

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

The company reports its financial results in accordance with accounting principles generally accepted in the United States (“GAAP” or referred to herein as “reported”). To supplement our consolidated financial statements reported on a GAAP basis, we provide the following non-GAAP financial measures: “comparable net revenues,” “comparable currency neutral net revenues,” “organic revenues,” “comparable operating margin,” “underlying operating margin,” “comparable operating income,” “comparable currency neutral operating income,” “comparable EPS,” “comparable currency neutral EPS,” “underlying effective tax rate,” “net share repurchases,” “cash flow from operations excluding the IRS tax litigation deposit,” “projected cash flow from operations excluding the fairlife contingent consideration payment,” “free cash flow,” “free cash flow excluding the IRS tax litigation deposit” and “projected free cash flow excluding the fairlife contingent consideration payment” each of which is defined below. Management believes these non-GAAP financial measures provide investors with additional meaningful financial information that should be considered when assessing our underlying business performance and trends. Further, management believes these non-GAAP financial measures also enhance investors’ ability to compare period-to-period financial results. Non-GAAP financial measures should be viewed in addition to, and not as an alternative for, the company’s reported results prepared in accordance with GAAP. Our non-GAAP financial measures do not represent a comprehensive basis of accounting. Therefore, our non-GAAP financial measures may not be comparable to similarly titled measures reported by other companies. Reconciliations of each of these non-GAAP financial measures to GAAP information are also included below. Management uses these non-GAAP financial measures in making financial, operating, compensation and planning decisions and in evaluating the company’s performance. Disclosing these non-GAAP financial measures allows investors and management to view our operating results excluding the impact of items that are not reflective of the underlying operating performance.

DEFINITIONS

- “Currency neutral operating results” are determined by dividing or multiplying, as appropriate, our current period actual U.S. dollar operating results, by the current period actual exchange rates (that include the impact of current period currency hedging activities), to derive our current period local currency operating results. We then multiply or divide, as appropriate, the derived current period local currency operating results by the foreign currency exchange rates (that also include the impact of the comparable prior period currency hedging activities) used to translate the company’s financial statements in the comparable prior year period to determine what the current period U.S. dollar operating results would have been if the foreign currency exchange rates had not changed from the comparable prior year period.
- “Structural changes” generally refer to acquisitions and divestitures of bottling operations, including the impact of intercompany transactions between our operating segments. In January 2023, the company refranchised our bottling operations in Vietnam. The impact of this refranchising has been included in acquisitions, divestitures and structural changes in our analysis of net revenues on a consolidated basis as well as for the Bottling Investments and Asia Pacific operating segments for the year ended December 31, 2024. In January, February and December 2024, the company refranchised our bottling operations in certain territories in India, and in February 2024, the company refranchised our bottling operations in Bangladesh and the Philippines. The impact of each of these refranchisings has been included in acquisitions, divestitures and structural changes in our analysis of net revenues on a consolidated basis as well as for the Bottling Investments and Asia Pacific operating segments for the three months and year ended December 31, 2024.
- “Comparable net revenues” is a non-GAAP financial measure that excludes or has otherwise been adjusted for items impacting comparability (discussed further below). “Comparable currency neutral net revenues” is a non-GAAP financial measure that excludes or has otherwise been adjusted for items impacting comparability (discussed further below) as well as the impact of fluctuations in foreign currency exchange rates. Management believes the comparable net revenues (non-GAAP) growth measure and the comparable currency neutral net revenues (non-GAAP) growth measure provide investors with useful supplemental information to enhance their understanding of the company’s revenue performance and trends by improving their ability to compare our period-to-period results. “Organic revenues” is a non-GAAP financial measure that excludes or has otherwise been adjusted for the impact of acquisitions, divestitures and structural changes, as applicable, and the impact of fluctuations in foreign currency exchange rates. Management believes the organic revenue (non-GAAP) growth measure provides users with useful supplemental information regarding the company’s ongoing revenue

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performance and trends by presenting revenue growth excluding the impact of foreign exchange as well as the impact of acquisitions, divestitures and structural changes. The adjustments related to acquisitions, divestitures and structural changes for the three months and year ended December 31, 2024 included the structural changes discussed above. Additionally, in May 2023, the company acquired certain brands in Asia Pacific. The impact of acquiring these brands has been included in acquisitions, divestitures and structural changes in our analysis of net revenues on a consolidated basis as well as for the Asia Pacific operating segment for the year ended December 31, 2024.

- “Comparable operating income” is a non-GAAP financial measure that excludes or has otherwise been adjusted for items impacting comparability (discussed further below). “Comparable currency neutral operating income” is a non-GAAP financial measure that excludes or has otherwise been adjusted for items impacting comparability (discussed further below) and the impact of fluctuations in foreign currency exchange rates. “Comparable operating margin” is a non-GAAP financial measure that excludes or has otherwise been adjusted for items impacting comparability (discussed further below). “Underlying operating margin” is a non-GAAP financial measure that excludes or has otherwise been adjusted for items impacting comparability (discussed further below), the impact of fluctuations in foreign currency exchange rates, and the impact of acquisitions, divestitures and structural changes, as applicable. Management uses these non-GAAP financial measures to evaluate the company’s performance and make resource allocation decisions. Further, management believes the comparable operating income (non-GAAP) growth measure, comparable currency neutral operating income (non-GAAP) growth measure, comparable operating margin (non-GAAP) measure and underlying operating margin (non-GAAP) measure enhance its ability to communicate the underlying operating results and provide investors with useful supplemental information to enhance their understanding of the company’s underlying business performance and trends by improving their ability to compare our period-to-period financial results.
- “Comparable EPS” and “comparable currency neutral EPS” are non-GAAP financial measures that exclude or have otherwise been adjusted for items impacting comparability (discussed further below). Comparable currency neutral EPS (non-GAAP) has also been adjusted for the impact of fluctuations in foreign currency exchange rates. Management uses these non-GAAP financial measures to evaluate the company’s performance and make resource allocation decisions. Further, management believes the comparable EPS (non-GAAP) and comparable currency neutral EPS (non-GAAP) growth measures enhance its ability to communicate the underlying operating results and provide investors with useful supplemental information to enhance their understanding of the company’s underlying business performance and trends by improving their ability to compare our period-to-period financial results.
- “Underlying effective tax rate” is a non-GAAP financial measure that represents the estimated annual effective income tax rate on income before income taxes, which excludes or has otherwise been adjusted for items impacting comparability (discussed further below).
- “Net share repurchases” is a non-GAAP financial measure that reflects the net amount of purchases of stock for treasury after considering proceeds from the issuances of stock, and as applicable, the net change in stock issuance receivables (related to employee stock options exercised but not settled prior to the end of the period) and the net change in treasury stock payables (for treasury shares repurchased but not settled prior to the end of the period).
- “Cash flow from operations excluding the IRS tax litigation deposit” is a non-GAAP financial measure that represents net cash provided by operating activities excluding the company’s IRS tax litigation deposit that was paid in 2024. “Free cash flow” is a non-GAAP financial measure that represents net cash provided by operating activities less purchases of property, plant and equipment. “Free cash flow excluding the IRS tax litigation deposit” is a non-GAAP financial measure that represents net cash provided by operating activities less purchases of property, plant and equipment and excludes the company’s IRS tax litigation deposit that was paid in 2024. “Projected cash flow from operations excluding the fairlife contingent consideration payment” is a non-GAAP financial measure that represents net cash provided by operating activities excluding the company’s latest estimate of the fairlife contingent consideration payment that will be paid in 2025. “Projected free cash flow excluding the fairlife contingent consideration payment” is a non-GAAP financial measure that represents net cash provided by operating activities less purchases of property, plant and equipment and excludes the company’s latest estimate of the fairlife

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contingent consideration payment that will be paid in 2025. Management uses these non-GAAP financial measures to evaluate the company's performance and make resource allocation decisions.

ITEMS IMPACTING COMPARABILITY

The following information is provided to give qualitative and quantitative information related to items impacting comparability. Items impacting comparability are not defined terms within GAAP. Therefore, our non-GAAP financial information may not be comparable to similarly titled measures reported by other companies. We determine which items to consider as "items impacting comparability" based on how management views our business; makes financial, operating, compensation and planning decisions; and evaluates the company's ongoing performance. Items such as charges, gains and accounting changes which are viewed by management as impacting only the current period or the comparable period, but not both, or as pertaining to different and unrelated underlying activities or events across comparable periods, are generally considered "items impacting comparability." Items impacting comparability include, but are not limited to, asset impairments, transaction gains/losses including associated costs, and charges related to restructuring initiatives, in each case when exceeding a U.S. dollar threshold. Also included are our proportionate share of similar items incurred by our equity method investees, timing differences related to our economic (non-designated) hedging activities, and timing differences related to unrealized mark-to-market adjustments of equity securities and trading debt securities, regardless of size. In addition, we provide the impact that fluctuations in foreign currency exchange rates had on our financial results ("currency neutral operating results" defined above).

Asset Impairments

During the three months and year ended December 31, 2024, the company recorded charges of \$39 million and \$126 million, respectively, related to the impairment of a trademark in Latin America, which was primarily driven by revised projections of future operating results and changes in macroeconomic conditions.

During the year ended December 31, 2024, the company recorded a charge of \$760 million related to the impairment of our BODYARMOR trademark, which was primarily driven by revised projections of future operating results and higher discount rates resulting from changes in macroeconomic conditions since the acquisition date. Additionally, the company recorded an other-than-temporary impairment charge of \$34 million related to an equity method investee in Latin America.

During the three months and year ended December 31, 2023, the company recorded an other-than-temporary impairment charge of \$39 million related to an equity method investee in Latin America.

Equity Investees

During the three months and year ended December 31, 2024, the company recorded net charges of \$47 million and \$92 million, respectively. During the three months and year ended December 31, 2023, the company recorded net charges of \$27 million and \$159 million, respectively. These amounts represent the company's proportionate share of significant operating and nonoperating items recorded by certain of our equity method investees.

Transaction Gains/Losses

During the three months and year ended December 31, 2024, the company recorded charges of \$88 million and \$3,109 million, respectively, related to the remeasurement of our contingent consideration liability to fair value in conjunction with our acquisition of fairlife.

During the three months and year ended December 31, 2024, the company recorded net gains of \$13 million and \$303 million, respectively, related to the refranchising of our bottling operations in certain territories in India, including the impact of post-closing adjustments. Additionally, during the year ended December 31, 2024, the company incurred \$7 million of transaction costs related to the refranchising of our bottling operations in certain territories in India.

During the year ended December 31, 2024, the company recorded a net gain of \$595 million related to the refranchising of our bottling operations in the Philippines, including the impact of post-closing adjustments. Additionally, the company recorded a net gain of \$506 million related to the sale of our ownership interest in an equity method investee in Thailand, including the impact of post-closing adjustments. The company also recorded a net gain of \$338 million and transaction costs of \$2 million related to the sale of a portion of our interest in Coca-Cola Consolidated, Inc. ("Coke Consolidated"), an equity method investee, to Coke Consolidated.

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During the year ended December 31, 2024, the company recorded a gain of \$6 million related to the sale of our ownership interest in one of our equity method investees in Latin America and recorded a loss of \$7 million related to post-closing adjustments for the refranchising of our bottling operations in Vietnam in 2023.

During the three months and year ended December 31, 2023, the company recorded charges of \$82 million and \$1,702 million, respectively, related to the remeasurement of our contingent consideration liability to fair value in conjunction with our acquisition of fairlife. Additionally, the company recorded a gain of \$82 million related to the sale of our ownership interest in our equity method investee in Pakistan.

During the year ended December 31, 2023, the company recognized a gain of \$342 million related to the sale of a portion of our ownership interest in an unconsolidated bottling operation. Additionally, the company recorded gains of \$439 million and \$3 million related to the refranchising of our bottling operations in Vietnam and Cambodia, respectively.

Restructuring

During the three months and year ended December 31, 2024, the company recorded charges of \$31 million and \$133 million, respectively. During the three months and year ended December 31, 2023, the company recorded charges of \$55 million and \$164 million, respectively. The costs incurred were primarily related to certain initiatives designed to further simplify and standardize our organization as part of our productivity and reinvestment program.

During the three months and year ended December 31, 2023, the company recorded charges of \$1 million and \$27 million, respectively, primarily related to severance costs associated with the restructuring of our North America operating unit.

Other Items

Economic (Non-Designated) Hedges

The company uses derivatives as economic hedges primarily to mitigate the foreign exchange risk for certain currencies, certain interest rate risk, and the price risk associated with the purchase of materials used in our manufacturing processes as well as the purchase of vehicle fuel. Although these derivatives were not designated and/or did not qualify for hedge accounting, they are effective economic hedges. The changes in fair values of these economic hedges are immediately recognized in earnings.

The company excludes the net impact of mark-to-market adjustments for outstanding hedges and realized gains/losses for settled hedges from our non-GAAP financial information until the period in which the underlying exposure being hedged impacts our consolidated statement of income. Management believes this adjustment provides meaningful information related to the impact of our economic hedging activities. During the three months and year ended December 31, 2024, the net impact of the company's adjustment related to our economic hedging activities resulted in decreases of \$162 million and \$138 million, respectively, to our non-GAAP income before income taxes.

During the three months and year ended December 31, 2023, the net impact of the company's adjustment related to our economic hedging activities resulted in increases of \$107 million and \$42 million, respectively, to our non-GAAP income before income taxes.

Unrealized Gains and Losses on Equity and Trading Debt Securities

The company excludes the net impact of unrealized gains and losses resulting from mark-to-market adjustments on our equity and trading debt securities from our non-GAAP financial information until the period in which the underlying securities are sold and the associated gains or losses are realized, unless individually significant. Management believes this adjustment provides meaningful information related to the impact of our investments in equity and trading debt securities. During the three months and year ended December 31, 2024, the net impact of the company's adjustment related to unrealized gains and losses on our equity and trading debt securities resulted in an increase of \$58 million and a decrease of \$206 million, respectively, to our non-GAAP income before income taxes.

During the three months and year ended December 31, 2023, the net impact of the company's adjustment related to unrealized gains and losses on our equity and trading debt securities resulted in a decrease of \$163 million and an increase of \$15 million, respectively, to our non-GAAP income before income taxes.

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Other

During the three months and year ended December 31, 2024, the company recorded net charges of \$2 million and \$19 million, respectively, related to restructuring our manufacturing operations in the United States. Additionally, the company recorded charges of \$4 million and \$15 million, respectively, for the amortization of noncompete agreements related to the BODYARMOR acquisition in 2021.

During the three months ended December 31, 2024, the company recorded a net charge of \$1 million due to tax litigation expense and during the year ended December 31, 2024, the company recorded a net benefit of \$2 million related to a revision of management's estimates for tax litigation expense.

During the three months and year ended December 31, 2024, the company recorded a charge of \$13 million related to an indemnification agreement entered into as a part of the refranchising of certain bottling operations.

During the three months and year ended December 31, 2023, the company recorded a net charge of \$61 million due to pension and other postretirement benefit plan settlement charges. The company also recorded net charges of \$35 million and \$50 million, respectively, related to restructuring our manufacturing operations in the United States. Additionally, the company recorded charges of \$4 million and \$15 million, respectively, for the amortization of noncompete agreements related to the BODYARMOR acquisition. The company also recorded charges of \$1 million and \$8 million, respectively, related to tax litigation expense.

During the year ended December 31, 2023, the company recorded charges totaling \$35 million related to the discontinuation of certain manufacturing operations in Asia Pacific.

Certain Tax Matters

During the three months and year ended December 31, 2024, the company recorded \$1 million and \$62 million, respectively, of excess tax benefits associated with the company's stock-based compensation arrangements and net income tax expense of \$17 million and \$50 million, respectively, primarily associated with return to provision adjustments. The company also recorded net income tax expense of \$39 million and a net income tax benefit of \$2 million, respectively, for changes to our uncertain tax positions, including interest and penalties, as well as for various discrete tax items. Additionally, the company recorded net income tax expense of \$19 million and \$103 million, respectively, related to the resolution of certain foreign tax matters and recorded expense of \$2 million and \$24 million, respectively, for other costs directly related to those matters.

During the three months and year ended December 31, 2024, the company also recorded net income tax expense of \$15 million related to U.S. regulations issued during the year.

During the three months and year ended December 31, 2023, the company recorded \$7 million and \$40 million, respectively, of excess tax benefits associated with the company's stock-based compensation arrangements and net income tax benefits of \$10 million and \$87 million, respectively, primarily associated with return to provision adjustments. During the year ended December 31, 2023, the company recorded a net income tax benefit of \$90 million related to a change in tax law in a certain foreign jurisdiction and a net income tax benefit of \$111 million for changes to our uncertain tax positions, including interest and penalties, as well as for various discrete tax items.

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(In millions except per share data)

Three Months Ended December 31, 2024								
	Net operating revenues	Cost of goods sold	Gross profit	Gross margin	Selling, general and administrative expenses	Other operating charges	Operating income	Operating margin
Reported (GAAP)	\$ 11,544	\$ 4,613	\$ 6,931	60.0%	\$ 4,046	\$ 176	\$ 2,709	23.5%
Items Impacting Comparability:								
Asset Impairments	—	—	—		—	(39)	39	
Equity Investees	—	—	—		—	—	—	
Transaction Gains/Losses	—	—	—		—	(88)	88	
Restructuring	—	—	—		—	(31)	31	
Other Items	(140)	13	(153)		—	(18)	(135)	
Certain Tax Matters	—	—	—		(2)	—	2	
Comparable (Non-GAAP)	\$ 11,404	\$ 4,626	\$ 6,778	59.4%	\$ 4,044	\$ —	\$ 2,734	24.0%

Three Months Ended December 31, 2023								
	Net operating revenues	Cost of goods sold	Gross profit	Gross margin	Selling, general and administrative expenses	Other operating charges	Operating income	Operating margin
Reported (GAAP)	\$ 10,849	\$ 4,634	\$ 6,215	57.3%	\$ 3,799	\$ 143	\$ 2,273	21.0%
Items Impacting Comparability:								
Asset Impairments	—	—	—		—	—	—	
Equity Investees	—	—	—		—	—	—	
Transaction Gains/Losses	—	—	—		—	(82)	82	
Restructuring	—	—	—		—	(56)	56	
Other Items	99	(17)	116		—	(5)	121	
Certain Tax Matters	—	—	—		—	—	—	
Comparable (Non-GAAP)	\$ 10,948	\$ 4,617	\$ 6,331	57.8%	\$ 3,799	\$ —	\$ 2,532	23.1%

	Net operating revenues	Cost of goods sold	Gross profit	Selling, general and administrative expenses	Other operating charges	Operating income
% Change — Reported (GAAP)	6	0	12	7	24	19
% Currency Impact	(3)	(2)	(3)	(2)	—	(5)
% Change — Currency Neutral (Non-GAAP)	9	2	15	9	—	24
% Change — Comparable (Non-GAAP)	4	0	7	6	—	8
% Comparable Currency Impact (Non-GAAP)	(5)	(2)	(7)	(2)	—	(14)
% Change — Comparable Currency Neutral (Non-GAAP)	9	2	14	9	—	22

Note: Certain columns may not add due to rounding. Certain growth rates may not recalculate using the rounded dollar amounts provided.

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(In millions except per share data)

Three Months Ended December 31, 2024								
	Interest expense	Equity income (loss) — net	Other income (loss) — net	Income before income taxes	Income taxes ¹	Effective tax rate	Diluted net income per share	
Reported (GAAP)	\$ 431	\$ 338	\$ (14)	\$ 2,806	\$ 593	21.1%	\$ 2,195	\$ 0.51
Items Impacting Comparability:								
Asset Impairments	—	—	—	39	10		29	0.01
Equity Investees	—	47	—	47	—		47	0.01
Transaction Gains/Losses	—	—	(13)	75	19		56	0.01
Restructuring	—	—	—	31	7		24	0.01
Other Items	7	—	58	(84)	(23)		(61)	(0.01)
Certain Tax Matters	—	—	—	2	(89)		91	0.02
Comparable (Non-GAAP)	\$ 438	\$ 385	\$ 31	\$ 2,916	\$ 517	17.7%²	\$ 2,381	\$ 0.55

Three Months Ended December 31, 2023								
	Interest expense	Equity income (loss) — net	Other income (loss) — net	Income before income taxes	Income taxes ¹	Effective tax rate	Diluted net income per share	
Reported (GAAP)	\$ 413	\$ 361	\$ (6)	\$ 2,482	\$ 496	20.0%	\$ 1,973	\$ 0.46
Items Impacting Comparability:								
Asset Impairments	—	—	39	39	—		39	0.01
Equity Investees	—	27	—	27	1		26	0.01
Transaction Gains/Losses	—	—	(82)	—	(39)		39	0.01
Restructuring	—	—	—	56	15		41	0.01
Other Items	6	—	(70)	45	16		29	0.01
Certain Tax Matters	—	—	—	—	17		(17)	—
Comparable (Non-GAAP)	\$ 419	\$ 388	\$ (119)	\$ 2,649	\$ 506	19.1%	\$ 2,130	\$ 0.49

	Interest expense	Equity income (loss) — net	Other income (loss) — net	Income before income taxes	Income taxes ¹	Net income ³	Diluted net income per share
% Change — Reported (GAAP)	5	(6)	(120)	13	20	11	12
% Change — Comparable (Non-GAAP)	4	(1)	—	10	2	12	12

Note: Certain columns may not add due to rounding. Certain growth rates may not recalculate using the rounded dollar amounts provided.

¹ The income tax adjustments are the calculated income tax benefits (charges) at the applicable tax rate for each of the items impacting comparability with the exception of certain tax matters discussed above.

² This does not include the impact of the ongoing tax litigation with the U.S. Internal Revenue Service, if the company were not to prevail.

³ This represents net income attributable to shareowners of The Coca-Cola Company.

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(In millions except per share data)

Year Ended December 31, 2024								
	Net operating revenues	Cost of goods sold	Gross profit	Gross margin	Selling, general and administrative expenses	Other operating charges	Operating income	Operating margin
Reported (GAAP)	\$ 47,061	\$18,324	\$28,737	61.1%	\$ 14,582	\$ 4,163	\$ 9,992	21.2%
Items Impacting Comparability:								
Asset Impairments	—	—	—		—	(886)	886	
Equity Investees	—	—	—		—	—	—	
Transaction Gains/Losses	—	—	—		—	(3,118)	3,118	
Restructuring	—	—	—		—	(133)	133	
Other Items	(164)	(70)	(94)		—	(26)	(68)	
Certain Tax Matters	—	—	—		(24)	—	24	
Comparable (Non-GAAP)	\$ 46,897	\$18,254	\$28,643	61.1%	\$ 14,558	\$ —	\$ 14,085	30.0%

Year Ended December 31, 2023								
	Net operating revenues	Cost of goods sold	Gross profit	Gross margin	Selling, general and administrative expenses	Other operating charges	Operating income	Operating margin
Reported (GAAP)	\$ 45,754	\$18,520	\$27,234	59.5%	\$ 13,972	\$ 1,951	\$ 11,311	24.7%
Items Impacting Comparability:								
Asset Impairments	—	—	—		—	—	—	
Equity Investees	—	—	—		—	—	—	
Transaction Gains/Losses	—	—	—		11	(1,702)	1,691	
Restructuring	—	—	—		—	(191)	191	
Other Items	30	(55)	85		—	(58)	143	
Certain Tax Matters	—	—	—		—	—	—	
Comparable (Non-GAAP)	\$ 45,784	\$18,465	\$27,319	59.7%	\$ 13,983	\$ —	\$ 13,336	29.1%

	Net operating revenues	Cost of goods sold	Gross profit	Selling, general and administrative expenses	Other operating charges	Operating income
% Change — Reported (GAAP)	3	(1)	6	4	113	(12)
% Currency Impact	(5)	(3)	(6)	(4)	—	(11)
% Change — Currency Neutral (Non-GAAP)	8	2	12	8	—	(1)
% Change — Comparable (Non-GAAP)	2	(1)	5	4	—	6
% Comparable Currency Impact (Non-GAAP)	(5)	(3)	(7)	(4)	—	(11)
% Change — Comparable Currency Neutral (Non-GAAP)	8	2	12	8	—	16

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Year Ended December 31, 2024								
	Interest expense	Equity income (loss) — net	Other income (loss) — net	Income before income taxes	Income taxes ¹	Effective tax rate	Diluted net income per share	
Reported (GAAP)	\$ 1,656	\$ 1,770	\$ 1,992	\$ 13,086	\$ 2,437	18.6%	\$ 10,631	\$ 2.46
Items Impacting Comparability:								
Asset Impairments	—	—	34	920	222		698	0.16
Equity Investees	—	92	—	92	2		90	0.02
Transaction Gains/Losses	—	—	(1,741)	1,377	332		1,045	0.24
Restructuring	—	—	—	133	33		100	0.02
Other Items	25	—	(206)	(299)	(70)		(229)	(0.05)
Certain Tax Matters	—	—	—	24	(104)		128	0.03
Comparable (Non-GAAP)	\$ 1,681	\$ 1,862	\$ 79	\$ 15,333	\$ 2,852	18.6% ²	\$ 12,463	\$ 2.88

Year Ended December 31, 2023								
	Interest expense	Equity income (loss) — net	Other income (loss) — net	Income before income taxes	Income taxes ¹	Effective tax rate	Diluted net income per share	
Reported (GAAP)	\$ 1,527	\$ 1,691	\$ 570	\$ 12,952	\$ 2,249	17.4%	\$ 10,714	\$ 2.47
Items Impacting Comparability:								
Asset Impairments	—	—	39	39	—		39	0.01
Equity Investees	—	159	—	159	14		145	0.03
Transaction Gains/Losses	—	—	(855)	836	27		809	0.19
Restructuring	—	—	—	191	48		143	0.03
Other Items	25	—	108	226	71		138	0.03
Certain Tax Matters	—	—	—	—	328		(328)	(0.08)
Comparable (Non-GAAP)	\$ 1,552	\$ 1,850	\$ (138)	\$ 14,403	\$ 2,737	19.0%	\$ 11,660	\$ 2.69

	Interest expense	Equity income (loss) — net	Other income (loss) — net	Income before income taxes	Income taxes ¹	Net income ³	Diluted net income per share
% Change — Reported (GAAP)	8	5	249	1	8	(1)	0
% Change — Comparable (Non-GAAP)	8	1	—	6	4	7	7

Note: Certain columns may not add due to rounding. Certain growth rates may not recalculate using the rounded dollar amounts provided.

¹ The income tax adjustments are the calculated income tax benefits (charges) at the applicable tax rate for each of the items impacting comparability with the exception of certain tax matters discussed above.

² This does not include the impact of the ongoing tax litigation with the U.S. Internal Revenue Service, if the company were not to prevail.

³ This represents net income attributable to shareowners of The Coca-Cola Company.

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Diluted Net Income Per Share:

	Three Months Ended December 31, 2024
% Change — Reported (GAAP)	12
% Currency Impact	(1)
% Change — Currency Neutral (Non-GAAP)	13
% Impact of Items Impacting Comparability (Non-GAAP)	(1)
% Change — Comparable (Non-GAAP)	12
% Comparable Currency Impact (Non-GAAP)	(11)
% Change — Comparable Currency Neutral (Non-GAAP)	23
	Year Ended December 31, 2024
% Change — Reported (GAAP)	0
% Currency Impact	(9)
% Change — Currency Neutral (Non-GAAP)	8
% Impact of Items Impacting Comparability (Non-GAAP)	(8)
% Change — Comparable (Non-GAAP)	7
% Comparable Currency Impact (Non-GAAP)	(9)
% Change — Comparable Currency Neutral (Non-GAAP)	17

Note: Certain columns may not add due to rounding.

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(In millions)

Net Operating Revenues by Operating Segment and Corporate:

Three Months Ended December 31, 2024									
	Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Eliminations	Consolidated
Reported (GAAP)	\$ 1,791	\$ 1,643	\$ 4,679	\$ 1,216	\$ 850	\$ 1,551	\$ 22	\$ (208)	\$ 11,544
Items Impacting Comparability:									
Other Items	(30)	(26)	(14)	(70)	—	—	—	—	(140)
Comparable (Non-GAAP)	\$ 1,761	\$ 1,617	\$ 4,665	\$ 1,146	\$ 850	\$ 1,551	\$ 22	\$ (208)	\$ 11,404

Three Months Ended December 31, 2023									
	Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Eliminations	Consolidated
Reported (GAAP)	\$ 1,690	\$ 1,492	\$ 4,040	\$ 1,115	\$ 813	\$ 2,013	\$ 31	\$ (345)	\$ 10,849
Items Impacting Comparability:									
Other Items	34	19	3	43	—	—	—	—	99
Comparable (Non-GAAP)	\$ 1,724	\$ 1,511	\$ 4,043	\$ 1,158	\$ 813	\$ 2,013	\$ 31	\$ (345)	\$ 10,948

	Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Eliminations	Consolidated
% Change — Reported (GAAP)	6	10	16	9	5	(23)	(31)	40	6
% Currency Impact	(11)	(15)	0	8	2	0	(1)	—	(3)
% Change — Currency Neutral (Non-GAAP)	17	25	15	1	3	(23)	(30)	—	9
% Acquisitions, Divestitures and Structural Changes	0	0	0	0	0	(30)	0	—	(5)
% Change — Organic Revenues (Non-GAAP)	17	25	15	1	3	7	(30)	—	14
% Change — Comparable (Non-GAAP)	2	7	15	(1)	5	(23)	(31)	—	4
% Comparable Currency Impact (Non-GAAP)	(15)	(18)	0	(2)	2	0	(1)	—	(5)
% Change — Comparable Currency Neutral (Non-GAAP)	17	25	15	1	3	(23)	(30)	—	9

Note: Certain columns may not add due to rounding. Certain growth rates may not recalculate using the rounded dollar amounts provided.

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(In millions)

Net Operating Revenues by Operating Segment and Corporate:

		Year Ended December 31, 2024								
		Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Eliminations	Consolidated
Reported (GAAP)		\$ 8,122	\$ 6,459	\$ 18,649	\$ 5,546	\$ 3,129	\$ 6,223	\$ 97	\$ (1,164)	\$ 47,061
Items Impacting Comparability:										
	Other Items	(46)	(46)	(14)	(58)	—	—	—	—	(164)
	Comparable (Non-GAAP)	\$ 8,076	\$ 6,413	\$ 18,635	\$ 5,488	\$ 3,129	\$ 6,223	\$ 97	\$ (1,164)	\$ 46,897

		Year Ended December 31, 2023								
		Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Eliminations	Consolidated
Reported (GAAP)		\$ 8,078	\$ 5,830	\$ 16,774	\$ 5,455	\$ 3,064	\$ 7,860	\$ 126	\$ (1,433)	\$ 45,754
Items Impacting Comparability:										
	Other Items	1	4	—	25	—	—	—	—	30
	Comparable (Non-GAAP)	\$ 8,079	\$ 5,834	\$ 16,774	\$ 5,480	\$ 3,064	\$ 7,860	\$ 126	\$ (1,433)	\$ 45,784

		Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Eliminations	Consolidated
% Change — Reported (GAAP)		1	11	11	2	2	(21)	(23)	19	3
	% Currency Impact	(16)	(14)	0	(3)	2	(2)	0	—	(5)
	% Change — Currency Neutral (Non-GAAP)	16	25	11	4	1	(19)	(23)	—	8
	% Acquisitions, Divestitures and Structural Changes	0	0	0	0	0	(28)	0	—	(4)
	% Change — Organic Revenues (Non-GAAP)	16	25	11	4	1	9	(23)	—	12
% Change — Comparable (Non-GAAP)		0	10	11	0	2	(21)	(23)	—	2
	% Comparable Currency Impact (Non-GAAP)	(16)	(15)	0	(4)	2	(2)	0	—	(5)
	% Change — Comparable Currency Neutral (Non-GAAP)	16	25	11	4	1	(19)	(23)	—	8

Note: Certain columns may not add due to rounding. Certain growth rates may not recalculate using the rounded dollar amounts provided.

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(In millions)

Operating Income (Loss) by Operating Segment and Corporate:

Three Months Ended December 31, 2024								
	Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Consolidated
Reported (GAAP)	\$ 816	\$ 985	\$ 1,174	\$ 388	\$ 135	\$ 199	\$ (988)	\$ 2,709
Items Impacting Comparability:								
Asset Impairments	—	39	—	—	—	—	—	39
Transaction Gains/Losses	—	—	—	—	—	—	88	88
Restructuring	—	—	—	—	—	—	31	31
Other Items	(30)	(26)	(27)	(70)	(4)	3	19	(135)
Certain Tax Matters	2	—	—	—	—	—	—	2
Comparable (Non-GAAP)	\$ 788	\$ 998	\$ 1,147	\$ 318	\$ 131	\$ 202	\$ (850)	\$ 2,734

Three Months Ended December 31, 2023								
	Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Consolidated
Reported (GAAP)	\$ 798	\$ 797	\$ 910	\$ 313	\$ 119	\$ 185	\$ (849)	\$ 2,273
Items Impacting Comparability:								
Asset Impairments	—	—	—	—	—	—	—	—
Transaction Gains/Losses	—	—	—	—	—	—	82	82
Restructuring	—	—	1	—	—	—	55	56
Other Items	34	19	3	43	—	16	6	121
Certain Tax Matters	—	—	—	—	—	—	—	—
Comparable (Non-GAAP)	\$ 832	\$ 816	\$ 914	\$ 356	\$ 119	\$ 201	\$ (706)	\$ 2,532

	Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Consolidated
% Change — Reported (GAAP)	2	24	29	24	14	8	(16)	19
% Currency Impact	(13)	(18)	2	31	1	5	2	(5)
% Change — Currency Neutral (Non-GAAP)	15	42	27	(7)	13	3	(18)	24
% Impact of Items Impacting Comparability (Non-GAAP)	7	1	3	35	4	7	4	11
% Change — Comparable (Non-GAAP)	(5)	22	26	(11)	10	1	(20)	8
% Comparable Currency Impact (Non-GAAP)	(20)	(24)	0	(5)	1	4	2	(14)
% Change — Comparable Currency Neutral (Non-GAAP)	14	46	26	(6)	9	(3)	(23)	22

Note: Certain columns may not add due to rounding. Certain growth rates may not recalculate using the rounded dollar amounts provided.

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(In millions)

Operating Income (Loss) by Operating Segment and Corporate:

		Year Ended December 31, 2024							
		Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Consolidated
Reported (GAAP)		\$ 4,125	\$ 3,780	\$ 4,336	\$ 2,148	\$ 359	\$ 496	\$ (5,252)	\$ 9,992
Items Impacting Comparability:									
Asset Impairments		—	126	760	—	—	—	—	886
Transaction Gains/Losses		—	—	—	—	—	—	3,118	3,118
Restructuring		—	—	—	—	—	—	133	133
Other Items		(46)	(46)	56	(58)	(2)	1	27	(68)
Certain Tax Matters		3	—	—	—	—	—	21	24
Comparable (Non-GAAP)		\$ 4,082	\$ 3,860	\$ 5,152	\$ 2,090	\$ 357	\$ 497	\$ (1,953)	\$ 14,085

		Year Ended December 31, 2023							
		Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Consolidated
Reported (GAAP)		\$ 4,202	\$ 3,432	\$ 4,435	\$ 2,040	\$ 329	\$ 578	\$ (3,705)	\$ 11,311
Items Impacting Comparability:									
Asset Impairments		—	—	—	—	—	—	—	—
Transaction Gains/Losses		—	—	—	—	—	—	1,691	1,691
Restructuring		—	—	26	—	—	—	165	191
Other Items		1	4	48	60	—	8	22	143
Certain Tax Matters		—	—	—	—	—	—	—	—
Comparable (Non-GAAP)		\$ 4,203	\$ 3,436	\$ 4,509	\$ 2,100	\$ 329	\$ 586	\$ (1,827)	\$ 13,336

		Europe, Middle East & Africa	Latin America	North America	Asia Pacific	Global Ventures	Bottling Investments	Corporate	Consolidated
% Change — Reported (GAAP)		(2)	10	(2)	5	9	(14)	(42)	(12)
% Currency Impact		(15)	(17)	0	(2)	1	(1)	1	(11)
% Change — Currency Neutral (Non-GAAP)		14	27	(3)	7	8	(14)	(43)	(1)

% Impact of Items Impacting Comparability (Non-GAAP)		1	(2)	(16)	6	1	1	(35)	(17)
% Change — Comparable (Non-GAAP)		(3)	12	14	0	9	(15)	(7)	6
% Comparable Currency Impact (Non-GAAP)		(16)	(18)	0	(6)	1	(1)	2	(11)
% Change — Comparable Currency Neutral (Non-GAAP)		14	31	14	5	8	(15)	(9)	16

Note: Certain columns may not add due to rounding. Certain growth rates may not recalculate using the rounded dollar amounts provided.

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

Operating Margin:

Reported Operating Margin (GAAP)

Items Impacting Comparability (Non-GAAP)	(0.49)%	(2.17)%	
Comparable Operating Margin (Non-GAAP)	23.96 %	23.12 %	84
Comparable Currency Impact (Non-GAAP)	(1.82)%	0.00 %	
Comparable Currency Neutral Operating Margin (Non-GAAP)	25.78 %	23.12 %	266
Impact of Acquisitions, Divestitures and Structural Changes on Comparable Currency Neutral Operating Margin (Non-GAAP)	0.01 %	(0.07)%	
Underlying Operating Margin (Non-GAAP)	25.77 %	23.19 %	258

Three Months Ended December 31, 2024	Three Months Ended December 31, 2023	Basis Point Growth (Decline)
23.47 %	20.95 %	252
(0.49)%	(2.17)%	
23.96 %	23.12 %	84
(1.82)%	0.00 %	
25.78 %	23.12 %	266
0.01 %	(0.07)%	
25.77 %	23.19 %	258

Reported Operating Margin (GAAP)

Items Impacting Comparability (Non-GAAP)	(8.80)%	(4.41)%	
Comparable Operating Margin (Non-GAAP)	30.03 %	29.13 %	90
Comparable Currency Impact (Non-GAAP)	(1.36)%	0.00 %	
Comparable Currency Neutral Operating Margin (Non-GAAP)	31.39 %	29.13 %	226
Impact of Acquisitions, Divestitures and Structural Changes on Comparable Currency Neutral Operating Margin (Non-GAAP)	0.11 %	(0.57)%	
Underlying Operating Margin (Non-GAAP)	31.28 %	29.70 %	158

Year Ended December 31, 2024	Year Ended December 31, 2023	Basis Point Growth (Decline)
21.23 %	24.72 %	(349)
(8.80)%	(4.41)%	
30.03 %	29.13 %	90
(1.36)%	0.00 %	
31.39 %	29.13 %	226
0.11 %	(0.57)%	
31.28 %	29.70 %	158

Free Cash Flow (In millions):

Net Cash Provided by Operating Activities (GAAP)

Purchases of Property, Plant and Equipment (GAAP)

Free Cash Flow (Non-GAAP)	4,741	9,747	(5,006)	(51)
Plus: IRS Tax Litigation Deposit	6,041	—	6,041	—
Free Cash Flow Excluding the IRS Tax Litigation Deposit (Non-GAAP)	\$ 10,782	\$ 9,747	\$ 1,035	11

Year Ended December 31, 2024	Year Ended December 31, 2023	\$ Change	% Change
\$ 6,805	\$ 11,599	\$ (4,794)	(41)
(2,064)	(1,852)	(212)	11
4,741	9,747	(5,006)	(51)
6,041	—	6,041	—
\$ 10,782	\$ 9,747	\$ 1,035	11

Net Share Repurchases (In millions):

Issuances of Stock (GAAP)

Purchases of Stock for Treasury (GAAP)

Net Change in Stock Issuance Receivables¹ (GAAP)

Net Share Repurchases (Non-GAAP)

Year Ended December 31, 2024
\$ 747
(1,795)
(7)
\$ (1,055)

¹ Represents the net change in receivables related to employee stock options exercised but not settled prior to the end of the period.

Projected 2025 Free Cash Flow Excluding the fairlife Contingent Consideration Payment (In billions):

Projected GAAP Net Cash Provided by Operating Activities

Plus: fairlife Contingent Consideration Payment

Projected Cash Flow from Operations Excluding the fairlife Contingent Consideration Payment (Non-GAAP)

Projected GAAP Purchases of Property, Plant and Equipment

Projected Free Cash Flow Excluding the fairlife Contingent Consideration Payment (Non-GAAP)

Year Ending December 31, 2025
\$ 5.6
6.1
11.7
(2.2)
\$ 9.5