



Q2 2024 MARGIN ANALYSIS

July 23, 2024

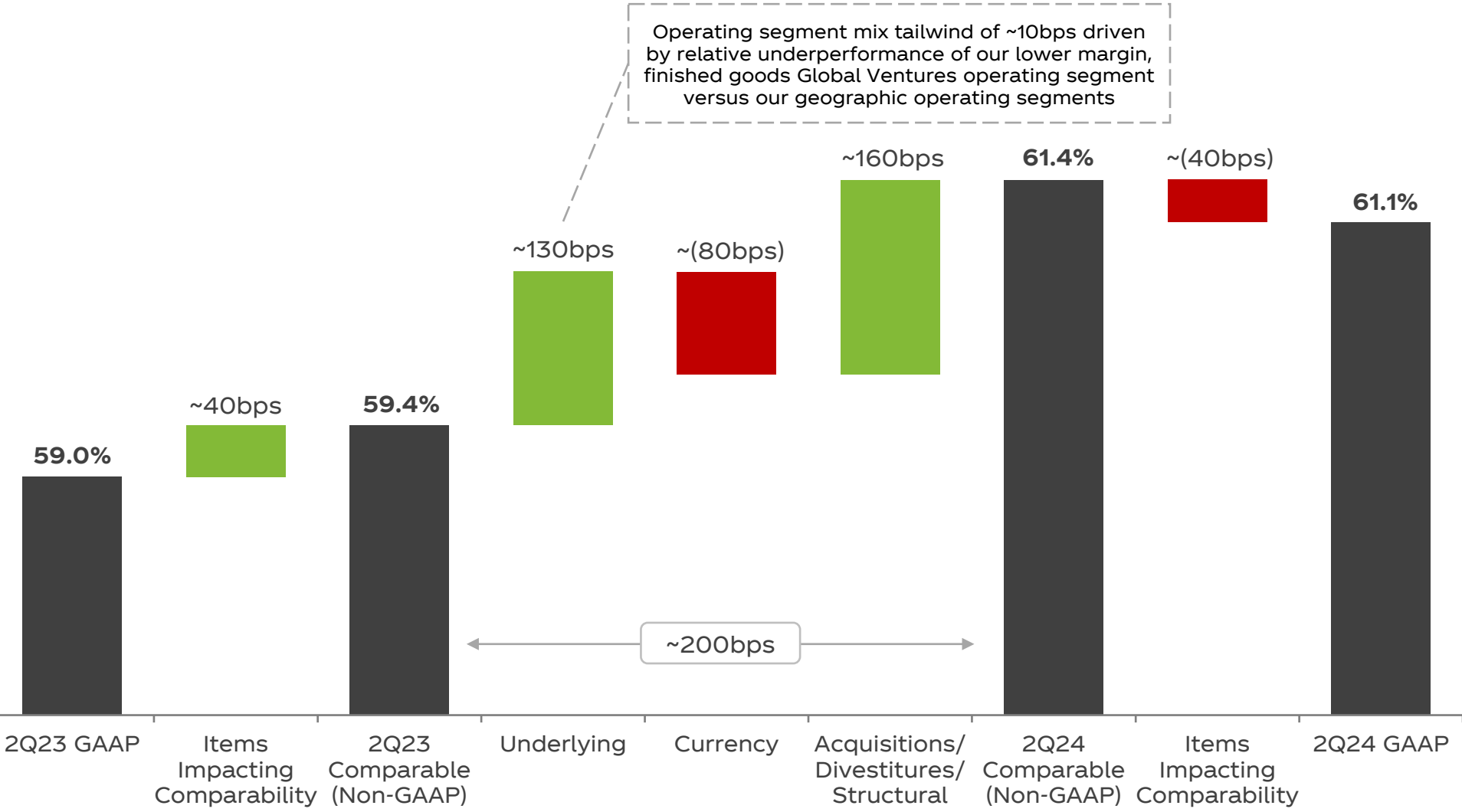
RECONCILIATION TO U.S. GAAP FINANCIAL INFORMATION

The following presentation includes certain "non-GAAP financial measures" as defined in Regulation G under the Securities Exchange Act of 1934. A schedule which reconciles our results as reported under Generally Accepted Accounting Principles and the non-GAAP financial measures included in the following presentation is attached as an appendix hereto.



Q2 2024 MARGIN ANALYSIS

CONSOLIDATED GROSS MARGIN



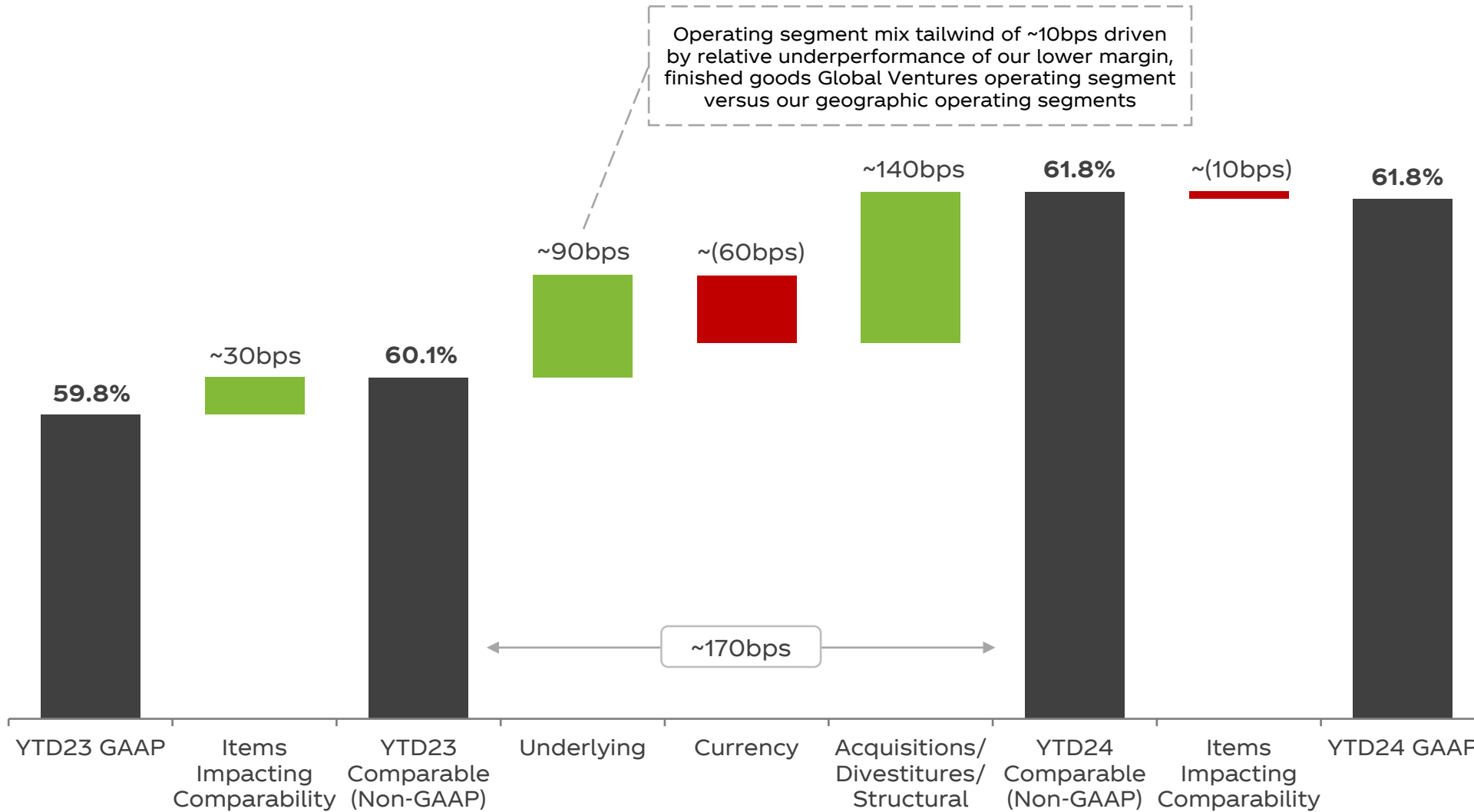
KEY TAKEAWAYS

- Items impacting comparability primarily relate to economic hedging activities.
- Underlying gross margin expanded by ~130 bps, driven by strong organic revenue growth, partially offset by higher commodity costs.
- The structural tailwind was due to the impact from refranchising bottling operations mainly in the Philippines.



YTD 2024 MARGIN ANALYSIS

CONSOLIDATED GROSS MARGIN



KEY TAKEAWAYS

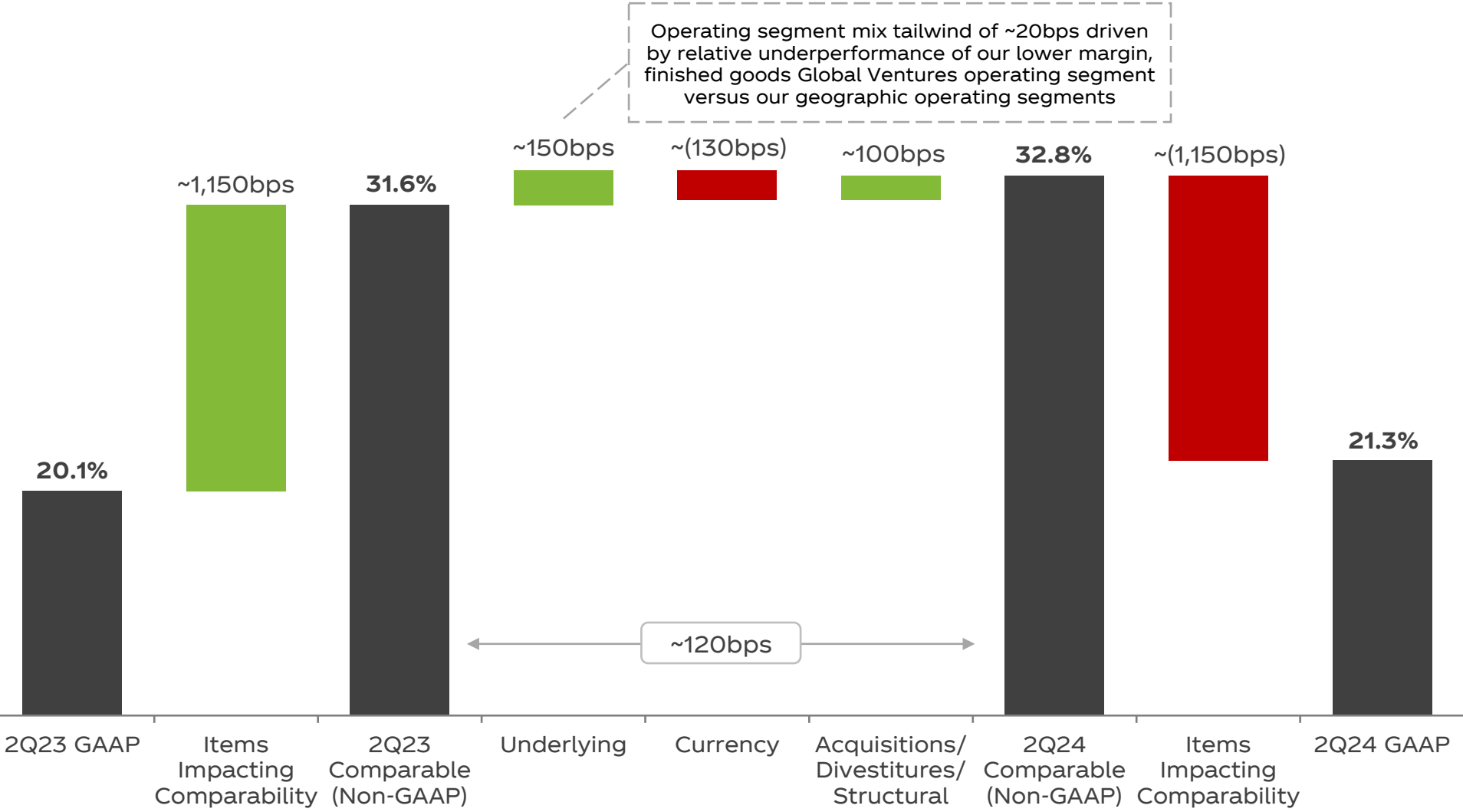
- Items impacting comparability primarily relate to economic hedging activities.
- Underlying gross margin expanded by ~90 bps, driven by strong organic revenue growth, partially offset by higher commodity costs.
- The structural tailwind was due to the impact from refranchising bottling operations mainly in the Philippines.



Q2 2024 MARGIN ANALYSIS

CONSOLIDATED OPERATING MARGIN

Operating segment mix tailwind of ~20bps driven by relative underperformance of our lower margin, finished goods Global Ventures operating segment versus our geographic operating segments



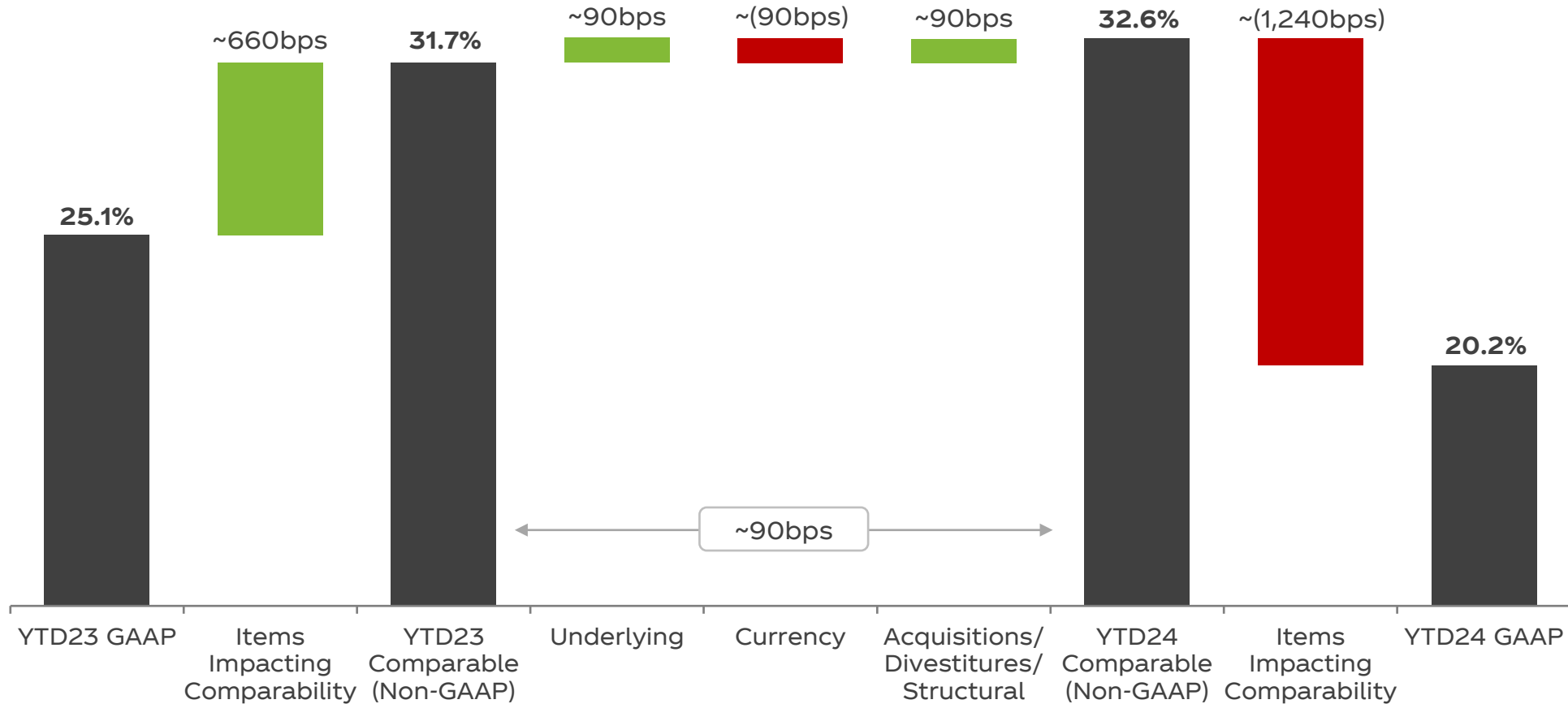
KEY TAKEAWAYS

- Items impacting comparability primarily relate to the remeasurement of the fairlife contingent consideration liability, other transaction gains & losses, restructuring initiatives and economic hedging activities.
- Underlying operating margin expanded by ~150 bps, primarily driven by flow through from strong organic revenue growth, partially offset by an increase in marketing investments.
- The structural tailwind was due to the impact from refranchising bottling operations mainly in the Philippines.

YTD 2024 MARGIN ANALYSIS

CONSOLIDATED OPERATING MARGIN

Operating segment mix tailwind of ~20bps driven by relative underperformance of our lower margin, finished goods Global Ventures operating segment versus our geographic operating segments



KEY TAKEAWAYS

- Items impacting comparability primarily relate to the charges for the remeasurement of the fairlife contingent consideration liability, the impairment of the BODYARMOR® trademark in the first quarter, other transaction gains & losses, restructuring initiatives and economic hedging activities.
- Underlying operating margin expanded by ~90 bps, primarily driven by flowthrough from strong organic revenue growth, partially offset by an increase in marketing investments.
- The structural tailwind was due to the impact from refranchising bottling operations mainly in the Philippines.



APPENDIX

RECONCILIATIONS OF GAAP AND NON-GAAP FINANCIAL MEASURES

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)

Gross Margin:

	Three Months Ended June 28, 2024	Three Months Ended June 30, 2023	Basis Point Growth
Reported Gross Margin (GAAP)	61.07%	58.97%	210
Items Impacting Comparability (Non-GAAP)	(0.35%)	(0.43%)	
Comparable Gross Margin (Non-GAAP)	61.42%	59.40%	202
Comparable Currency Impact (Non-GAAP)	(0.85%)	0.00%	
Comparable Currency Neutral Gross Margin (Non-GAAP)	62.27%	59.40%	287
Impact of Acquisitions, Divestitures and Structural Changes on Comparable Currency Neutral Gross Margin (Non-GAAP)	0.00%	(1.61%)	
Underlying Gross Margin (Non-GAAP)	62.27%	61.01%	126

	Six Months Ended June 28, 2024	Six Months Ended June 30, 2023	Basis Point Growth
Reported Gross Margin (GAAP)	61.77%	59.79%	198
Items Impacting Comparability (Non-GAAP)	(0.06%)	(0.34%)	
Comparable Gross Margin (Non-GAAP)	61.83%	60.13%	170
Comparable Currency Impact (Non-GAAP)	(0.62%)	0.00%	
Comparable Currency Neutral Gross Margin (Non-GAAP)	62.45%	60.13%	232
Impact of Acquisitions, Divestitures and Structural Changes on Comparable Currency Neutral Gross Margin (Non-GAAP)	0.24%	(1.15%)	
Underlying Gross Margin (Non-GAAP)	62.21%	61.28%	93

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)

Operating Margin:

Reported Operating Margin (GAAP)

Items Impacting Comparability (Non-GAAP)	(11.50%)	(11.55%)	
Comparable Operating Margin (Non-GAAP)	32.79%	31.60%	119
Comparable Currency Impact (Non-GAAP)	(1.27%)	0.00%	
Comparable Currency Neutral Operating Margin (Non-GAAP)	34.06%	31.60%	246
Impact of Acquisitions, Divestitures and Structural Changes on Comparable Currency Neutral Operating Margin (Non-GAAP)	(0.01%)	(1.00%)	
Underlying Operating Margin (Non-GAAP)	34.07%	32.60%	147

Three Months Ended June 28, 2024	Three Months Ended June 30, 2023	Basis Point Growth
21.29%	20.05%	124
(11.50%)	(11.55%)	
32.79%	31.60%	119
(1.27%)	0.00%	
34.06%	31.60%	246
(0.01%)	(1.00%)	
34.07%	32.60%	147

Reported Operating Margin (GAAP)

Items Impacting Comparability (Non-GAAP)	(12.45%)	(6.58%)	
Comparable Operating Margin (Non-GAAP)	32.62%	31.71%	91
Comparable Currency Impact (Non-GAAP)	(0.95%)	0.00%	
Comparable Currency Neutral Operating Margin (Non-GAAP)	33.57%	31.71%	186
Impact of Acquisitions, Divestitures and Structural Changes on Comparable Currency Neutral Operating Margin (Non-GAAP)	0.24%	(0.68%)	
Underlying Operating Margin (Non-GAAP)	33.33%	32.39%	94

Six Months Ended June 28, 2024	Six Months Ended June 30, 2023	Basis Point Growth (Decline)
20.17%	25.13%	(496)
(12.45%)	(6.58%)	
32.62%	31.71%	91
(0.95%)	0.00%	
33.57%	31.71%	186
0.24%	(0.68%)	
33.33%	32.39%	94