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Coca-Cola Partners with Olympic Gold Medalist Alex Morgan for Soccer Camp

Alex Morgan to Coach and Inspire Teens Participating in Coca-Cola Soccer Camp

HOUSTON--(BUSINESS WIRE)-- Soccer superstar and London 2012 Olympic Games gold medal winner Alex Morgan is the latest addition to an all-star group of international trainers part of the Coca-Cola Soccer Camp. Morgan teams with Coca-Cola to bring the cheer of happiness to 300 teen soccer enthusiasts from Dallas-Fort Worth, Houston and San Antonio with one of the most exciting soccer training programs created for young aspiring athletes passionate about the sport.

Morgan will join soccer hall of famer Marcelo Balboa, Olympic gold medal winner Shannon MacMillan, and a team of 20 international soccer coaches at the inaugural Coca-Cola Soccer Camp. Held November 16-18 in Houston, the three-day camp will include soccer training, skills demonstrations as well as several workshops and scrimmages in the spirit of friendly competition.

The Coca-Cola Soccer Camp is open to boys and girls 13 to 15 years of age who are legal residents of the state of Texas. Nominations by a friend, teacher or family member are accepted, and teens are encouraged to submit an essay from now until October 4 describing their passion for soccer in order to win the contest. Essays will be judged based on relevance, authenticity, inspirational value, and creativity of their submission and the winners will be announced the week of October 22. The soccer camp activities are free of charge, and winners will receive meals, lodging and uniforms. Transportation for winning teams from San Antonio and Dallas will be provided as well. For official rules and to submit entries, please visit mcr.com/soccercamp.

"As a young girl, I was very active in several sports until I began playing club soccer at age 14. I am thrilled to join Coca-Cola in helping provide a unique and memorable experience for these aspiring athletes," said Alex Morgan, Olympic gold medal winner and Member of the U.S. Women's Soccer Team, "I'm proud to be an inspiration to soccer-loving teens not only through my skill and love for the sport, but also in my dedication to a healthy lifestyle."

"Alex Morgan is a shining example of the healthy, active lifestyle that is so important to Coca-Cola," said Hector Amaya, Houston Market Unit Vice President, Field Operations, Coca-Cola Refreshments. "We are honored that Alex has joined the Coca-Cola Soccer Camp program as a role model for young athletes on and off the soccer field."

Soccer fans can follow Alex Morgan [@alexmorgan13](https://twitter.com/alexmorgan13) and the camp's activities on Twitter using the hashtag #CokeCamp.

The Coca-Cola Company

[The Coca-Cola Company](http://www.coca-colacompany.com) (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, the world's most valuable brand, our Company's portfolio features 15 billion dollar brands including Diet

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The Coca-Cola Company

DeeAnn Denton, 214-902-2765

Cell: 214-425-4022 or 214-649-8613

ddenton@coca-cola.com

or

Melina Baetti, 404-676-1533

Cell: 404-272-9211

mbaetti@coca-cola.com

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