THE COCA COMPANY

DASANI® Presents DASANI DROPS® Infusions

DASANI DROPS Infusions hit store shelves across the nation with two refreshing flavors -Lime and Strawberry Basil

ATLANTA--(BUSINESS WIRE)-- Who doesn't enjoy everything that comes with a "spa day"? Now you can experience a little taste of it on the go with DASANI DROPS Infusions- a new easy way to enhance your water with a splash of flavor to leave you refreshed.

DASANI DROPS Infusions is unsweetened, has a touch of flavor and no color added. With two "spa-inspired" flavors- Strawberry Basil and Lime- DASANI DROPS Infusions is the newest addition to the DROPS family.

Last year, DASANI introduced its Sparkling line, offering four delicious flavors also unsweetened with zero calories.

"DASANI DROPS Infusions is an exciting new offer for people looking to add a little zest of flavor to their hydration routine," said David Preston, Group Director, DASANI for the Coca-Cola North America Group. "It's easy to use on the go and is a perfect complement to the pure, fresh taste of DASANI water."

DASANI DROPS Infusions is on store shelves nationwide as of today and is available in a 1.9oz bottle which amounts to 32 servings.

About The Coca-Cola Company

<u>The Coca-Cola Company</u> (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our Company's portfolio features 17 billion-dollar brands including <u>Diet Coke</u>, <u>Fanta</u>, <u>Sprite</u>, <u>Coca-Cola Zero</u>,

vitaminwater, <u>Powerade</u>, <u>Minute Maid</u>, Simply, Georgia and <u>Del Valle</u>. Globally, we are the No. 1 provider of sparkling beverages, ready-to-drink coffees, and juices and juice drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy our beverages at a rate of 1.9 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, <u>healthy living</u>, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates. For more information, visit Coca-Cola Journey at <u>www.coca-colacompany.com</u>, follow us on Twitter at twitter.com/CocaColaCo, visit our blog, <u>Coca-Cola</u> Unbottled, at <u>www.coca-colablog.com</u> or find us on LinkedIn at <u>www.linkedin.com/company/the-coca-cola-company</u>.

The Coca-Cola Company Melina Baetti, 404-676-1533 <u>mbaetti@coca-cola.com</u> Source: The Coca-Cola Company