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The Coca-Cola Company to Present at Lehman Brothers Back-to-School Conference

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The Coca-Cola Company today announced Gary Fayard, executive vice president and chief financial officer, will present at the Lehman Brothers Back-to-School Consumer Conference in Boston on Wednesday, September 3, at 2:15 p.m. (EDT).

The Company invites investors to listen to the live audiocast of the conference call at its Web site, www.thecoca-colacompany.com. A replay in downloadable MP3 format will also be available within 24 hours after the audiocast on the Company's Web site.

The Coca-Cola Company is the world's largest beverage company, refreshing consumers with more than 450 sparkling and still brands. Along with Coca-Cola, recognized as the world's most valuable brand, the Company's portfolio includes 12 other billion dollar brands, including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, PowerAde, Minute Maid and Georgia Coffee. Globally, we are the No. 1 provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of 1.5 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that protect the environment, conserve resources and enhance the economic development of the communities where we operate. For more information about our Company, please visit our Web site at www.thecoca-colacompany.com.

Source: The Coca-Cola Company