CCBA with a number of potential partners throughout the period that CCBA was held for sale, during the second quarter of 2019 the company updated its plans for CCBA and now intends to maintain a controlling interest in CCBA for the foreseeable future. As a result, CCBA no longer qualified as held for sale. The amounts in this line item represent the depreciation and amortization that the company would have recorded had CCBA not been classified as held for sale.

Other Items

Economic (Non-Designated) Hedges

The company uses derivatives as economic hedges primarily to mitigate the foreign exchange risk for certain currencies and the price risk associated with the purchase of materials used in the manufacturing process as well as the purchase of vehicle fuel. Although these derivatives were not designated and/or did not qualify for hedge accounting, they are effective economic hedges. The changes in fair values of these economic hedges are immediately recognized into earnings.

The company excludes the net impact of mark-to-market adjustments for outstanding hedges and realized gains/losses for settled hedges from our non-GAAP financial information until the period in which the underlying exposure being hedged impacts our condensed consolidated statement of income. Management believes this adjustment provides meaningful information related to the impact of our economic hedging activities. During the three months and year ended December 31, 2020, the net impact of the company's adjustment related to our economic hedging activities resulted in decreases of \$108 million and \$126 million, respectively, to our non-GAAP income before income taxes.

During the three months and year ended December 31, 2019, the net impact of the company's adjustment related to our economic hedging activities resulted in a decrease of \$20 million and an increase of \$12 million, respectively, to our non-GAAP income before income taxes.

Unrealized Gains and Losses on Equity and Trading Debt Securities

The company excludes the net impact of unrealized gains and losses resulting from mark-to-market adjustments on our equity and trading debt securities from our non-GAAP financial information until the period in which the underlying securities are sold and the associated gains or losses are realized. Management believes this adjustment provides meaningful information related to the impact of our investments in equity and trading debt securities. During the three months and year ended December 31, 2020, the net impact of the company's adjustment related to unrealized gains and losses on our equity and trading debt securities resulted in decreases of \$257 million and \$132 million, respectively, to our non-GAAP income before income taxes.

During the three months and year ended December 31, 2019, the net impact of the company's adjustment related to unrealized gains and losses on our equity and trading debt securities resulted in decreases of \$44 million and \$199 million, respectively, to our non-GAAP income before income taxes.

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)

Extinguishment of Long-Term Debt

During the three months and year ended December 31, 2020, the company recorded charges of \$79 million and \$484 million, respectively, related to the extinguishment of certain long-term debt.

Other

During the three months and year ended December 31, 2020, the company recorded net charges of \$15 million and \$84 million, respectively, related to restructuring our manufacturing operations in the United States. During the three months and year ended December 31, 2020, the company also recorded a benefit of \$4 million and net charges of \$33 million, respectively, related to discontinuing our Odwalla juice business.

During the three months and year ended December 31, 2020, the company recorded charges of \$3 million related to tax litigation expense. During the year ended December 31, 2019, the company recorded charges of \$3 million related to tax litigation expense.

Certain Tax Matters

During the three months and year ended December 31, 2020, the company recorded \$16 million and \$77 million, respectively, of excess tax benefits associated with the company's stock-based compensation arrangements. During the three months and year ended December 31, 2020, the company recorded income tax benefits of \$32 million and \$95 million, respectively, primarily associated with return to provision adjustments. During the three months and year ended December 31, 2020, the company also recorded net tax expense of \$488 million and \$458 million, respectively, for changes to our uncertain tax positions, including interest and penalties, as well as for various discrete tax items. During the three months and year ended December 31, 2020, the company recorded net tax expense of \$12 million and \$28 million, respectively, related to changes in tax laws in certain foreign jurisdictions. During the three months and year ended December 31, 2020, the company recorded an income tax benefit of \$107 million related to the reversal of valuation allowances on certain equity investments.

During the three months and year ended December 31, 2019, the company recorded income tax benefits of \$51 million and \$280 million, respectively, primarily associated with return to provision adjustments. During the three months and year ended December 31, 2019, the company also recorded \$15 million and \$96 million, respectively, of excess tax benefits associated with the company's stock-based compensation arrangements. During the three months and year ended December 31, 2019, the company recorded income tax benefits of \$65 million and \$146 million, respectively, related to the reversal of valuation allowances. During the three months and year ended December 31, 2019, the company recorded net tax expense of \$45 million and \$191 million, respectively, for changes to our uncertain tax positions, including interest and penalties, as well as for agreed-upon tax matters.

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)

(In millions except per share data)

Three Months Ended December 31, 2020								
	Net operating revenues	Cost of goods sold	Gross profit	Gross margin	Selling, general and administrative expenses	Other operating charges	Operating income	Operating margin
Reported (GAAP)	\$ 8,611	\$ 3,578	\$ 5,033	58.5%	\$ 2,589	\$ 106	\$ 2,338	27.2%
Items Impacting Comparability:								
Asset Impairments	—	—	—		—	—	—	
Strategic Realignment	—	—	—		—	(81)	81	
Productivity and Reinvestment	—	—	—		—	(28)	28	
Equity Investees	—	—	—		—	—	—	
Transaction Gains/Losses	—	—	—		—	(4)	4	
Other Items	(8)	83	(91)		—	7	(98)	
Certain Tax Matters	—	—	—		—	—	—	
Comparable (Non-GAAP)	\$ 8,603	\$ 3,661	\$ 4,942	57.4%	\$ 2,589	\$ —	\$ 2,353	27.3%

Three Months Ended December 31, 2019								
	Net operating revenues	Cost of goods sold	Gross profit	Gross margin	Selling, general and administrative expenses	Other operating charges	Operating income	Operating margin
Reported (GAAP)	\$ 9,068	\$ 3,566	\$ 5,502	60.7%	\$ 3,224	\$ 114	\$ 2,164	23.9%
Items Impacting Comparability:								
Asset Impairments	—	—	—		—	—	—	
Strategic Realignment	—	—	—		—	—	—	
Productivity and Reinvestment	—	—	—		—	(80)	80	
Equity Investees	—	—	—		—	—	—	
Transaction Gains/Losses	—	—	—		—	(34)	34	
Other Items	17	39	(22)		—	—	(22)	
Certain Tax Matters	—	—	—		—	—	—	
Comparable (Non-GAAP)	\$ 9,085	\$ 3,605	\$ 5,480	60.3%	\$ 3,224	\$ —	\$ 2,256	24.8%

	Net operating revenues	Cost of goods sold	Gross profit	Selling, general and administrative expenses	Other operating charges	Operating income
% Change — Reported (GAAP)	(5)	0	(9)	(20)	(7)	8
% Currency Impact	(2)	0	(4)	(1)	—	(9)
% Change — Currency Neutral (Non-GAAP)	(3)	0	(5)	(19)	—	17
% Change — Comparable (Non-GAAP)	(5)	2	(10)	(20)	—	4
% Comparable Currency Impact (Non-GAAP)	(2)	0	(4)	(1)	—	(9)
% Change — Comparable Currency Neutral (Non-GAAP)	(3)	1	(6)	(19)	—	14

Note: Certain columns may not add due to rounding. Certain growth rates may not recalculate using the rounded dollar amounts provided.

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)

(In millions except per share data)

Three Months Ended December 31, 2020								
	Interest expense	Equity income (loss) — net	Other income (loss) — net	Income before income taxes	Income taxes ¹	Effective tax rate	Net income ²	Diluted net income per share
Reported (GAAP)	\$ 310	\$ 204	\$ 53	\$ 2,361	\$ 887	37.6%	\$ 1,456	\$ 0.34
Items Impacting Comparability:								
Asset Impairments	—	—	252	252	—		252	0.06
Strategic Realignment	—	—	3	84	11		73	0.02
Productivity and Reinvestment	—	—	—	28	6		22	0.01
Equity Investees	—	88	—	88	(4)		92	0.02
Transaction Gains/Losses	—	—	(17)	(13)	(4)		(9)	—
Other Items	(79)	—	(253)	(272)	(63)		(209)	(0.05)
Certain Tax Matters	—	—	—	—	(345)		345	0.08
Comparable (Non-GAAP)	\$ 231	\$ 292	\$ 38	\$ 2,528	\$ 488	19.3%	\$ 2,022	\$ 0.47

Three Months Ended December 31, 2019								
	Interest expense	Equity income (loss) — net	Other income (loss) — net	Income before income taxes	Income taxes ¹	Effective tax rate	Net income ²	Diluted net income per share
Reported (GAAP)	\$ 235	\$ 241	\$ 115	\$ 2,420	\$ 355	14.7%	\$ 2,042	\$ 0.47
Items Impacting Comparability:								
Asset Impairments	—	—	—	—	—		—	—
Strategic Realignment	—	—	—	—	—		—	—
Productivity and Reinvestment	—	—	—	80	18		62	0.01
Equity Investees	—	(7)	—	(7)	—		(7)	—
Transaction Gains/Losses	—	—	(80)	(46)	7		(53)	(0.01)
Other Items	—	—	(42)	(64)	(12)		(52)	(0.01)
Certain Tax Matters	—	—	—	—	86		(86)	(0.02)
Comparable (Non-GAAP)	\$ 235	\$ 234	\$ (7)	\$ 2,383	\$ 454	19.0%	\$ 1,906	\$ 0.44

	Interest expense	Equity income (loss) — net	Other income (loss) — net	Income before income taxes	Income taxes ¹	Net income ²	Diluted net income per share
% Change — Reported (GAAP)	32	(15)	(54)	(2)	150	(29)	(29)
% Change — Comparable (Non-GAAP)	(2)	25	—	6	8	6	6

Note: Certain columns may not add due to rounding. Certain growth rates may not recalculate using the rounded dollar amounts provided.

¹ The income tax adjustments are the calculated income tax benefits (charges) at the applicable tax rate for each of the items impacting comparability with the exception of certain tax matters previously discussed.

² Represents net income attributable to shareowners of The Coca-Cola Company.

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)

(In millions except per share data)

Year Ended December 31, 2020								
	Net operating revenues	Cost of goods sold	Gross profit	Gross margin	Selling, general and administrative expenses	Other operating charges	Operating income	Operating margin
Reported (GAAP)	\$ 33,014	\$ 13,433	\$ 19,581	59.3%	\$ 9,731	\$ 853	\$ 8,997	27.3%
Items Impacting Comparability:								
Asset Impairments	—	—	—		—	(238)	238	
Strategic Realignment	—	—	—		—	(413)	413	
Productivity and Reinvestment	—	—	—		—	(99)	99	
Equity Investees	—	—	—		—	—	—	
Transaction Gains/Losses	—	—	—		—	(51)	51	
CCBA Unrecognized Depreciation and Amortization	—	—	—		—	—	—	
Other Items	(15)	65	(80)		—	(52)	(28)	
Certain Tax Matters	—	—	—		—	—	—	
Comparable (Non-GAAP)	\$ 32,999	\$ 13,498	\$ 19,501	59.1%	\$ 9,731	\$ —	\$ 9,770	29.6%

Year Ended December 31, 2019								
	Net operating revenues	Cost of goods sold	Gross profit	Gross margin	Selling, general and administrative expenses	Other operating charges	Operating income	Operating margin
Reported (GAAP)	\$ 37,266	\$ 14,619	\$ 22,647	60.8%	\$ 12,103	\$ 458	\$ 10,086	27.1%
Items Impacting Comparability:								
Asset Impairments	—	—	—		—	(42)	42	
Strategic Realignment	—	—	—		—	—	—	
Productivity and Reinvestment	—	—	—		—	(264)	264	
Equity Investees	—	—	—		—	—	—	
Transaction Gains/Losses	—	—	—		—	(149)	149	
CCBA Unrecognized Depreciation and Amortization	—	39	(39)		109	—	(148)	
Other Items	14	1	13		—	(3)	16	
Certain Tax Matters	—	—	—		—	—	—	
Comparable (Non-GAAP)	\$ 37,280	\$ 14,659	\$ 22,621	60.7%	\$ 12,212	\$ —	\$ 10,409	27.9%

	Net operating revenues	Cost of goods sold	Gross profit	Selling, general and administrative expenses	Other operating charges	Operating income
% Change — Reported (GAAP)	(11)	(8)	(14)	(20)	86	(11)
% Currency Impact	(2)	(1)	(4)	(1)	—	(6)
% Change — Currency Neutral (Non-GAAP)	(9)	(7)	(10)	(18)	—	(5)
% Change — Comparable (Non-GAAP)	(11)	(8)	(14)	(20)	—	(6)
% Comparable Currency Impact (Non-GAAP)	(3)	(1)	(4)	(1)	—	(6)
% Change — Comparable Currency Neutral (Non-GAAP)	(9)	(7)	(10)	(19)	—	0

Note: Certain columns may not add due to rounding. Certain growth rates may not recalculate using the rounded dollar amounts provided.

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)

(In millions except per share data)

Year Ended December 31, 2020								
	Interest expense	Equity income (loss) — net	Other income (loss) — net	Income before income taxes	Income taxes ¹	Effective tax rate	Net income ²	Diluted net income per share
Reported (GAAP)	\$ 1,437	\$ 978	\$ 841	\$ 9,749	\$ 1,981	20.3%	\$ 7,747	\$ 1.79
Items Impacting Comparability:								
Asset Impairments	—	—	316	554	61		493	0.11
Strategic Realignment	—	—	14	427	93		334	0.08
Productivity and Reinvestment	—	—	—	99	22		77	0.02
Equity Investees	—	216	—	216	—		216	0.05
Transaction Gains/Losses	—	—	(944)	(893)	40		(933)	(0.22)
CCBA Unrecognized Depreciation and Amortization	—	—	—	—	—		—	—
Other Items	(484)	—	(110)	346	52		294	0.07
Certain Tax Matters	—	—	—	—	(207)		207	0.05
Comparable (Non-GAAP)	\$ 953	\$ 1,194	\$ 117	\$ 10,498	\$ 2,042	19.5%	\$ 8,435	\$ 1.95

Year Ended December 31, 2019								
	Interest expense	Equity income (loss) — net	Other income (loss) — net	Income before income taxes	Income taxes ¹	Effective tax rate	Net income ²	Diluted net income per share
Reported (GAAP)	\$ 946	\$ 1,049	\$ 34	\$ 10,786	\$ 1,801	16.7%	\$ 8,920	\$ 2.07
Items Impacting Comparability:								
Asset Impairments	—	—	767	809	36		773	0.18
Strategic Realignment	—	—	—	—	—		—	—
Productivity and Reinvestment	—	—	—	264	61		203	0.05
Equity Investees	—	100	—	100	4		96	0.02
Transaction Gains/Losses	—	—	(466)	(317)	41		(343)	(0.08)
CCBA Unrecognized Depreciation and Amortization	—	—	—	(148)	(42)		(67)	(0.02)
Other Items	—	—	(200)	(184)	(37)		(147)	(0.03)
Certain Tax Matters	—	—	—	—	331		(331)	(0.08)
Comparable (Non-GAAP)	\$ 946	\$ 1,149	\$ 135	\$ 11,310	\$ 2,195	19.4%	\$ 9,104	\$ 2.11

	Interest expense	Equity income (loss) — net	Other income (loss) — net	Income before income taxes	Income taxes ¹	Net income ²	Diluted net income per share
% Change — Reported (GAAP)	52	(7)	2,362	(10)	10	(13)	(13)
% Change — Comparable (Non-GAAP)	1	4	(14)	(7)	(7)	(7)	(8)

Note: Certain columns may not add due to rounding. Certain growth rates may not recalculate using the rounded dollar amounts provided.

¹ The income tax adjustments are the calculated income tax benefits (charges) at the applicable tax rate for each of the items impacting comparability with the exception of certain tax matters previously discussed.

² Represents net income attributable to shareowners of The Coca-Cola Company.

THE COCA-COLA COMPANY AND SUBSIDIARIES
Reconciliation of GAAP and Non-GAAP Financial Measures
(UNAUDITED)

Diluted Net Income Per Share:

Three Months Ended December 31, 2020
(29)
(6)
(23)

% Change — Reported (GAAP)

% Currency Impact

% Change — Currency Neutral (Non-GAAP)

% Impact of Items Impacting Comparability (Non-GAAP)

% Change — Comparable (Non-GAAP)

% Comparable Currency Impact (Non-GAAP)

% Change — Comparable Currency Neutral (Non-GAAP)

(35)
6
(9)
14

Year Ended December 31, 2020
(13)
(6)
(8)

% Change — Reported (GAAP)

% Currency Impact

% Change — Currency Neutral (Non-GAAP)

% Impact of Items Impacting Comparability (Non-GAAP)

% Change — Comparable (Non-GAAP)

% Comparable Currency Impact (Non-GAAP)

% Change — Comparable Currency Neutral (Non-GAAP)

(6)
(8)
(6)
(2)

Note: Certain columns may not add due to rounding.

THE COCA-COLA COMPANY AND SUBSIDIARIES
Reconciliation of GAAP and Non-GAAP Financial Measures
(UNAUDITED)
(In millions)

Net Operating Revenues by Operating Segment and Corporate:

		Three Months Ended December 31, 2020								
		Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Eliminations	Consolidated
Reported (GAAP)		\$ 1,429	\$ 1,005	\$ 2,891	\$ 1,077	\$ 610	\$ 1,869	\$ 21	\$ (291)	\$ 8,611
Items Impacting Comparability:										
	Other Items	(4)	(3)	(1)	—	—	—	—	—	(8)
	Comparable (Non-GAAP)	\$ 1,425	\$ 1,002	\$ 2,890	\$ 1,077	\$ 610	\$ 1,869	\$ 21	\$ (291)	\$ 8,603

		Three Months Ended December 31, 2019								
		Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Eliminations	Consolidated
Reported (GAAP)		\$ 1,528	\$ 1,174	\$ 2,932	\$ 1,138	\$ 713	\$ 1,920	\$ 15	\$ (352)	\$ 9,068
Items Impacting Comparability:										
	Other Items	—	—	—	—	—	—	17	—	17
	Comparable (Non-GAAP)	\$ 1,528	\$ 1,174	\$ 2,932	\$ 1,138	\$ 713	\$ 1,920	\$ 32	\$ (352)	\$ 9,085

		Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Eliminations	Consolidated
% Change — Reported (GAAP)		(7)	(14)	(1)	(5)	(14)	(3)	38	17	(5)
	% Currency Impact	(1)	(16)	0	3	2	(3)	108	—	(2)
	% Change — Currency Neutral (Non-GAAP)	(5)	2	(1)	(8)	(17)	1	(70)	—	(3)
	% Acquisitions, Divestitures and Structural Changes	1	0	1	0	0	(1)	0	—	0
	% Change — Organic Revenues (Non-GAAP)	(6)	2	(3)	(8)	(17)	2	(70)	—	(3)
% Change — Comparable (Non-GAAP)		(7)	(15)	(1)	(5)	(14)	(3)	(33)	—	(5)
	% Comparable Currency Impact (Non-GAAP)	(2)	(17)	0	3	2	(3)	0	—	(2)
	% Change — Comparable Currency Neutral (Non-GAAP)	(5)	2	(1)	(8)	(17)	1	(34)	—	(3)

Note: Certain columns may not add due to rounding. Certain growth rates may not recalculate using the rounded dollar amounts provided.

THE COCA-COLA COMPANY AND SUBSIDIARIES
Reconciliation of GAAP and Non-GAAP Financial Measures
(UNAUDITED)
(In millions)

Net Operating Revenues by Operating Segment and Corporate:

		Year Ended December 31, 2020								
		Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Eliminations	Consolidated
Reported (GAAP)		\$ 6,057	\$ 3,499	\$ 11,477	\$ 4,722	\$ 1,991	\$ 6,265	\$ 46	\$ (1,043)	\$ 33,014
Items Impacting Comparability:										
Other Items		(9)	1	1	1	—	—	(9)	—	(15)
Comparable (Non-GAAP)		\$ 6,048	\$ 3,500	\$ 11,478	\$ 4,723	\$ 1,991	\$ 6,265	\$ 37	\$ (1,043)	\$ 32,999

		Year Ended December 31, 2019								
		Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Eliminations	Consolidated
Reported (GAAP)		\$ 7,058	\$ 4,118	\$ 11,915	\$ 5,327	\$ 2,562	\$ 7,440	\$ 94	\$ (1,248)	\$ 37,266
Items Impacting Comparability:										
Other Items		—	—	—	—	—	—	14	—	14
Comparable (Non-GAAP)		\$ 7,058	\$ 4,118	\$ 11,915	\$ 5,327	\$ 2,562	\$ 7,440	\$ 108	\$ (1,248)	\$ 37,280

		Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Eliminations	Consolidated
% Change — Reported (GAAP)		(14)	(15)	(4)	(11)	(22)	(16)	(51)	16	(11)
% Currency Impact		(2)	(14)	0	0	1	(4)	11	—	(2)
% Change — Currency Neutral (Non-GAAP)		(12)	(1)	(4)	(11)	(23)	(12)	(62)	—	(9)
% Acquisitions, Divestitures and Structural Changes		0	0	2	0	0	(2)	0	—	0
% Change — Organic Revenues (Non-GAAP)		(13)	(1)	(5)	(12)	(23)	(10)	(62)	—	(9)
% Change — Comparable (Non-GAAP)		(14)	(15)	(4)	(11)	(22)	(16)	(65)	—	(11)
% Comparable Currency Impact (Non-GAAP)		(2)	(14)	0	0	1	(4)	(11)	—	(3)
% Change — Comparable Currency Neutral (Non-GAAP)		(12)	(1)	(4)	(11)	(23)	(12)	(54)	—	(9)

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THE COCA-COLA COMPANY AND SUBSIDIARIES
Reconciliation of GAAP and Non-GAAP Financial Measures
(UNAUDITED)
(In millions)

Operating Income (Loss) by Operating Segment and Corporate:

	Three Months Ended December 31, 2020							
	Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Consolidated
Reported (GAAP)	\$ 735	\$ 590	\$ 868	\$ 406	\$ (9)	\$ 178	\$ (430)	\$ 2,338
Items Impacting Comparability:								
Asset Impairments	—	—	—	—	—	—	—	—
Strategic Realignment	37	(3)	(6)	(1)	4	21	29	81
Productivity and Reinvestment	(2)	—	—	—	—	—	30	28
Transaction Gains/Losses	—	—	—	—	—	—	4	4
Other Items	(4)	(3)	(80)	—	1	(15)	3	(98)
Comparable (Non-GAAP)	\$ 766	\$ 584	\$ 782	\$ 405	\$ (4)	\$ 184	\$ (364)	\$ 2,353

	Three Months Ended December 31, 2019							
	Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Consolidated
Reported (GAAP)	\$ 649	\$ 688	\$ 656	\$ 415	\$ 118	\$ 132	\$ (494)	\$ 2,164
Items Impacting Comparability:								
Asset Impairments	—	—	—	—	—	—	—	—
Strategic Realignment	—	—	—	—	—	—	—	—
Productivity and Reinvestment	—	1	20	—	—	2	57	80
Transaction Gains/Losses	—	—	—	—	—	34	—	34
Other Items	—	—	(42)	—	—	(5)	25	(22)
Comparable (Non-GAAP)	\$ 649	\$ 689	\$ 634	\$ 415	\$ 118	\$ 163	\$ (412)	\$ 2,256

	Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Consolidated
% Change — Reported (GAAP)	13	(14)	32	(2)	—	35	13	8
% Currency Impact	(4)	(25)	0	3	—	(15)	4	(9)
% Change — Currency Neutral (Non-GAAP)	17	10	32	(5)	—	50	9	17
% Impact of Items Impacting Comparability (Non-GAAP)	(5)	1	9	0	—	22	1	4
% Change — Comparable (Non-GAAP)	18	(15)	23	(3)	—	13	12	4
% Comparable Currency Impact (Non-GAAP)	(5)	(25)	0	3	—	(12)	0	(9)
% Change — Comparable Currency Neutral (Non-GAAP)	23	10	23	(6)	—	25	11	14

Note: Certain columns may not add due to rounding. Certain growth rates may not recalculate using the rounded dollar amounts provided.

THE COCA-COLA COMPANY AND SUBSIDIARIES
Reconciliation of GAAP and Non-GAAP Financial Measures
(UNAUDITED)
(In millions)

Operating Income (Loss) by Operating Segment and Corporate:

	Year Ended December 31, 2020							
	Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Consolidated
Reported (GAAP)	\$ 3,313	\$ 2,116	\$ 2,471	\$ 2,133	\$ (123)	\$ 308	\$ (1,221)	\$ 8,997
Items Impacting Comparability:								
Asset Impairments	—	10	215	—	—	13	—	238
Strategic Realignment	78	19	115	31	4	21	145	413
Productivity and Reinvestment	(5)	—	—	—	—	—	104	99
Transaction Gains/Losses	—	—	—	—	—	—	51	51
CCBA Unrecognized Depreciation and Amortization	—	—	—	—	—	—	—	—
Other Items	(9)	1	1	1	6	(17)	(11)	(28)
Comparable (Non-GAAP)	\$ 3,377	\$ 2,146	\$ 2,802	\$ 2,165	\$ (113)	\$ 325	\$ (932)	\$ 9,770

	Year Ended December 31, 2019							
	Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Consolidated
Reported (GAAP)	\$ 3,551	\$ 2,375	\$ 2,594	\$ 2,282	\$ 334	\$ 358	\$ (1,408)	\$ 10,086
Items Impacting Comparability:								
Asset Impairments	—	—	—	42	—	—	—	42
Strategic Realignment	—	—	—	—	—	—	—	—
Productivity and Reinvestment	2	1	62	—	—	5	194	264
Transaction Gains/Losses	—	—	—	—	—	95	54	149
CCBA Unrecognized Depreciation and Amortization	—	—	—	—	—	(148)	—	(148)
Other Items	—	—	(4)	—	—	(6)	26	16
Comparable (Non-GAAP)	\$ 3,553	\$ 2,376	\$ 2,652	\$ 2,324	\$ 334	\$ 304	\$ (1,134)	\$ 10,409

	Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Consolidated
% Change — Reported (GAAP)	(7)	(11)	(5)	(7)	—	(14)	13	(11)
% Currency Impact	(3)	(21)	0	(1)	—	1	1	(6)
% Change — Currency Neutral (Non-GAAP)	(3)	11	(5)	(6)	—	(15)	12	(5)
% Impact of Items Impacting Comparability (Non-GAAP)	(2)	(1)	(10)	0	—	(21)	(5)	(5)
% Change — Comparable (Non-GAAP)	(5)	(10)	6	(7)	—	7	18	(6)
% Comparable Currency Impact (Non-GAAP)	(4)	(21)	0	(1)	—	1	(1)	(6)
% Change — Comparable Currency Neutral (Non-GAAP)	(1)	12	6	(6)	—	6	19	0

Note: Certain columns may not add due to rounding. Certain growth rates may not recalculate using the rounded dollar amounts provided.

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)
(In millions unless noted)

Operating Margin:

Reported Operating Margin (GAAP)

Items Impacting Comparability (Non-GAAP)	(0.20)%	(0.96)%	
Comparable Operating Margin (Non-GAAP)	27.35 %	24.83 %	252
Comparable Currency Impact (Non-GAAP)	(1.68)%	0.00 %	
Comparable Currency Neutral Operating Margin (Non-GAAP)	29.03 %	24.83 %	420
Impact of Acquisitions and Structural Changes on Comparable Currency Neutral Operating Margin (Non-GAAP)	(0.12)%	(0.26)%	
Underlying Operating Margin (Non-GAAP)	29.15 %	25.09 %	406

Three Months Ended December 31, 2020	Three Months Ended December 31, 2019	Basis Point Growth (Decline)
27.15 %	23.87 %	328
(0.20)%	(0.96)%	
27.35 %	24.83 %	252
(1.68)%	0.00 %	
29.03 %	24.83 %	420
(0.12)%	(0.26)%	
29.15 %	25.09 %	406

Reported Operating Margin (GAAP)

Items Impacting Comparability (Non-GAAP)	(2.36)%	(0.85)%	
Comparable Operating Margin (Non-GAAP)	29.61 %	27.92 %	169
Comparable Currency Impact (Non-GAAP)	(1.10)%	0.00 %	
Comparable Currency Neutral Operating Margin (Non-GAAP)	30.71 %	27.92 %	279
Impact of Acquisitions and Structural Changes on Comparable Currency Neutral Operating Margin (Non-GAAP)	(0.20)%	(0.23)%	
Underlying Operating Margin (Non-GAAP)	30.91 %	28.15 %	276

Year Ended December 31, 2020	Year Ended December 31, 2019	Basis Point Growth (Decline)
27.25 %	27.07 %	18
(2.36)%	(0.85)%	
29.61 %	27.92 %	169
(1.10)%	0.00 %	
30.71 %	27.92 %	279
(0.20)%	(0.23)%	
30.91 %	28.15 %	276

Free Cash Flow:

Net Cash Provided by Operating Activities (GAAP)	\$ 9,844	\$ 10,471	(6)
Purchases of Property, Plant and Equipment (GAAP)	(1,177)	(2,054)	(43)
Free Cash Flow (Non-GAAP)	\$ 8,667	\$ 8,417	3

Year Ended December 31, 2020	Year Ended December 31, 2019	% Change
\$ 9,844	\$ 10,471	(6)
(1,177)	(2,054)	(43)
\$ 8,667	\$ 8,417	3

Note: Certain growth rates may not recalculate using the rounded dollar amounts provided.

Projected 2021 Free Cash Flow (Non-GAAP) (In billions):

Net Cash Provided by Operating Activities (GAAP)	\$ 10.0
Purchases of Property, Plant and Equipment (GAAP)	(1.5)
Free Cash Flow (Non-GAAP)	\$ 8.5

Year Ending December 31, 2021	
\$	10.0
	(1.5)
\$	8.5