


July 18, 2013



# The Board of Directors of The Coca-Cola Company Elects Brent Hastie as Vice President

## *Announces Quarterly Dividend*

ATLANTA--(BUSINESS WIRE)-- The Board of Directors of The Coca-Cola Company today elected Brent Hastie as a Vice President of the Company, effective immediately.

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Hastie, 40, was recently named Vice President, Strategy and Planning, effective July 15.

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Hastie most recently served as an Executive Vice President at Bain Capital. He first joined The

Coca-Cola Company in 2006 and his previous leadership assignments included Chief Strategy Officer for Coca-Cola Refreshments; President, Active Lifestyle Brands; Vice President, Commercial Leadership Still Beverages; and Vice President, Strategy and Planning for the North America Group.

Prior to joining The Coca-Cola Company, Hastie was a Principal with McKinsey & Company in the Consumer Packaged Goods Practice. He earned a B.S. in Chemical Engineering from the Georgia Institute of Technology and received an M.B.A. from Harvard University.

The Board today also declared a regular quarterly dividend of 28 cents per common share. The dividend is payable Oct. 1, 2013, to shareowners of record as of Sept. 16, 2013.

In February, the Board of Directors approved the Company's 51st consecutive annual dividend increase, raising the quarterly dividend 10 percent from 25.5 cents to 28 cents per share. This is equivalent to an annual dividend of \$1.12 per share, up from \$1.02 per share in 2012. The dividend reflects the Board's confidence in the Company's long-term cash flow.

## **About The Coca-Cola Company**

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, the world's most valuable brand, our Company's portfolio features 16 billion-dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply, Georgia and Del Valle. Globally, we are the No. 1 provider of sparkling beverages, ready-to-drink coffees, and juices and juice drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy our beverages at a rate of more than 1.8 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together

with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates. For more information, visit Coca-Cola Journey at [www.coca-colacompany.com](http://www.coca-colacompany.com), follow us on Twitter at [twitter.com/CocaColaCo](https://twitter.com/CocaColaCo) or check out our blog, Coca-Cola Unbottled, at [www.coca-colablog.com](http://www.coca-colablog.com).

The Coca-Cola Company

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Source: The Coca-Cola Company