

September 10, 2009



# World of Coca-Cola Launches New "Cooking with Coke" Series

Lively Evenings Of Cooking And Conversation Will Mark Inaugural Season Of Culinary Events

The World of Coca-Cola

**WHAT:** The World of Coca-Cola will host a new culinary series featuring celebrated chefs who will cook and share their signature recipes inspired by the world's most loved beverage. This series of one-of-a-kind chef demonstrations and signature tasting events will celebrate the magic of sharing a Coke with friends and family over a meal.

Space is limited for these exclusive events in order to ensure a more intimate, conversational atmosphere. Please visit [www.worldofcoca-cola.com](http://www.worldofcoca-cola.com) for complete details and to purchase tickets.

**WHEN:**

Chef Virginia Willis October 10th at 6 p.m.

An accomplished chef and author of the critically acclaimed cookbook *Bon Appetit, Y'all! Three Generations of Southern Cooking*, Chef Willis will inspire you with her authentic, Southern-born recipes featuring Coca-Cola brands as ingredients. Gifted in both culinary techniques and the art of storytelling, Virginia is sure to uplift and entertain the audience throughout the evening.

Chef Richard Blais October 23th at 6 p.m.

Known for his creative, adventurous style, Chef Blais was recently a finalist on BRAVO's "Top Chef". He is certain to captivate the audience with his cutting edge techniques and innovative way of putting new twists on classic cuisine.

Paula Deen November 23rd at 5:30 p.m.

One of TV's most beloved personalities, Paula is sure to entertain! Classic Southern home cooking, delivered with a dose of humor, will be on the menu for this memorable evening.

**WHERE:** World of Coca-Cola

121 Baker St., NW

Atlanta, GA 30313

(Directions - [www.worldofcoca-cola.com/html/visitor-info/directions-and-parking.html](http://www.worldofcoca-cola.com/html/visitor-info/directions-and-parking.html))

HOW: Pricing varies by event. Self-guided tour of the attraction is part of each culinary event and is included in the event ticket price. Tickets will be available for sale Monday, September 14th at 10 a.m. For complete details and to purchase tickets, please visit [www.worldofcoca-cola.com](http://www.worldofcoca-cola.com).

### About the World of Coca-Cola

At the World of Coca-Cola, experience the fascinating history of the world's most famous soft drink in a dynamic, multimedia attraction featuring a fully-functioning bottling line that produces an 8 oz. glass bottle of Coca-Cola for each and every guest. View over 1,200 never-before-displayed artifacts ranging from vintage bottles to a 1939 Coca-Cola delivery truck from Argentina. The thrilling, multi-sensory 4-D movie experience, "In Search of the Secret Formula", puts you right in the action. Tempt your taste buds with over 60 different beverages made by The Coca-Cola Company from around the world in Taste It! Experience something new and inviting around every corner of the World of Coca-Cola.

The World of Coca-Cola is located at 121 Baker Street in Pemberton Place, adjacent to the Georgia Aquarium in downtown Atlanta and is accessible via the Peachtree Center or CNN/World Congress Center MARTA stations. Consumers with questions about the attraction may call 1-800-676-COKE or visit our website at [www.worldofcoca-cola.com](http://www.worldofcoca-cola.com) to purchase timed tickets.

Source: The Coca-Cola Company