

Forward-Looking Statements

This presentation may contain statements, estimates or projections that constitute “forward-looking statements” as defined under U.S. federal securities laws. Generally, the words “believe,” “opportunity,” “ahead,” “expect,” “intend,” “estimate,” “anticipate,” “project,” “will” and similar expressions identify forward-looking statements, which generally are not historical in nature. Forward-looking statements are subject to certain risks and uncertainties that could cause The Coca-Cola Company’s actual results to differ materially from its historical experience and our present expectations or projections. These risks include, but are not limited to, unfavorable economic and geopolitical conditions, including the direct or indirect negative impacts of geopolitical conflicts; increased competition; an inability to be successful in our innovation activities; changes in the retail landscape or the loss of key customers; an inability to expand our business in emerging and developing markets; an inability to successfully manage the potential negative consequences of our productivity initiatives; an inability to attract, retain and inspire outstanding talent; disruption of our supply chain, including increased commodity, raw material, packaging, energy, transportation and other input costs; an inability to successfully integrate and manage our acquired businesses, brands or bottling operations or an inability to realize a significant portion of the anticipated benefits of our joint ventures or strategic relationships; failure by our third-party service providers and business partners to satisfactorily fulfill their commitments and responsibilities, or such third parties experience adverse events; an inability to renew collective bargaining agreements on satisfactory terms, or we or our bottling partners experience strikes, work stoppages, labor shortages or labor unrest; obesity and other health-related concerns; evolving consumer product and shopping preferences; product safety and quality concerns; perceived negative health consequences of processing and of certain ingredients, such as nutritive and non-nutritive sweeteners, color additives and biotechnology-derived substances, and of other substances present in our beverage products or packaging materials; failure to digitalize the Coca-Cola system; damage to our brand image, corporate reputation and social license to operate from negative publicity, whether or not warranted, concerning product safety or quality, workplace and human rights, obesity or other issues; an inability to successfully manage new product launches; an inability to maintain good relationships with our bottling partners; deterioration in our bottling partners’ financial condition; an inability to successfully manage our refranchising activities or divestitures of certain brands or businesses; increases in income tax rates, changes in income tax laws or the unfavorable resolution of tax matters, including the outcome of our ongoing tax dispute or any related disputes with the U.S. Internal Revenue Service (“IRS”); the possibility that the assumptions used to calculate our estimated aggregate incremental tax and interest liability related to the potential unfavorable outcome of the ongoing tax dispute with the IRS could significantly change; increased or new indirect taxes; changes in laws and regulations relating to beverage containers and packaging; significant additional labeling or warning requirements or limitations on the marketing or sale of our products; litigation claims or legal proceedings; conducting business in markets with high-risk legal compliance environments; failure to adequately protect, or disputes relating to, trademarks, formulas and other intellectual property rights; changes in, or failure to comply with, the laws and regulations applicable to our products or our business operations; fluctuations in foreign currency exchange rates; interest rate increases; an inability to achieve our overall long-term growth objectives; default by or failure of one or more of our counterparty financial institutions; impairment charges; an inability to protect our information systems against service interruption, misappropriation of data or cybersecurity incidents; failure to comply with privacy and data protection laws; evolving sustainability regulatory requirements and expectations; increasing concerns about the environmental impact of plastic bottles and other packaging materials; water scarcity and poor quality; increased demand for food products, decreased agricultural productivity and increased regulation of ingredient sourcing due diligence; climate change and legal or regulatory responses thereto; adverse weather conditions; and other risks discussed in our filings with the Securities and Exchange Commission (“SEC”), including our Annual Report on Form 10-K for the year ended December 31, 2025, and subsequently filed Quarterly Report on Form 10-Q, which are available from the SEC. You should not place undue reliance on forward-looking statements, which speak only as of the date they are made. We undertake no obligation to publicly update or revise any forward-looking statements.

Reconciliation to U.S. GAAP Financial Information

The following presentation includes certain “non-GAAP financial measures” as defined in Regulation G under the Securities Exchange Act of 1934. A schedule which reconciles our results as reported under Generally Accepted Accounting Principles and the non-GAAP financial measures included in the following presentation is attached as an appendix hereto. The 2026 outlook information provided in this presentation includes forward-looking non-GAAP financial measures, which management uses in measuring performance. The company is not able to reconcile full year 2026 projected organic revenues (non-GAAP) to full year 2026 projected reported net revenues, full year 2026 projected comparable currency neutral EPS excluding acquisitions and divestitures (non-GAAP) to full year 2026 projected reported EPS, or full year 2026 projected comparable EPS (non-GAAP) to full year 2026 projected reported EPS without unreasonable efforts because it is not possible to predict with a reasonable degree of certainty the exact impact of changes in foreign currency exchange rates throughout 2026; the exact timing and exact impact of acquisitions and divestitures throughout 2026; and the exact timing and exact amount of items impacting comparability throughout 2026.

Key Themes for Today

01

ENDURING STRENGTHS,
EXPANDING HORIZONS

02

DURABLE STRATEGY,
SHAPING OUR FUTURE

03

CONTINUITY,
TRANSFORMATION

04

SEGMENT
OVERVIEW

01

ENDURING STRENGTHS,
EXPANDING HORIZONS



Delivering for a Decade... Preparing for What's Next

WE'VE ACCOMPLISHED A LOT...



Expanded Total Beverage Portfolio



Revamped Marketing



Strengthened System



#1 in Customer Value Creation^(a)

7%

AVERAGE ORGANIC REVENUE^(b) GROWTH SINCE 2017

\$3.00

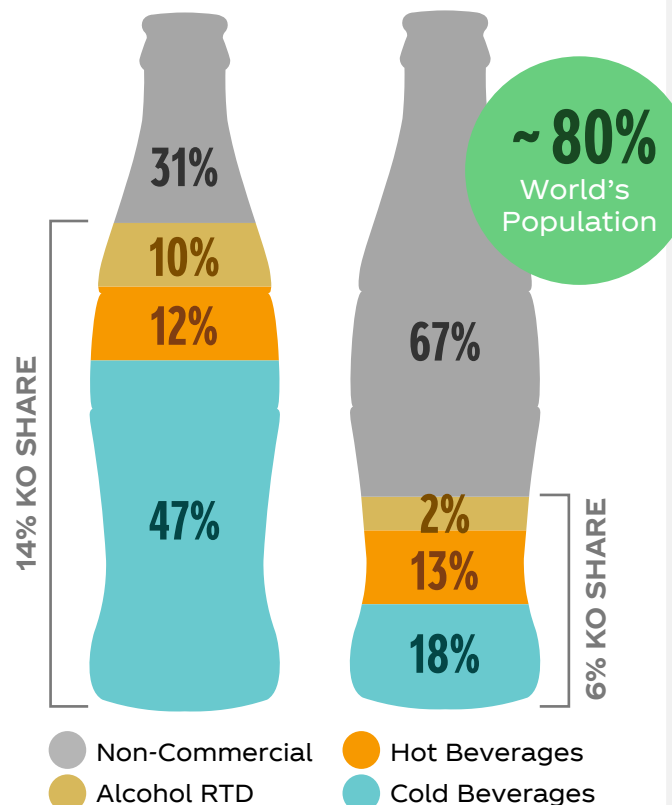
COMPARABLE EPS^(b) VS. \$1.92 IN 2017

...AND THERE IS STILL A COMPELLING OPPORTUNITY AHEAD

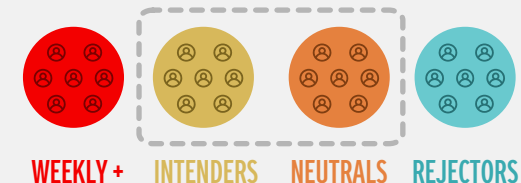
BY INDUSTRY^(c)

Developed Markets

Developing and Emerging Markets



BY CONSUMER

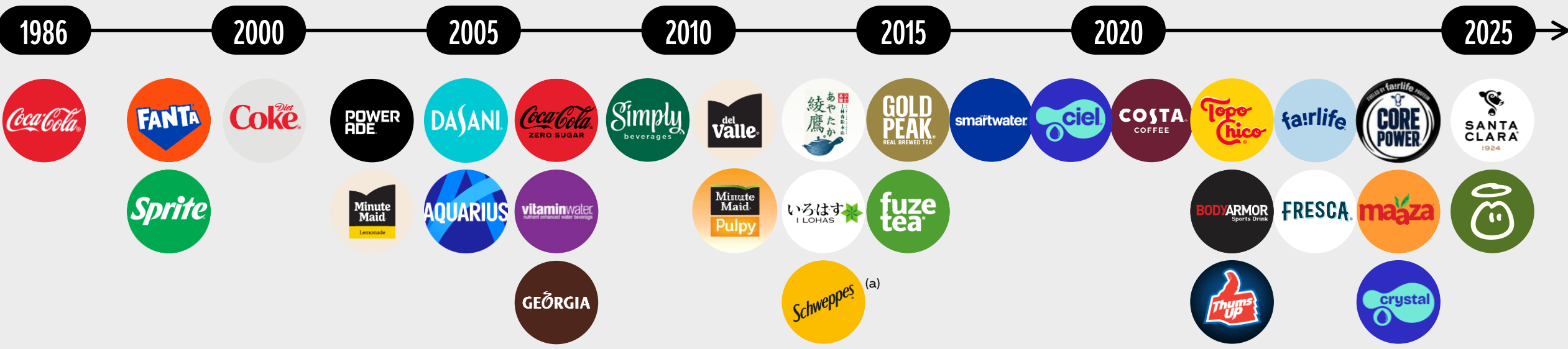


4x+ Population of Intenders and Neutrals to Current Weekly^(d)

BY CUSTOMER



32 BILLION-DOLLAR BRANDS



Coca-Cola is the Highest Valued Food and Beverage Brand in the World^(b)



Global Player in Sparkling Flavors, Juice, Water, Sports, RTD Tea^(c)



Opportunities to Scale Coffee and Alcohol RTD



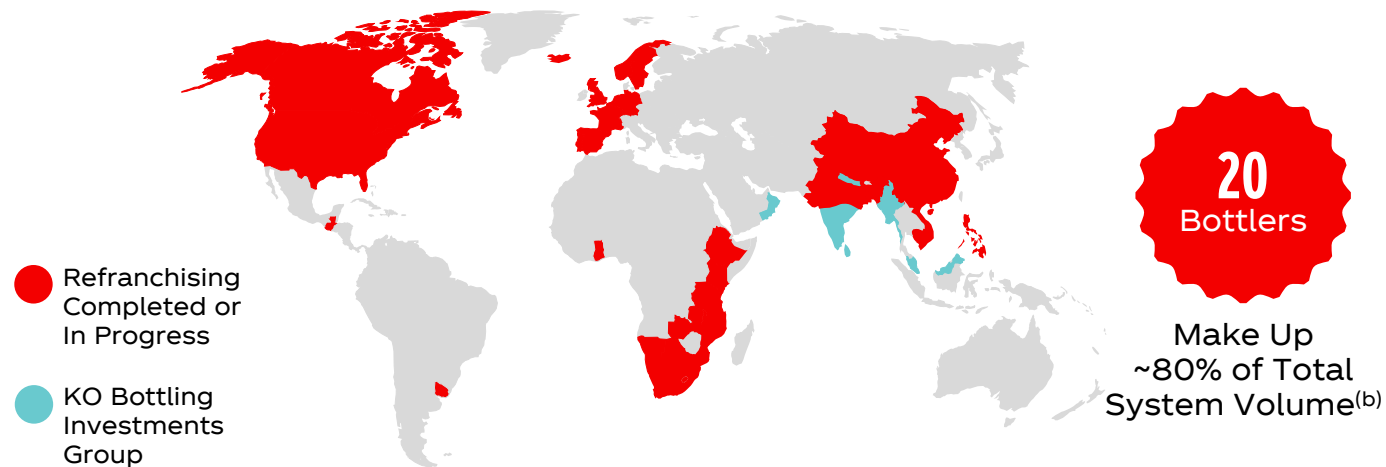
Strong Relationship with Monster^(d)

Building the World's Strongest Franchise System

MULTIPLIER EFFECT OF THE SYSTEM



REENGINEERING THE SHAPE OF THE SYSTEM^(a)



UNMATCHED REACH^(c)

- ~6M People Servicing the Coca-Cola Network
- ~3,100 Production Lines
- ~125,000 Suppliers
- ~30,000 Red Trucks
- ~33M Customer Outlets
- ~14M Units of Cold-Drink Equipment
- ~\$8B 2025 Total System CAPEX

2.2B Servings Per Day

> \$450B Total System Market Cap^(d)
+\$225B since 2015

The best time to
 CHANGE
 is when you
 don't have to

-inspired by Robert Woodruff
 Legendary leader of
 The Coca-Cola Company (1923-1985)

2K

Additional Cases per Day in
 Each Market Contributes to



~ 1/2 pt

Additional Volume^(a)

+ 5c

of Additional Net
 Revenue per Outlet
 per Day Increases
 Total Annual Net
 Revenue by^(a)



~ \$600M

+ 1pt

of Additional
 Mix Increases
 Operating
 Income by^(a)



~ \$140M

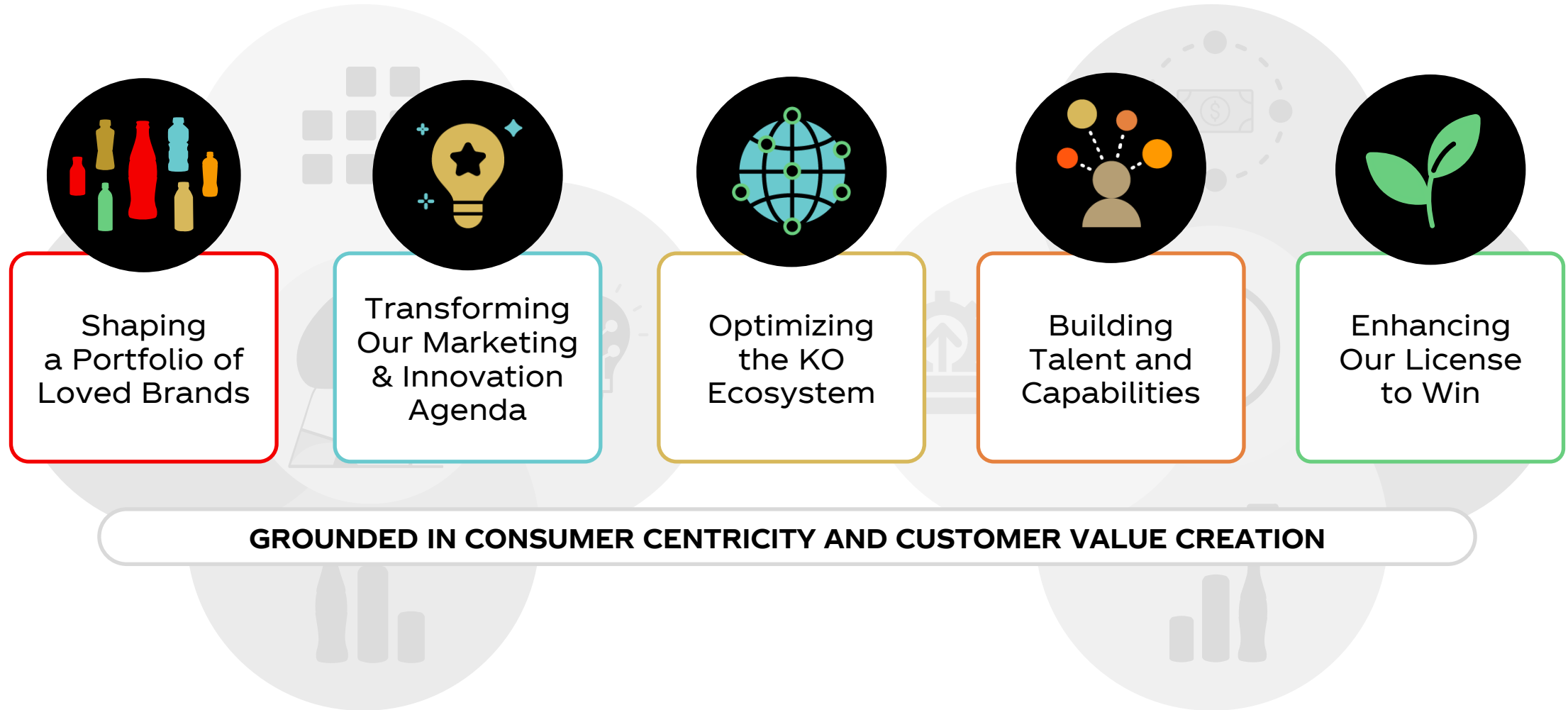
REMAINING DISCONTENTED

02

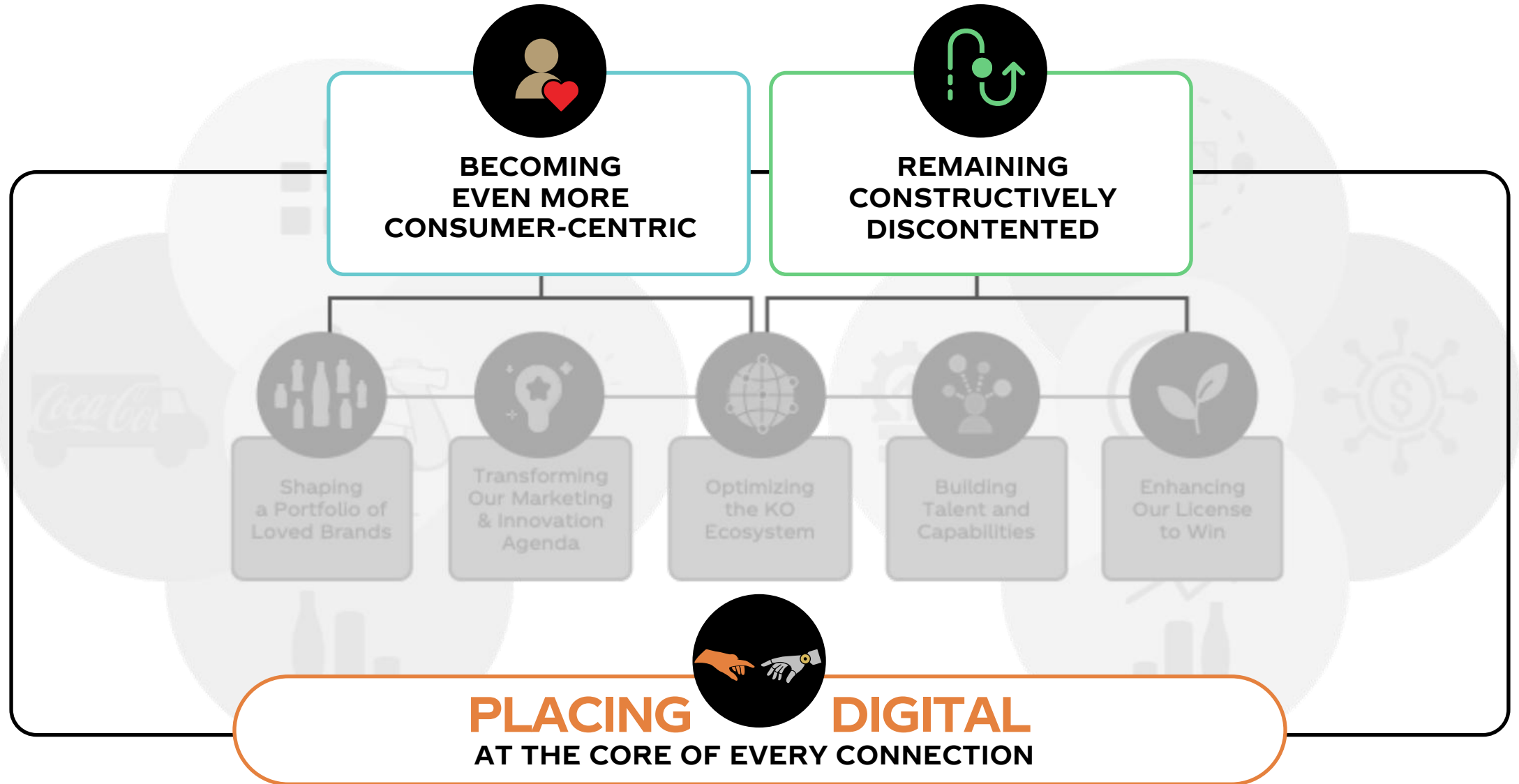
DURABLE STRATEGY,
SHAPING OUR FUTURE



Remaining **Consistent** in Our Growth Pillars



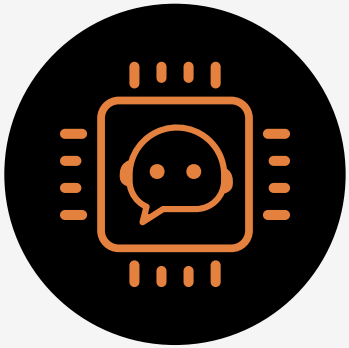
Boldly **Adapting** with Three Principles





BECOMING EVEN MORE CONSUMER-CENTRIC

Deep **INSIGHTS**



DATA SCIENCE
meets
SOCIAL SCIENCE

Irresistible **INNOVATION**



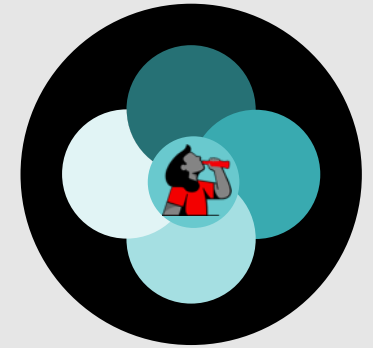
PRESENT-FORWARD
combined with
FUTURE-BACK

Local **INTIMACY**



BENEFITS OF SCALE
with resources closer
TO CONSUMERS

End-to-End **INTEGRATION**



MARKETING
interconnected with
COMMERCIAL



Coca-Cola

FIFA

ECU

Coca-Cola

PRA

Coca-Cola

AN

Coca-Cola

RG

ESP

KOR

BRA

2014

Coca-Cola

Coca-Cola

Coca-Cola

Coca-Cola

Coca-Cola

FIFA World Cup: End-to-End Consumer Centricity in Action



NEW YORK

- ▶ New experiences
- ▶ Recruitment-focused
- ▶ European influence



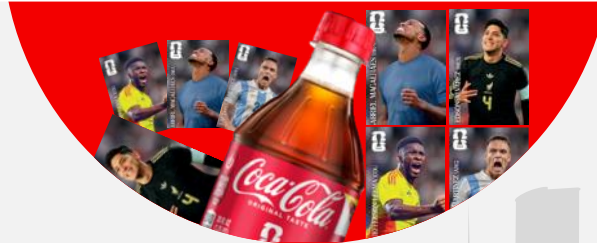
INSIGHTS

Different Cities, Different Consumers

- ▶ Loyal fans
- ▶ Dual language
- ▶ Latin American influence

INNOVATION

Different Fans, Different Players



INTIMACY

Different Needs, Different Packages



INTEGRATION

Different Dialects, Different Ads



HOUSTON





Innovation Working Harder Across Our Portfolio

DEEP INSIGHTS^(a)

#1 consumer need is taste superiority^(a)

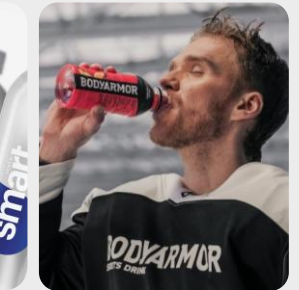
~75% global population is under hydrated^(b)

>70% consumers want more protein and need more daily fiber^(c)

DIAL UP NEEDS



BUILD RITUALS, LEVERAGE PASSIONS



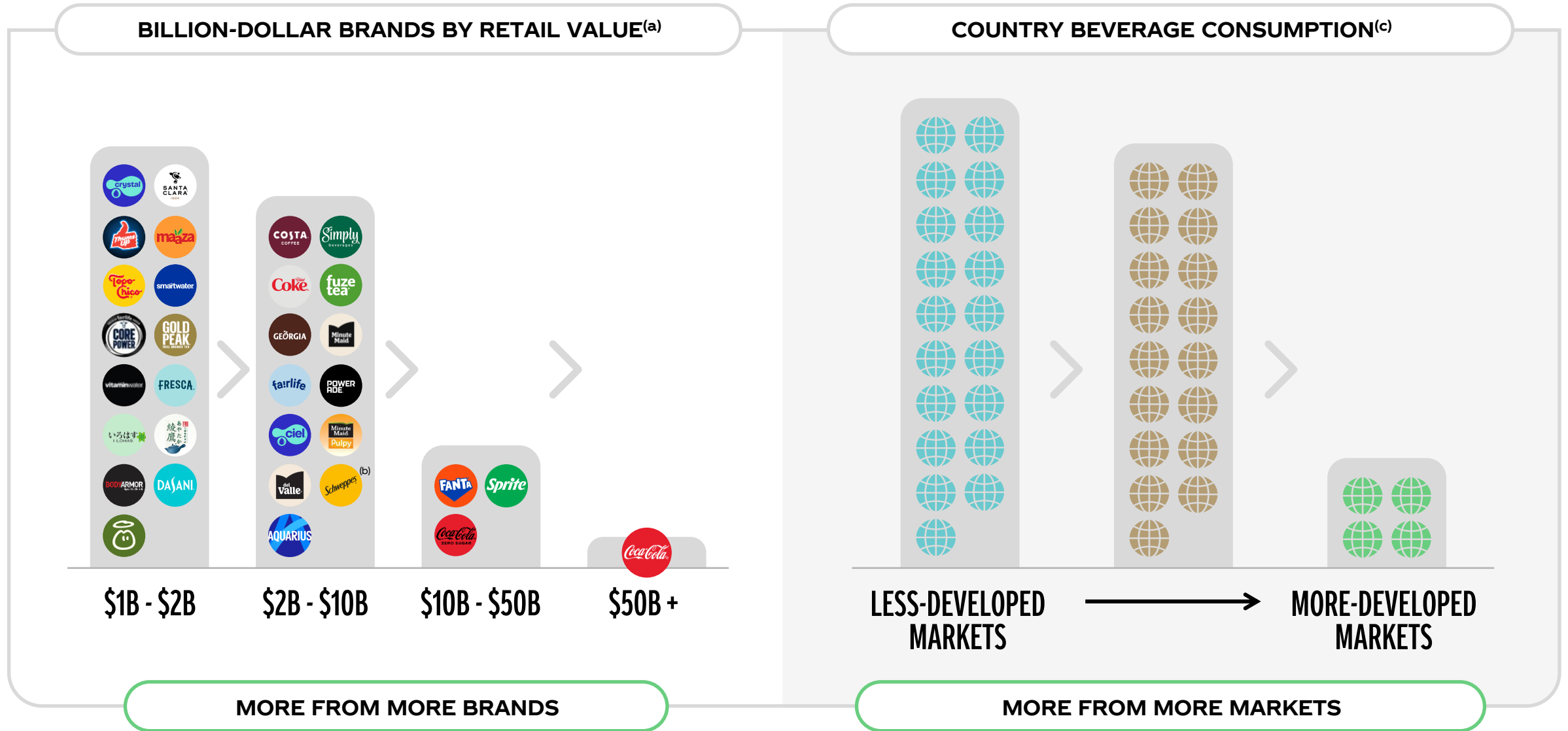
END-TO-END CONNECTION

SPEED TO MARKET

ENTREPRENEURIAL MINDSET

STRATEGIC PRIORITIZATION

Remaining Discontented Across Our Business



Digital Becoming Our Next Superpower



CONSUMER

CONNECTED MEDIA MODEL

~ 5B Connected identities across KO and Partners^(a)

DATA@SCALE Consumers + Retailers + Media + Creators + Influencers

15-50% Projected media effectiveness in Pilots^(b)

MOVING FROM MILLIONS TO BILLIONS



CUSTOMER

DIGITAL ORDERING

4-6% Sales uplift with Suggested Order^(c)

~ 4M Customer outlets using loyalty programs^(c)

~ 2/3 System customers digitized^(c)

EXPANDING VIRTUAL UNIVERSE



ENTERPRISE

FUTURE-READY

CDO Creating the role of Chief Digital Officer

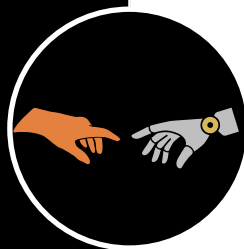
~ \$2.5B KO digital spend in 2025^(d)

Fuelight360 improving resource allocation

CREATING AN ECOSYSTEM OF GREAT PARTNERS



SHAPING OUR FUTURE



Agile

Relentless

Accountable

BY EMPOWERING OUR PEOPLE

Curious

Tech-Enabled

Together

Key Takeaways



ROOTED in our mission, building for the next chapter



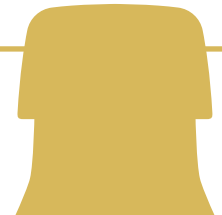
ENHANCING our staying power and extending our strengths



LEVERAGING scale while increasing granularity in how we operate



FOCUSING on clear missions by brand and by market



IMPROVING a little everywhere, every day leads to a significant impact

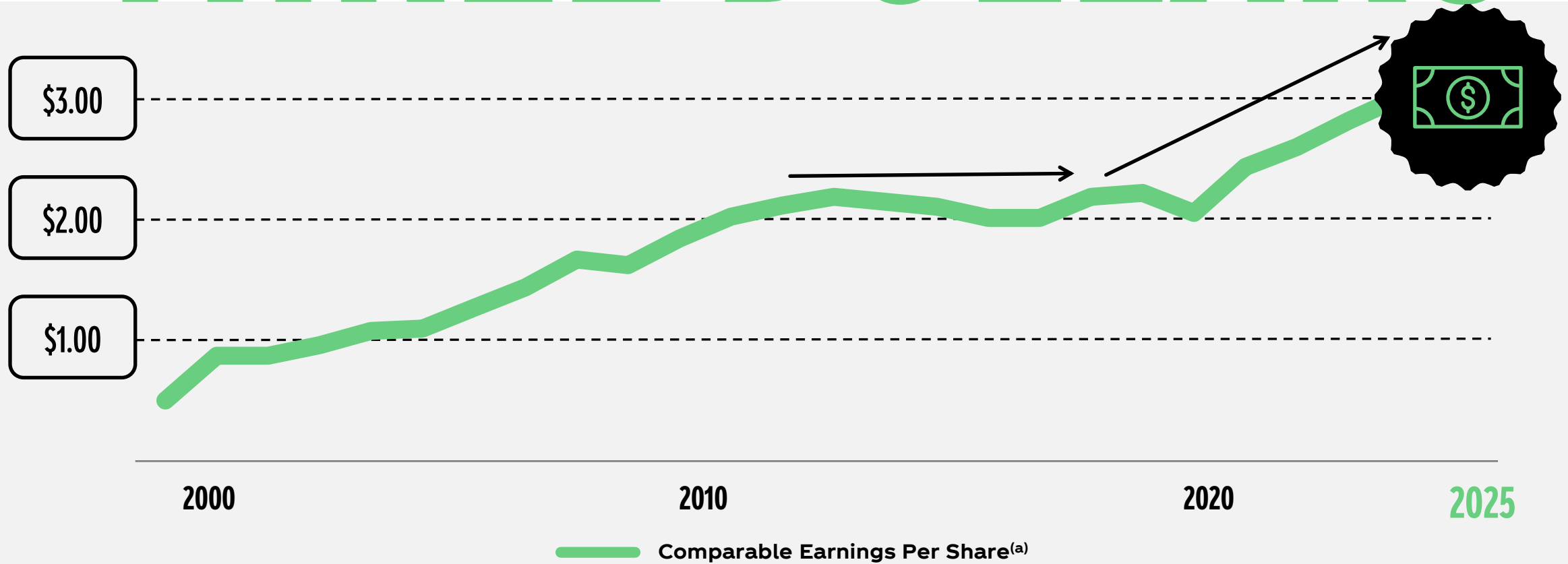


03

CONTINUITY,
TRANSFORMATION



THREE DOLLARS



INSPIRED BY OUR PROGRESS

POSITIONED FOR 2026

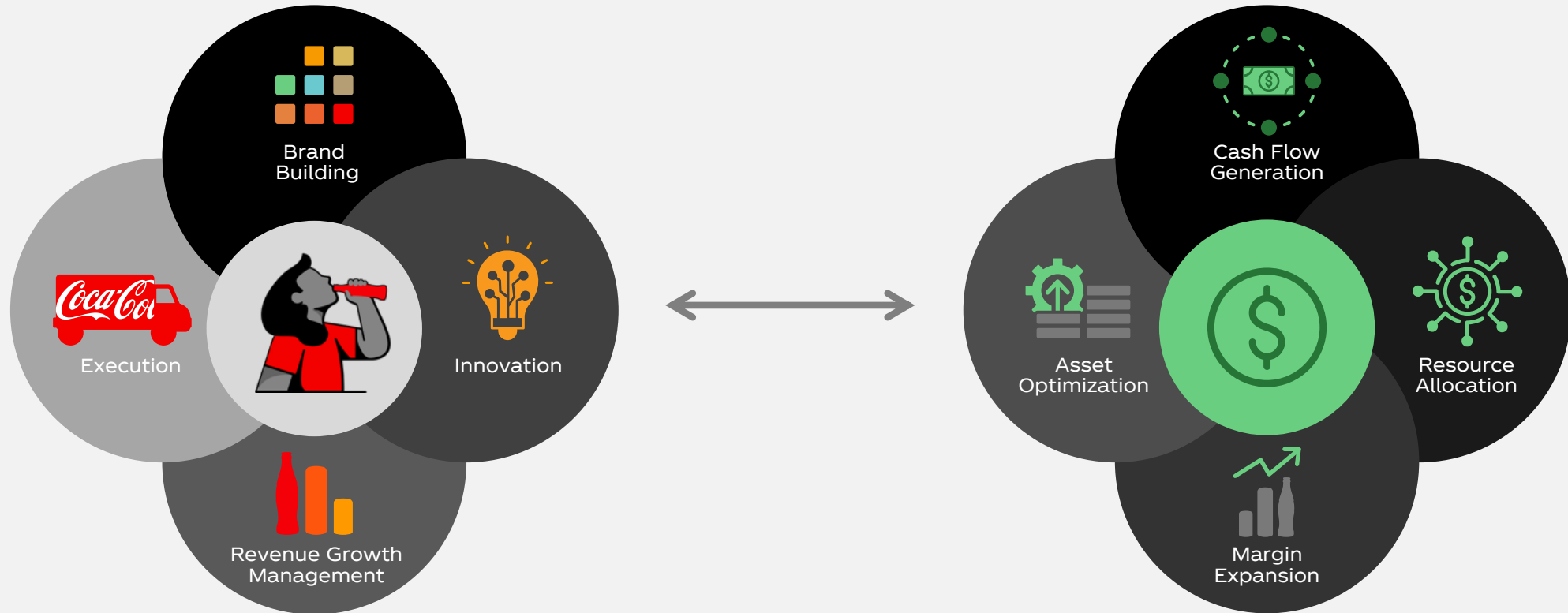
2026 GUIDANCE:

4-5% Organic Revenue^(a) Growth

8-9% Comparable EPS^(a) Growth

6-7% Comparable Currency Neutral EPS Excluding A&D^(b)

~ \$12.2B Free Cash Flow^(c)





DRIVEN BY

FOUR OBSESSIONS

TOPLINE GROWTH

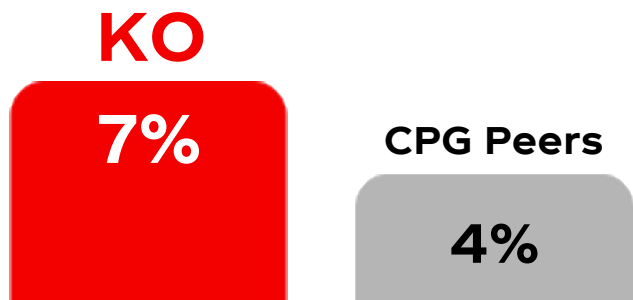
MARGIN EXPANSION

CASH FLOW GENERATION

HIGHER RETURN BUSINESS

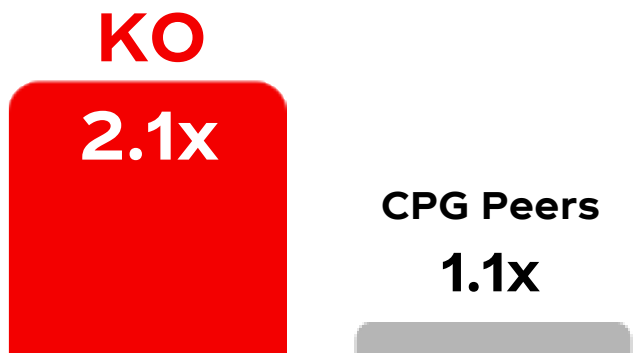
Delivering Superior Results

TOPLINE GROWTH



Average Organic Revenue^(a) Growth Since 2017

CASH FLOW GENERATION



2025 Free Cash Flow^(d) vs. 2017 Free Cash Flow^(d)

2025 KO Free Cash Flow
Excluding the fairlife Contingent
Consideration Payment^(c) of \$6B

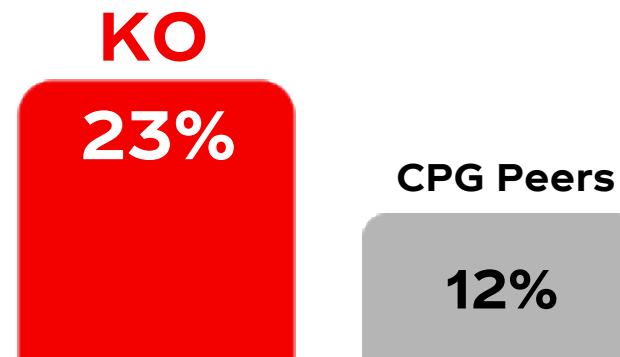
MARGIN EXPANSION



2025 Operating Margin vs. 2017 Operating Margin^(b)

KO represents Comparable Operating Margin^(a)

HIGHER RETURN BUSINESS



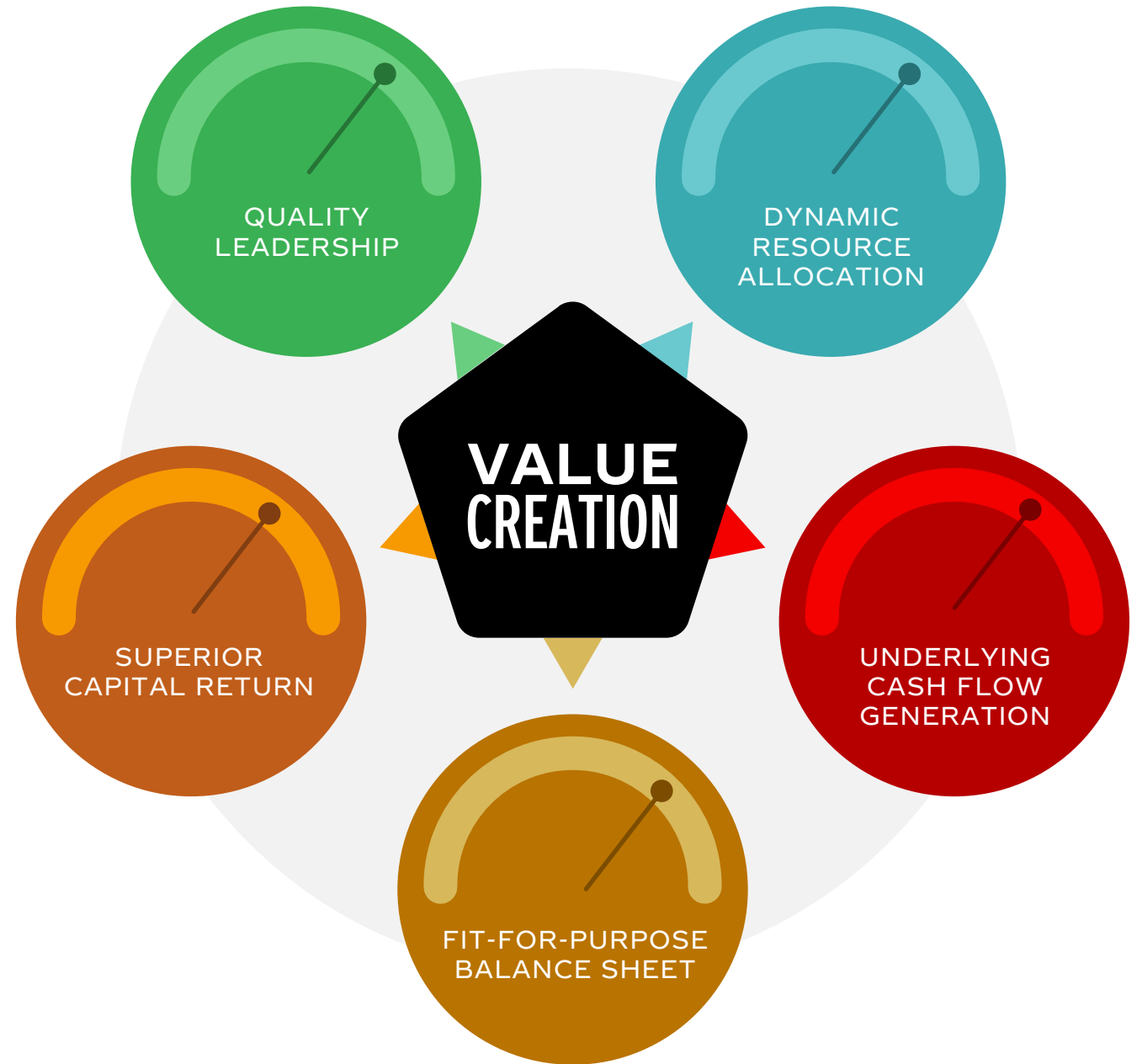
2025 ROIC^(e)

Note: Consumer packaged goods (CPG) represents select large cap, food, household products and beverage peers. 2025 amounts are based on year-to-date Q3 except for KO, which is based on full year 2025. All data obtained from FactSet. (a) Non-GAAP; (b) KO comparable operating margin (Non-GAAP) and CPG peer operating margin; (c) 2025 free cash flow excluding the fairlife contingent consideration payment = net cash provided by operating activities less purchases of property, plant and equipment and excludes the Company's fairlife contingent consideration payment that was made in 2025, Non-GAAP; (d) Free cash flow = net cash provided by operating activities less purchases of property, plant and equipment, Non-GAAP; (e) Return on Invested Capital (ROIC) = Comparable Net Operating Profit After Tax (NOPAT) divided by two-year average of invested capital; Non-GAAP

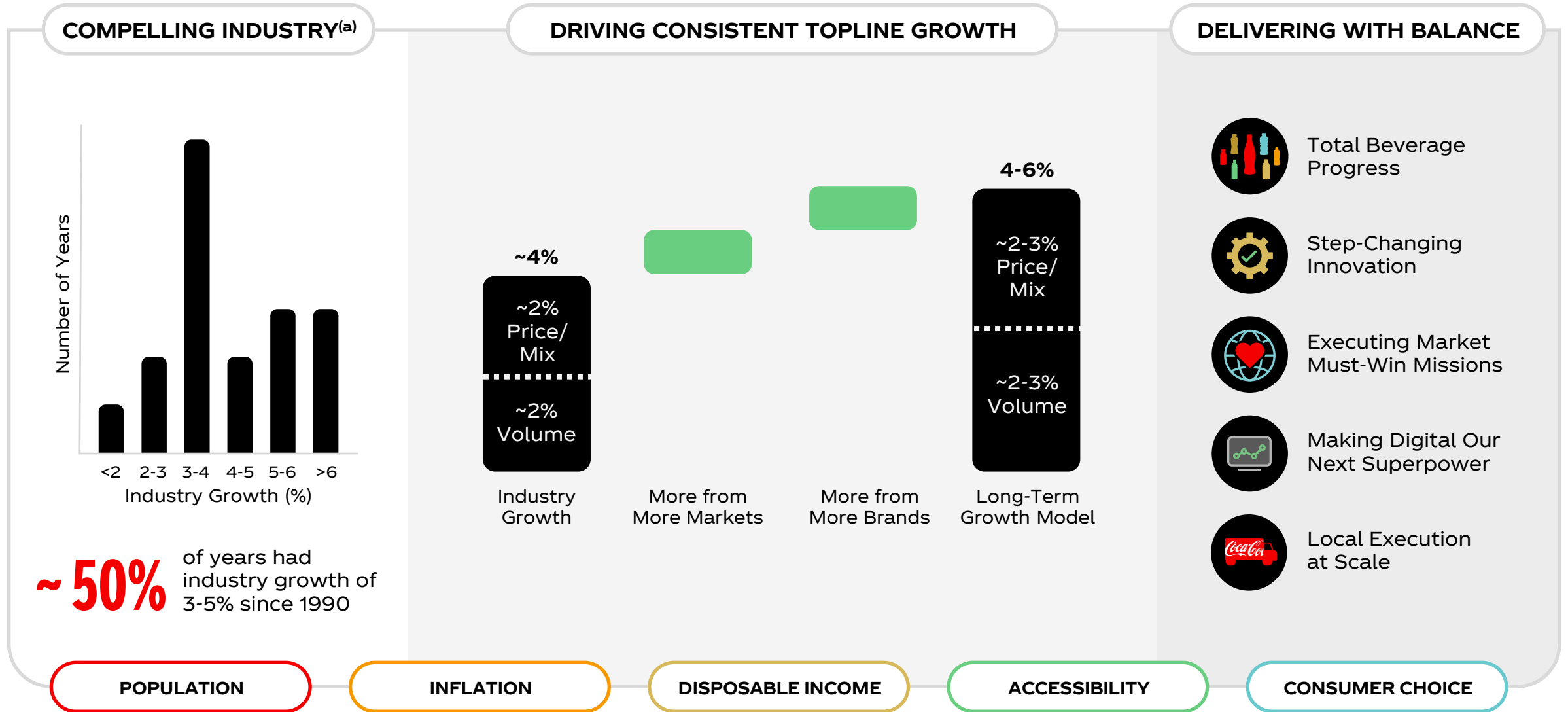
FIVE IMPERATIVES

to fuel the

FUTURE



More Balanced Topline Growth



More Quality Leadership Drives More Margin Expansion



PROGRESS SINCE 2017^(a)



NUMEROUS LEVERS TO DRIVE ONGOING MARGIN EXPANSION WHILE INVESTING FOR GROWTH



More Dynamic Resource Allocation

MEDIA SPEND

Redirecting media investments between traditional and digital

TRADE SPEND

Shifting promotional spend across customers and packages



DIGITALLY ENABLED OPTIMIZER AND ALLOCATOR



CO-CREATED WITH OUR BOTTLING PARTNERS

- Where to **PLAY**
- How to **WIN**
- How to **EXECUTE**

COOLER INVESTMENT

Strategically prioritizing coolers across select channels and outlets

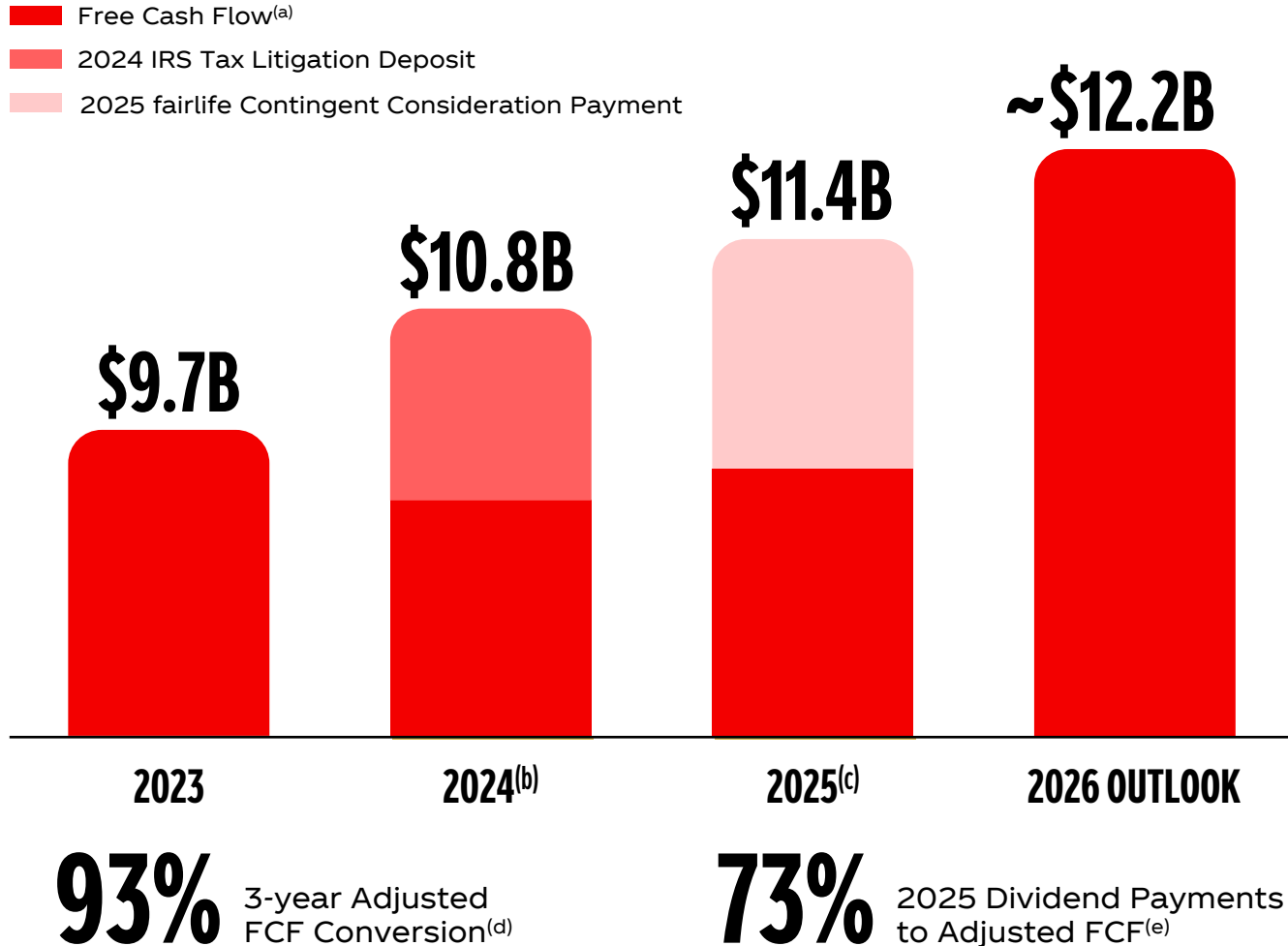
POINT-OF-SALE MATERIAL

Deploying point-of-sale and merchandising material across retail channels and outlets

INCREASE SALES | REDUCE COST | IMPROVE RETURNS

More Steady Cash Flow Generation

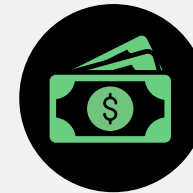
IMPROVING FREE CASH FLOWS OVER TIME



GROWTH DRIVERS



TOPLINE GROWTH
#1 Priority



CAPITAL INVESTMENT
Complete Bottler Refranchising and Improve Returns



WORKING CAPITAL
Continue to Improve Cash Conversion Cycle



DISCRETE ITEMS
Minimize Nonrecurring Costs

More from Our Balance Sheet

FOCUSING ON WHAT WE DO BEST



2025 KO Revenue Contribution Excluding BIG^(a)

+48pts vs. 2015

ACCELERATING RETURNS



2025 Return on Invested Capital^(b)

+6pts vs. 2015

PROVIDING MORE OPTIONALITY



2025 Debt Capacity at 2.5x Net Debt Leverage^(c)

+\$8B vs. 2015

PROGRESSING OUR FIT-FOR-PURPOSE BALANCE SHEET



REFRANCHISING
Bottling Assets



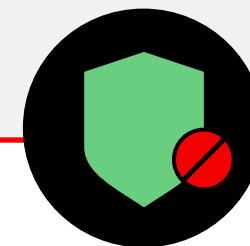
OPTIMIZING
Equity Investments



BUILDING
Capabilities for the Future

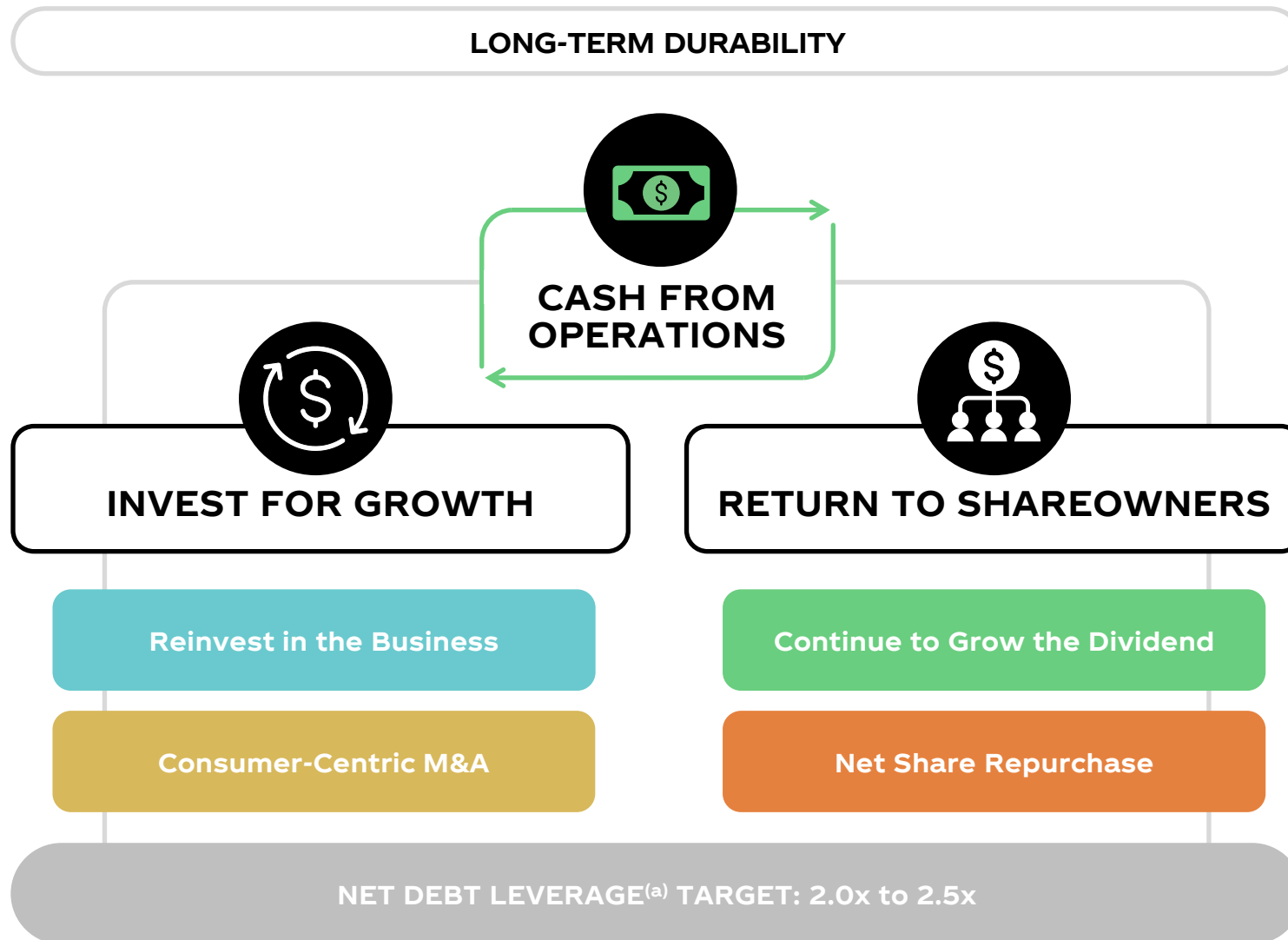


ADVANCING
Supply Chain Technologies



DEFENDING
Position in IRS Tax Dispute

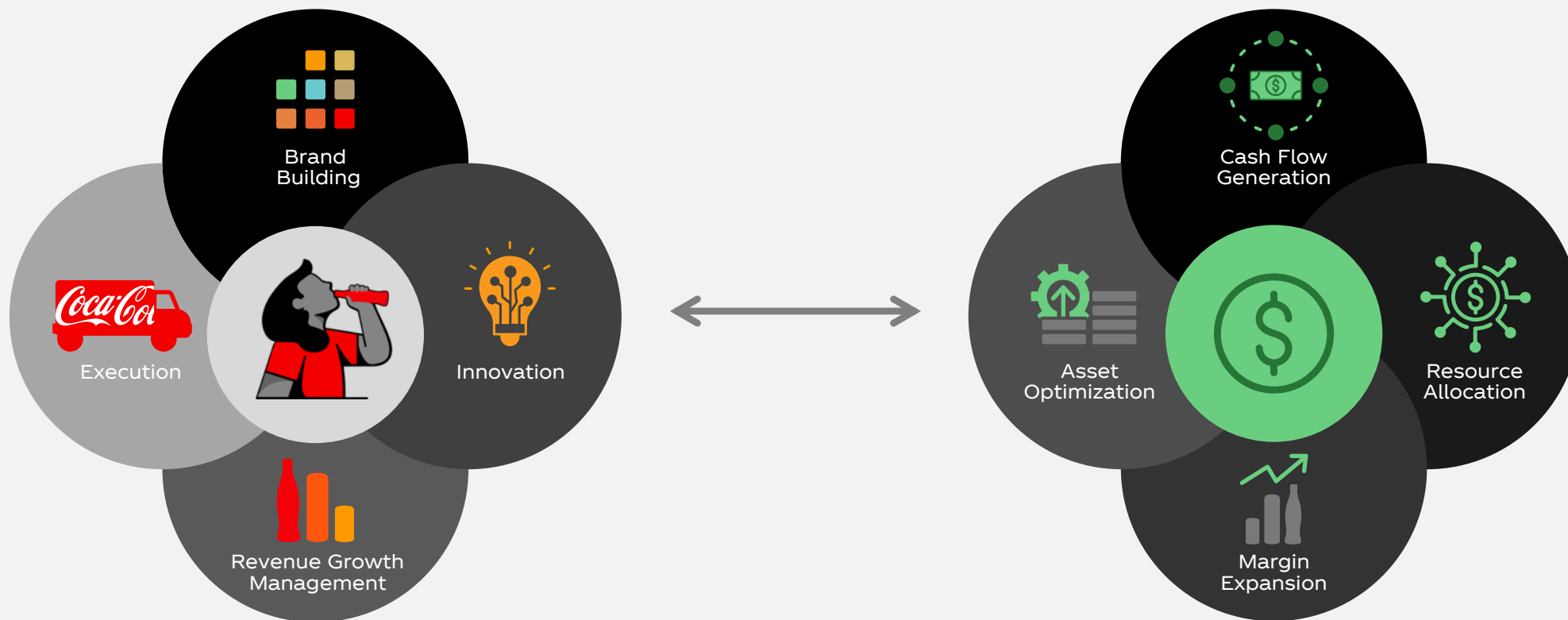
More Optionality on Our Capital Return Model

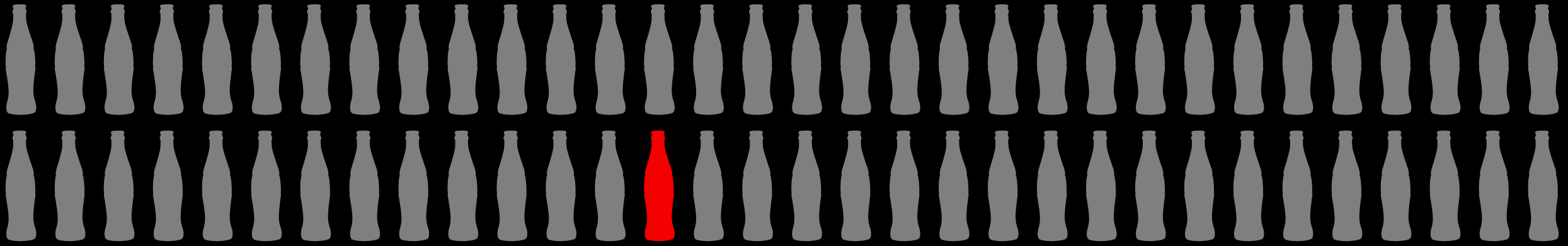


READY FOR THE LONG TERM

LONG-TERM GROWTH ALGORITHM:

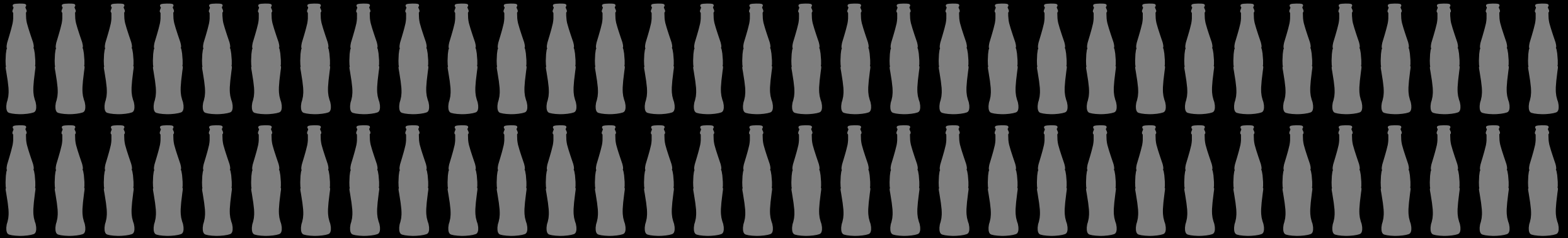
4-6% Organic Revenue^(a) Growth **6-8%** Comparable Currency Neutral Operating Income^(a) Growth **7-9%** Comparable Currency Neutral EPS^(a) Growth **90-95%** Adjusted Free Cash Flow Conversion Ratio^(b)





The best time to **change** is when you don't have to

-inspired by Robert Woodruff



THE *Coca-Cola* COMPANY

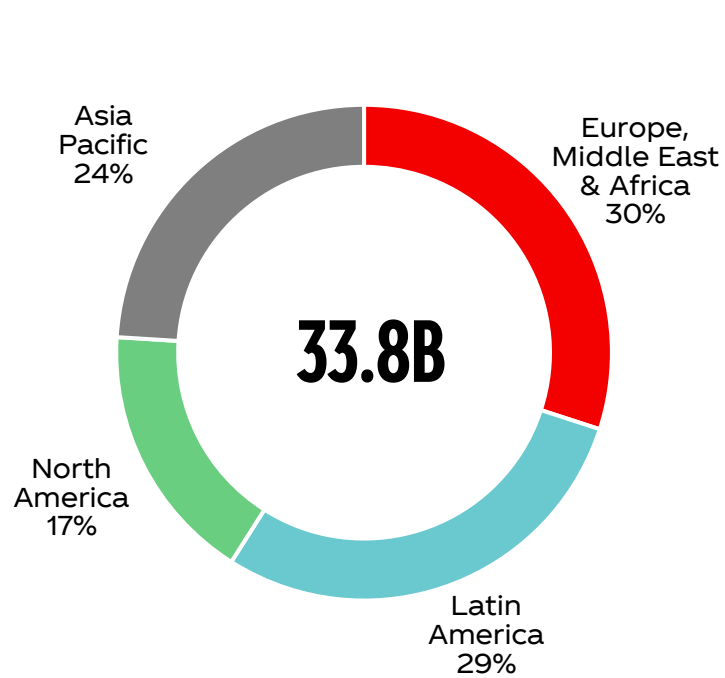
04

SEGMENT OVERVIEW

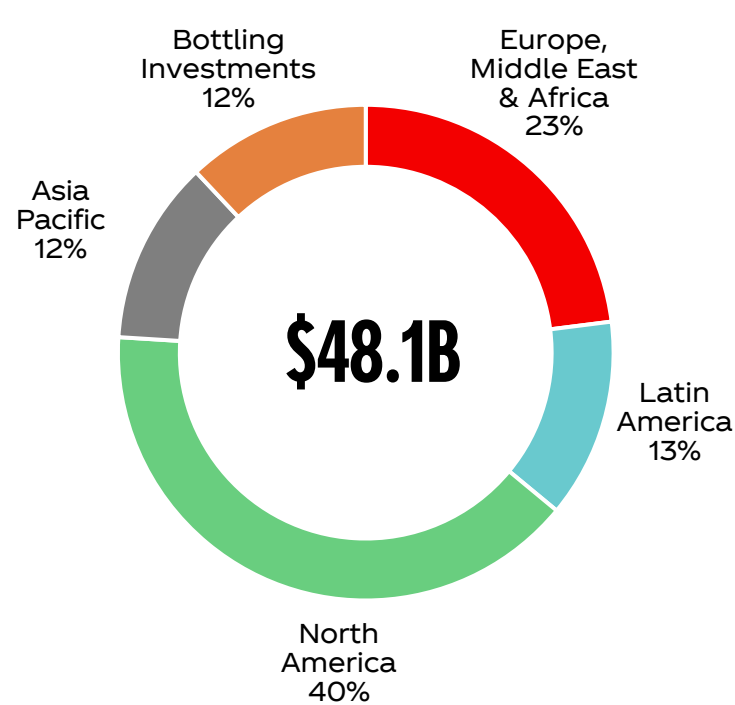


Consolidated Geographic Overview

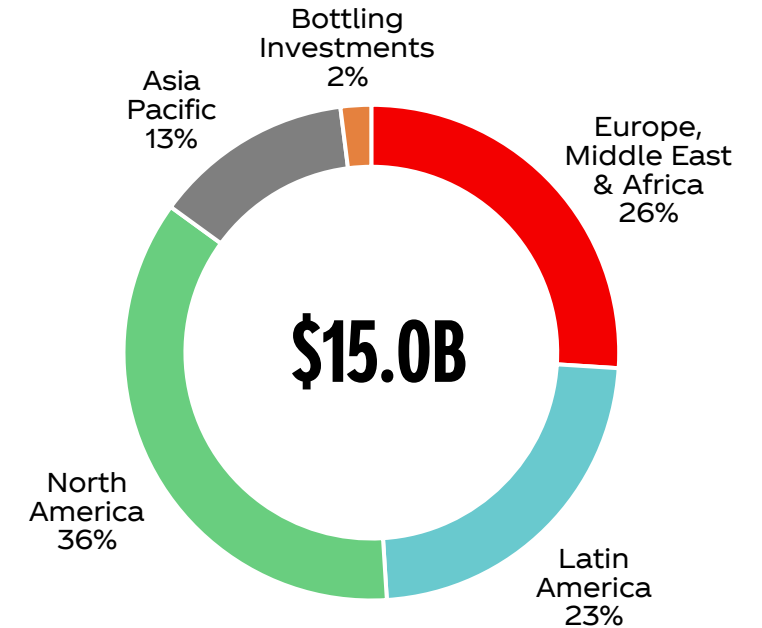
Unit Case Volume



Net Revenues^(a)



Operating Income^(a)



(a) Comparable (non-GAAP); Net revenues percentages were calculated excluding amounts for Corporate and Eliminations. Operating income percentages were calculated excluding Corporate expense. All numbers reflect full year 2025

Latin America

Market Landscape

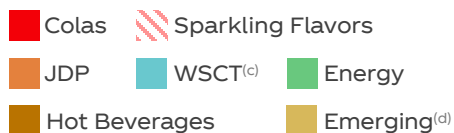
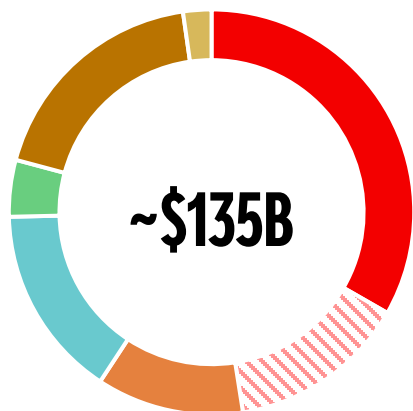
\$6.4B 2025 Net Revenues^(a)
(13% of total TCCC)

\$3.8B 2025 Operating Income^(a)
(23% of total TCCC)

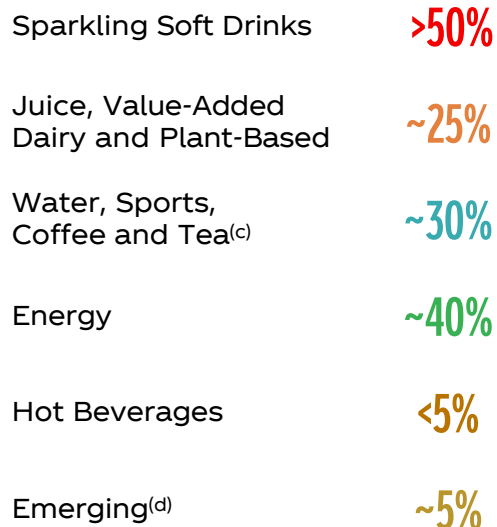
Key Bottlers



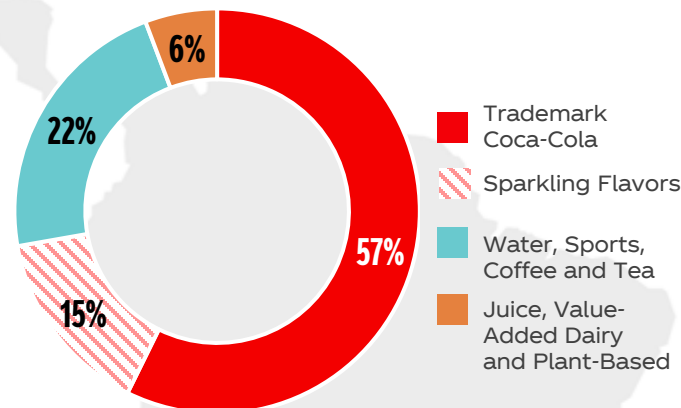
2025 Industry Value by Category^(b)



2025 TCCC Value Share by Category



2025 Unit Case Volume Mix by Category



2025 Unit Case Volume Growth by Category

Category	Growth %
Trademark Coca-Cola	(1%)
Sparkling Flavors	(2%)
Water, Sports, Coffee and Tea	1%
Juice, Value-Added Dairy and Plant-Based	1%

2025 Unit Case Volume Mix by Country

Country	Mix %
Mexico	43%
Brazil	25%
Argentina	6%
Chile	4%
Colombia	4%
Peru	3%
Guatemala	2%
Bolivia	2%
Ecuador	2%
Other	9%

(a) Comparable (Non-GAAP); Net revenues percentages were calculated excluding amounts for Corporate and Eliminations. Operating income percentages were calculated excluding Corporate expense. (b) Retail value of categories in which TCCC strategically participates; (c) Excludes Hot Beverages; (d) Emerging category represents Alcohol Ready-to-Drink Beverages. Source for industry retail value is internal estimates

North America

Market Landscape

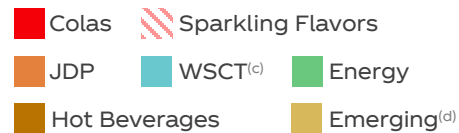
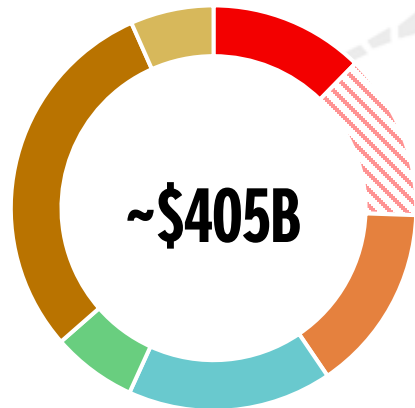
\$19.6B 2025 Net Revenues^(a)
(40% of total TCCC)

\$5.9B 2025 Operating Income^(a)
(36% of total TCCC)

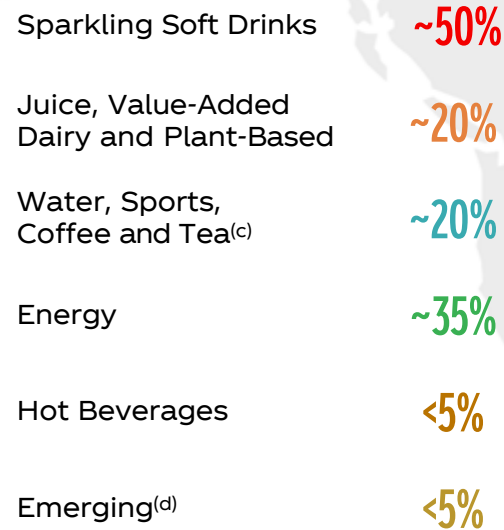
Key Bottlers



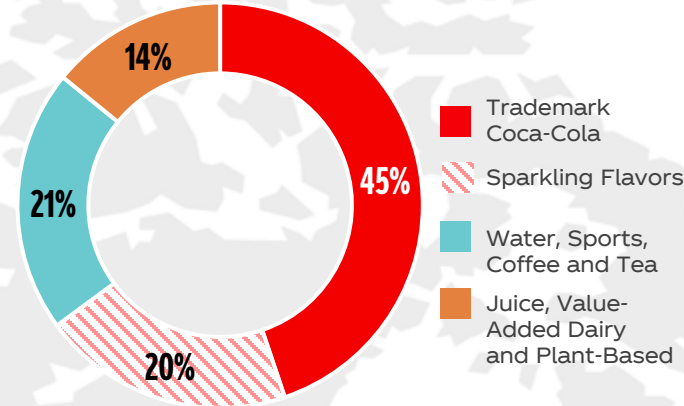
2025 Industry Value by Category^(b)



2025 TCCC Value Share by Category



2025 Unit Case Volume Mix by Category



2025 Unit Case Volume Growth by Category (1%)

Trademark Coca-Cola	(1%)
Sparkling Flavors	(1%)
Water, Sports, Coffee and Tea	0%
Juice, Value-Added Dairy and Plant-Based	(2%)

2025 Unit Case Volume Mix by Country

United States	95%
Canada	5%

(a) Comparable (Non-GAAP); Net revenues percentages were calculated excluding amounts for Corporate and Eliminations. Operating income percentages were calculated excluding Corporate expense. (b) Retail value of categories in which TCCC strategically participates; (c) Excludes Hot Beverages; (d) Emerging category represents Alcohol Ready-to-Drink Beverages. Source for industry retail value is internal estimates

Asia Pacific

Market Landscape

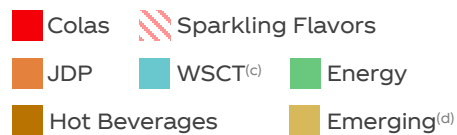
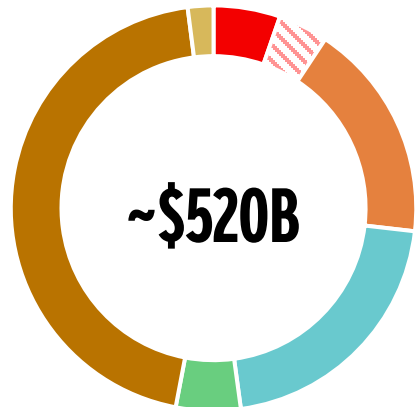
\$5.7B 2025 Net Revenues^(a)
(12% of total TCCC)

\$2.1B 2025 Operating Income^(a)
(13% of total TCCC)

Key Bottlers



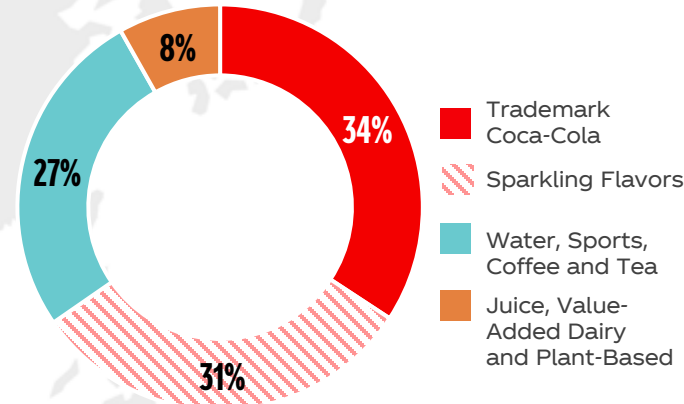
2025 Industry Value by Category^(b)



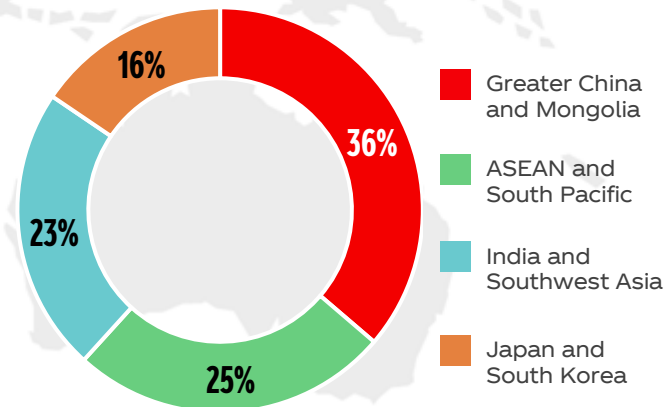
2025 TCCC Value Share by Category



2025 Unit Case Volume Mix by Category



2025 Unit Case Volume Mix by Operating Unit



2025 Unit Case Volume Growth by Category

Category	0%
Trademark Coca-Cola	1%
Sparkling Flavors	(3%)
Water, Sports, Coffee and Tea	3%
Juice, Value-Added Dairy and Plant-Based	(6%)

2025 Unit Case Volume Mix by Country

China	34%
India	21%
Japan	12%
Philippines	9%
Thailand	5%
Australia	4%
South Korea	3%
Vietnam	2%
Indonesia	2%
Other	8%

2025 Unit Case Volume Growth by Operating Unit

Greater China and Mongolia	1%
ASEAN and South Pacific	(3%)
India and Southwest Asia	0%
Japan and South Korea	0%

(a) Comparable (Non-GAAP); Net revenues percentages were calculated excluding amounts for Corporate and Eliminations. Operating income percentages were calculated excluding Corporate expense. (b) Retail value of categories in which TCCC strategically participates; (c) Excludes Hot Beverages; (d) Emerging category represents Alcohol Ready-to-Drink Beverages. Source for industry retail value is internal estimates

Europe, Middle East & Africa

Market Landscape

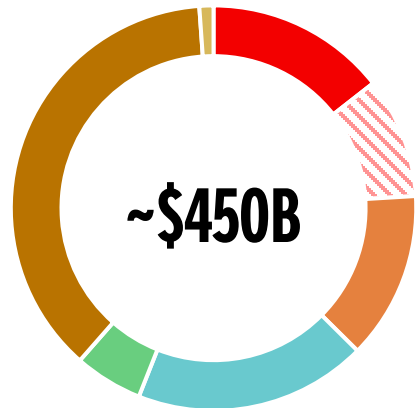
\$11.5B 2025 Net Revenues^(a)
(23% of total TCCC)

\$4.3B 2025 Operating Income^(a)
(26% of total TCCC)

Key Bottlers



2025 Industry Value by Category^(b)

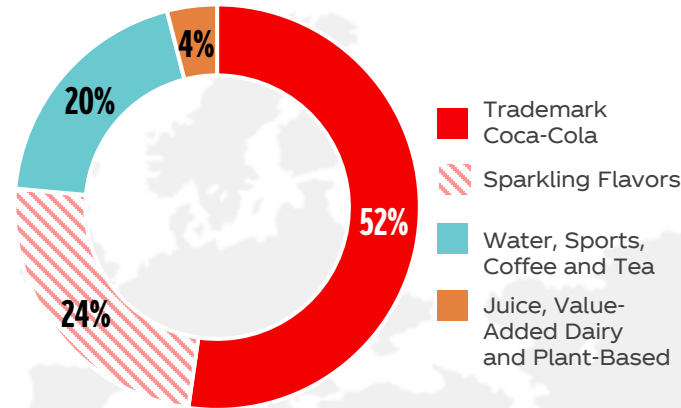


■ Colas Sparkling Flavors
■ JDP ■ WSCT^(c) ■ Energy
■ Hot Beverages ■ Emerging^(d)

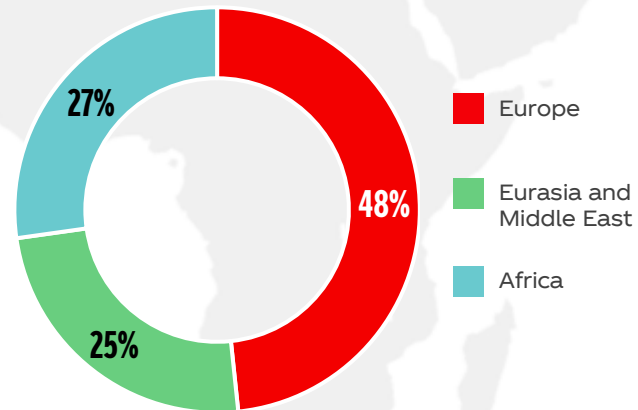
2025 TCCC Value Share by Category

Sparkling Soft Drinks >50%
 Juice, Value-Added Dairy and Plant-Based ~10%
 Water, Sports, Coffee and Tea^(c) ~10%
 Energy ~25%
 Hot Beverages <5%
 Emerging^(d) ~10%

2025 Unit Case Volume Mix by Category



2025 Unit Case Volume Mix by Operating Unit



2025 Unit Case Volume Growth by Category

Trademark Coca-Cola	2%
Sparkling Flavors	3%
Water, Sports, Coffee and Tea	2%
Juice, Value-Added Dairy and Plant-Based	(4%)

2025 Unit Case Volume Mix by Country

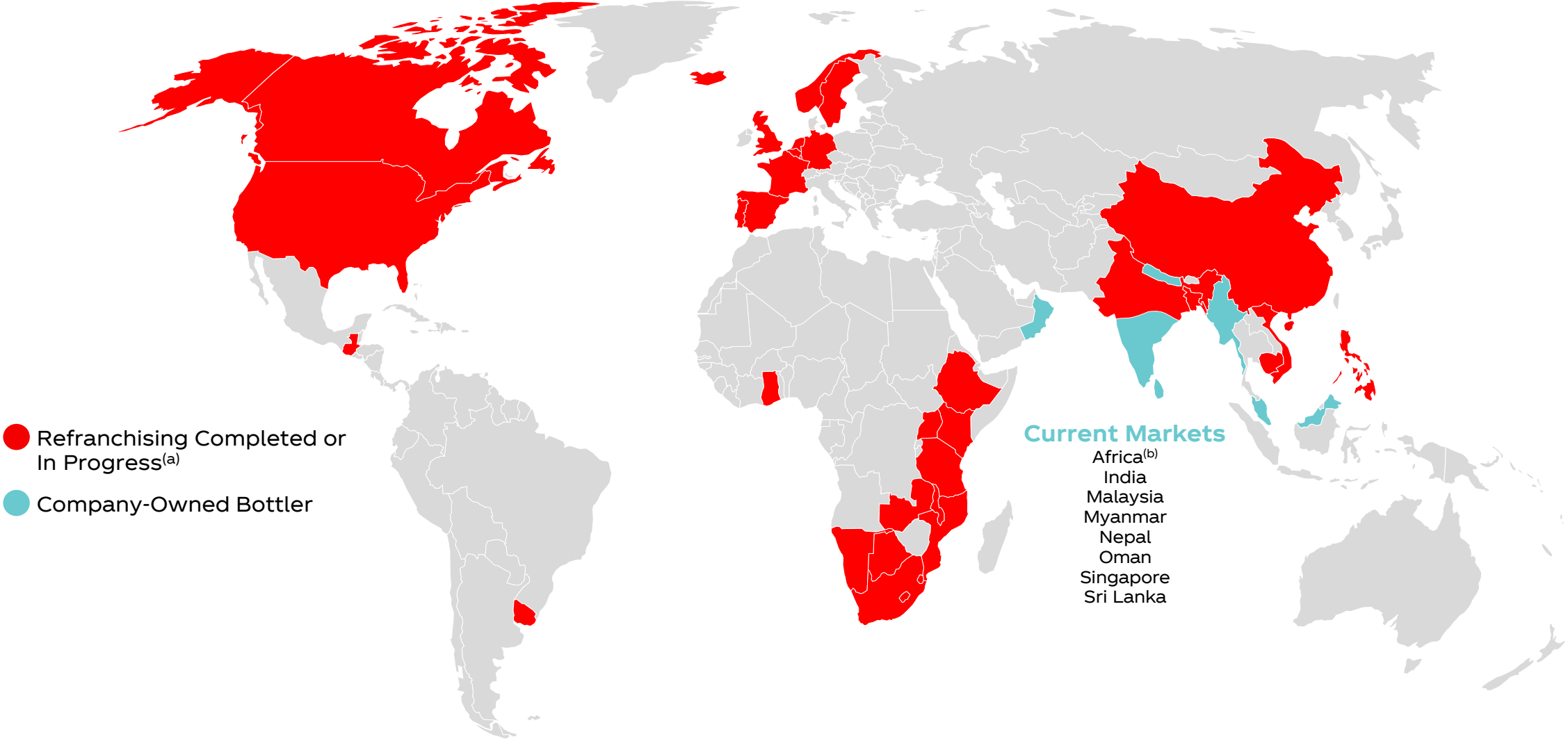
United Kingdom	11%
South Africa	7%
Germany	7%
Türkiye	6%
Nigeria	5%
Spain	5%
France	3%
Egypt	3%
Pakistan	3%
Other	50%

2025 Unit Case Volume Growth by Operating Unit

Europe	(1%)
Eurasia and Middle East	7%
Africa	3%

(a) Comparable (Non-GAAP); Net revenues percentages were calculated excluding amounts for Corporate and Eliminations. Operating income percentages were calculated excluding Corporate expense. (b) Retail value of categories in which TCCC strategically participates; (c) Excludes Hot Beverages; (d) Emerging category represents Alcohol Ready-to-Drink Beverages. Source for industry retail value is internal estimates

Bottling Investments Geographic Footprint



Bottling Investments Comprised 12% of Net Revenues^(c) in 2025 vs. 52% in 2015

(a) As of December 31, 2025; (b) Comprises the geographic markets of Coca-Cola Beverages Africa ("CCBA"). In October 2025, the Company entered into a definitive agreement to sell a portion of our interest in CCBA. Closing is subject to various regulatory approvals and is expected by the end of 2026, upon which we will deconsolidate CCBA; (c) Bottling Investments net revenues as a percentage of total Company net revenues.

Appendix

RECONCILIATIONS OF GAAP AND NON-GAAP
FINANCIAL MEASURES



DEFINITIONS

“Organic revenues” is a non-GAAP financial measure that excludes or has otherwise been adjusted for the impact of acquisitions and divestitures, as applicable, and the impact of fluctuations in foreign currency exchange rates. Management believes the organic revenue (non-GAAP) growth measure provides users with useful supplemental information regarding the Company’s ongoing revenue performance and trends by presenting revenue growth excluding the impact of foreign exchange as well as the impact of acquisitions and divestitures.

“Comparable EPS” is a non-GAAP financial measure that excludes or has otherwise been adjusted for items impacting comparability. Management uses this non-GAAP financial measure to evaluate the Company’s performance and make resource allocation decisions. Further, management believes the comparable EPS (non-GAAP) growth measure enhances its ability to communicate the underlying operating results and provide investors with useful supplemental information to enhance their understanding of the Company’s underlying business performance and trends by improving their ability to compare our period-to-period financial results.

“Comparable operating margin” is a non-GAAP financial measure that excludes or has otherwise been adjusted for items impacting comparability. Management uses this non-GAAP financial measure to evaluate the Company’s performance and make resource allocation decisions. Further, management believes the comparable operating margin (non-GAAP) measure enhances its ability to communicate the underlying operating results and provide investors with useful supplemental information to enhance their understanding of the Company’s underlying business performance and trends by improving their ability to compare our period-to-period financial results.

“Free cash flow” is a non-GAAP financial measure that represents net cash provided by operating activities less purchases of property, plant and equipment. “Free cash flow excluding the fairlife contingent consideration payment” is a non-GAAP financial measure that represents net cash provided by operating activities less purchases of property, plant and equipment and excludes the fairlife contingent consideration payment that was made in March 2025. “Free cash flow excluding the IRS tax litigation deposit” is a non-GAAP financial measure that represents net cash provided by operating activities less purchases of property, plant and equipment and excludes the Company’s IRS tax litigation deposit that was paid in September 2024. Management uses these non-GAAP financial measures to evaluate the Company’s performance and make resource allocation decisions.

“Net operating profit” is a non-GAAP financial measure that represents the sum of operating income and equity income (loss) - net. “Comparable net operating profit” is a non-GAAP financial measure that excludes or has otherwise been adjusted for items impacting comparability. “Comparable net operating profit after taxes (NOPAT)” is a non-GAAP financial measure that has been adjusted for taxes using the comparable effective tax rate (non-GAAP).

“Comparable effective tax rate” is a non-GAAP financial measure that represents the effective income tax rate on income before income taxes, which excludes or has otherwise been adjusted for items impacting comparability.

“Invested capital” is a non-GAAP financial measure that is calculated by subtracting total cash, cash equivalents, short-term investments and marketable securities from the sum of total debt (non-GAAP) and total equity.

“Return on invested capital (ROIC)” is a non-GAAP financial measure that is calculated by dividing comparable NOPAT (non-GAAP) by average invested capital (non-GAAP). Management uses this non-GAAP financial measure to evaluate the Company’s performance and make capital allocation decisions.

"Adjusted free cash flow" is a non-GAAP financial measure that represents net cash provided by operating activities less purchases of property, plant and equipment and excludes the fairlife contingent consideration payment that was made in March 2025, the Company's IRS tax litigation deposit that was paid in September 2024, the payment of transition tax resulting from the 2017 Tax Cuts and Jobs Act, and other significant cash inflows/outflows that are unusual in nature and/or infrequent in occurrence that we believe do not reflect the Company's underlying liquidity. Management believes adjusted free cash flow (non-GAAP) is useful to investors, analysts and others to evaluate the underlying cash flow the Company generates after investing in property, plant and equipment.

"Adjusted net income attributable to shareowners of The Coca-Cola Company" is a non-GAAP financial measure that excludes or has otherwise been adjusted for noncash items impacting comparability.

"Free cash flow conversion ratio" is a non-GAAP financial measure that is calculated by dividing free cash flow (non-GAAP) by adjusted net income attributable to shareowners of The Coca-Cola Company (non-GAAP). "Adjusted free cash flow conversion ratio" is a non-GAAP financial measure that is calculated by dividing adjusted free cash flow (non-GAAP) by adjusted net income attributable to shareowners of The Coca-Cola Company (non-GAAP). Management uses these non-GAAP measures when making capital allocation decisions. Management believes the free cash flow conversion ratio (non-GAAP) and the adjusted free cash flow conversion ratio (non-GAAP) are useful to investors, analysts and others to evaluate the amount of our underlying earnings that we are able to convert into cash.

"Dividends as a percentage of adjusted free cash flow" is a non-GAAP financial measure that is calculated by dividing dividends paid to shareowners of The Coca-Cola Company by adjusted free cash flow (non-GAAP). Management uses this non-GAAP measure when making capital allocation decisions.

"Gross debt" is a non-GAAP financial measure that represents the sum of loans and notes payable, current maturities of long-term debt, and long-term debt. Gross debt (non-GAAP) is also known as "total debt" (non-GAAP).

"Net debt" is a non-GAAP financial measure that is calculated by subtracting total cash, cash equivalents, short-term investments and marketable securities from gross debt (non-GAAP). "Net debt at the high-end of target" is a non-GAAP financial measure that is calculated by multiplying comparable EBITDA (non-GAAP) by net debt leverage (non-GAAP) at the high-end of the Company's long-term net debt leverage target. The Company's long-term target for net debt leverage (non-GAAP) is 2.0 to 2.5 times comparable EBITDA (non-GAAP).

"EBITDA" is a non-GAAP financial measure that represents earnings before interest, taxes, depreciation, amortization and other income (loss) - net. "Comparable EBITDA" is a non-GAAP financial measure that excludes or has otherwise been adjusted for items impacting comparability.

"Net debt leverage" is a non-GAAP financial measure that is calculated by dividing net debt (non-GAAP) by comparable EBITDA (non-GAAP). Management uses this non-GAAP financial measure to evaluate the Company's capital allocation decisions.

"Debt capacity" is a non-GAAP financial measure this is calculated by subtracting net debt (non-GAAP) from net debt at the high-end of target (non-GAAP). Management uses this non-GAAP financial measure to evaluate the Company's capital allocation decisions.

THE COCA-COLA COMPANY AND SUBSIDIARIES
Reconciliation of GAAP and Non-GAAP Financial Measures
(UNAUDITED)

Organic Revenues:

<i>Percent Change</i>	Reported Net Revenues (GAAP)	Less: Adjustments to Reported Net Revenues		Organic Revenues (Non-GAAP)
		Currency Impact	Impact of Acquisitions and Divestitures	
2017	(13)	(1)	(16)	3
2018	(5)	(1)	(11)	5
2019	9	(4)	7	6
2020	(11)	(2)	0	(9)
2021	17	1	0	16
2022	11	(7)	2	16
2023	6	(4)	(1)	12
2024	3	(5)	(4)	12
2025	2	(2)	(1)	5
2017-2025 Average Percent Change	2			7

Note: Certain rows may not add due to rounding.

THE COCA-COLA COMPANY AND SUBSIDIARIES
Reconciliation of GAAP and Non-GAAP Financial Measures
(UNAUDITED)

Earnings Per Share:

	Year Ended December 31, 2025	Year Ended December 31, 2024	Year Ended December 31, 2023	Year Ended December 31, 2022	Year Ended December 31, 2021	Year Ended December 31, 2020	Year Ended December 31, 2019
Reported (GAAP)	\$ 3.04	\$ 2.46	\$ 2.47	\$ 2.19	\$ 2.25	\$ 1.79	\$ 2.07
Items Impacting Comparability	(0.03)	0.42	0.21	0.30	0.07	0.16	0.04
Comparable (Non-GAAP)	\$ 3.00	\$ 2.88	\$ 2.69	\$ 2.48	\$ 2.32	\$ 1.95	\$ 2.11

	Year Ended December 31, 2018	Year Ended December 31, 2017	Year Ended December 31, 2016	Year Ended December 31, 2015	Year Ended December 31, 2014	Year Ended December 31, 2013	Year Ended December 31, 2012
Reported (GAAP)	\$ 1.50	\$ 0.29	\$ 1.49	\$ 1.67	\$ 1.60	\$ 1.90	\$ 1.97
Items Impacting Comparability	0.60	1.64	0.42	0.34	0.45	0.16	0.06
Comparable (Non-GAAP)	\$ 2.08	\$ 1.92	\$ 1.91	\$ 2.00	\$ 2.04	\$ 2.08	\$ 2.01

	Year Ended December 31, 2011	Year Ended December 31, 2010	Year Ended December 31, 2009	Year Ended December 31, 2008	Year Ended December 31, 2007	Year Ended December 31, 2006	Year Ended December 31, 2005
Reported (GAAP)	\$ 1.85	\$ 2.53	\$ 1.47	\$ 1.25	\$ 1.29	\$ 1.08	\$ 1.02
Items Impacting Comparability	0.07	(0.79)	0.06	0.33	0.07	0.11	0.07
Comparable (Non-GAAP)	\$ 1.92	\$ 1.74	\$ 1.53	\$ 1.58	\$ 1.35	\$ 1.19	\$ 1.09

	Year Ended December 31, 2004	Year Ended December 31, 2003	Year Ended December 31, 2002	Year Ended December 31, 2001	Year Ended December 31, 2000
Reported (GAAP)	\$ 1.00	\$ 0.89	\$ 0.62	\$ 0.80	\$ 0.44
Items Impacting Comparability	0.04	0.10	0.22	-	-
Comparable (Non-GAAP)	\$ 1.03	\$ 0.98	\$ 0.83	\$ 0.80	\$ 0.44

Note: Certain columns may not add due to rounding.

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)

(In billions)

Projected 2026 Free Cash Flow:

Projected GAAP Net Cash Provided by Operating Activities
Projected GAAP Purchases of Property, Plant and Equipment
Projected Free Cash Flow (Non-GAAP)

Year Ending December 31, 2026	
\$	14.4
	(2.2)
\$	12.2

THE COCA-COLA COMPANY AND SUBSIDIARIES
Reconciliation of GAAP and Non-GAAP Financial Measures
(UNAUDITED)

Operating Margin:

Reported Operating Margin (GAAP)
Items Impacting Comparability (Non-GAAP)
Comparable Operating Margin (Non-GAAP)

	Year Ended December 31, 2025	Year Ended December 31, 2017	% Growth
	28.71%	21.42%	7.29%
	(2.53%)	(5.10%)	
	31.24%	26.52%	4.72%

THE COCA-COLA COMPANY AND SUBSIDIARIES
Reconciliation of GAAP and Non-GAAP Financial Measures
(UNAUDITED)
(In millions)

Free Cash Flow:

	Year Ended December 31, 2025	Year Ended December 31, 2017	Increase
Net Cash Provided by Operating Activities (GAAP)	\$ 7,408	\$ 7,041	1.1x
Purchases of Property, Plant and Equipment (GAAP)	<u>(2,112)</u>	<u>(1,750)</u>	1.2x
Free Cash Flow (Non-GAAP)	5,296	5,291	1x
Plus: fairlife Contingent Consideration Payment	<u>6,069</u>	<u>-</u>	
Free Cash Flow Excluding the fairlife Contingent Consideration Payment (Non-GAAP)	\$ 11,365	\$ 5,291	2.1x

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)
(In millions)

Net Operating Profit After Taxes (NOPAT):

	Year Ended December 31, 2025
Operating income	\$ 13,762
Equity income (loss) — net	2,031
Net operating profit (Non-GAAP)	15,793
Items impacting comparability	1,272
Comparable net operating profit (Non-GAAP)	\$ 17,065
Comparable effective tax rate (Non-GAAP)	20.6%
Comparable net operating profit after taxes (NOPAT) (Non-GAAP)	\$ 13,550

Invested Capital:

	2025 Two-Year Average	As of December 31, 2024	As of December 31, 2025
Loans and notes payable	\$ 1,525	\$ 1,499	\$ 1,551
Current maturities of long-term debt	1,235	648	1,822
Long-term debt	42,247	42,375	42,119
Total debt (Non-GAAP)	45,007	44,522	45,492
Total equity	30,324	26,372	34,275
Less:			
Total cash, cash equivalents and short-term investments	13,360	12,848	13,872
Marketable securities	1,829	1,723	1,934
Invested capital (Non-GAAP)	\$ 60,142	\$ 56,323	\$ 63,961

2025 Return on Invested Capital (ROIC):

Return on invested capital (ROIC) (Non-GAAP) ¹	23%
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¹ Return on invested capital (non-GAAP) is calculated by dividing comparable net operating profit after taxes (non-GAAP) by invested capital (non-GAAP).

THE COCA-COLA COMPANY AND SUBSIDIARIES
Reconciliation of GAAP and Non-GAAP Financial Measures
(UNAUDITED)
(In millions)

Free Cash Flow:

	Year Ended December 31, 2025
Net Cash Provided by Operating Activities (GAAP)	\$ 7,408
Purchases of Property, Plant and Equipment (GAAP)	(2,112)
Free Cash Flow (Non-GAAP)	5,296
Plus: fairlife Contingent Consideration Payment	6,069
Free Cash Flow Excluding the fairlife Contingent Consideration Payment (Non-GAAP)	\$ 11,365

	Year Ended December 31, 2024
Net Cash Provided by Operating Activities (GAAP)	\$ 6,805
Purchases of Property, Plant and Equipment (GAAP)	(2,064)
Free Cash Flow (Non-GAAP)	4,741
Plus: IRS Tax Litigation Deposit	6,041
Free Cash Flow Excluding the IRS Tax Litigation Deposit (Non-GAAP)	\$ 10,782

	Year Ended December 31, 2023
Net Cash Provided by Operating Activities (GAAP)	\$ 11,599
Purchases of Property, Plant and Equipment (GAAP)	(1,852)
Free Cash Flow (Non-GAAP)	\$ 9,747

THE COCA-COLA COMPANY AND SUBSIDIARIES
Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)
(In millions)

Free Cash Flow and Adjusted Free Cash Flow Conversion Ratio:

	Year Ended December 31, 2025	Year Ended December 31, 2024	Year Ended December 31, 2023
Net Cash Provided by Operating Activities	\$ 7,408	\$ 6,805	\$ 11,599
Purchases of Property, Plant and Equipment	(2,112)	(2,064)	(1,852)
Free Cash Flow (Non-GAAP)	5,296	4,741	9,747
Plus / (Less):			
fairlife Contingent Consideration Payment	6,069	-	-
IRS Tax Litigation Deposit	-	6,041	-
Transition Tax Payments	1,185	964	723
M&A-Related Payments ¹	-	566	232
Cash Payments of (Receipts from) Pension Plan Contributions ²	(332)	(479)	-
Other Non-Operating Tax Payments / (Benefits) ³	(241)	(323)	-
Adjusted Free Cash Flow (Non-GAAP)	\$ 11,977	\$ 11,510	\$ 10,702
Net Income Attributable to Shareowners of The Coca-Cola Company	\$ 13,107	\$ 10,631	\$ 10,714
Noncash Items Impacting Comparability:			
Asset Impairments	867	698	39
Equity Investees	18	90	145
Transaction Gains/Losses	(75)	1,045	809
Restructuring	-	-	-
Other Items	(199)	(238)	131
Certain Tax Matters	(878)	128	(328)
Adjusted Net Income Attributable to Shareowners of The Coca-Cola Company (Non-GAAP)	\$ 12,840	\$ 12,354	\$ 11,510
Cash Flow Conversion Ratio⁴	57%	64%	108%
Free Cash Flow Conversion Ratio (Non-GAAP) ⁵	41%	38%	85%
Adjusted Free Cash Flow Conversion Ratio (Non-GAAP) ⁶	93%	93%	93%

¹ Includes income tax payments related to franchising activities.

² Includes surplus international plan assets transferred from pension trusts to general assets of the Company.

³ Includes tax credits and other tax benefits received from investments in limited partnerships that receive tax credits and other tax benefits by constructing, owning and operating alternative energy generation facilities.

⁴ Cash flow conversion ratio is calculated by dividing net cash provided by operating activities by net income attributable to shareowners of The Coca-Cola Company.

⁵ Free cash flow conversion ratio (non-GAAP) is calculated by dividing free cash flow (non-GAAP) by adjusted net income attributable to shareowners of The Coca-Cola Company (non-GAAP).

⁶ Adjusted free cash flow conversion ratio (non-GAAP) is calculated by dividing adjusted free cash flow (non-GAAP) by adjusted net income attributable to shareowners of The Coca-Cola Company (non-GAAP).

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)
(In millions)

Dividends as a Percentage of Adjusted Free Cash Flow:

	Year Ended December 31, 2025
Net Cash Provided by Operating Activities	\$ 7,408
Purchases of Property, Plant and Equipment	(2,112)
Free Cash Flow (Non-GAAP)	5,296
Plus / (Less):	
fairlife Contingent Consideration Payment	6,069
Transition Tax Payments	1,185
Cash Payments of (Receipts from) Pension Plan Contributions	(332)
Other Non-Operating Tax Payments / (Benefits) ¹	(241)
Adjusted Free Cash Flow (Non-GAAP)	\$ 11,977
 Dividends	 \$ 8,779
 Dividends as a Percentage of Net Cash Provided by Operating Activities ²	 119%
Dividends as a Percentage of Adjusted Free Cash Flow (Non-GAAP) ³	73%

¹ Includes tax credits and other tax benefits received from investments in limited partnerships that receive tax credits and other tax benefits by constructing, owning and operating alternative energy generation facilities.

² Dividends as a percentage of net cash provided by operating activities is calculated by dividing dividends paid to shareowners of The Coca-Cola Company by net cash provided by operating activities.

³ Dividends as a percentage of adjusted free cash flow (non-GAAP) is calculated by dividing dividends paid to shareowners of The Coca-Cola Company by adjusted free cash flow (non-GAAP).

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)
(In millions)

Net Operating Profit After Taxes (NOPAT):

	Year Ended December 31, 2015
Operating income	\$ 8,787
Equity income (loss) — net	489
Net operating profit (Non-GAAP)	9,276
Items impacting comparability	1,556
Comparable net operating profit (Non-GAAP)	\$ 10,832
Comparable effective tax rate (Non-GAAP)	22.5%
Comparable net operating profit after taxes (NOPAT) (Non-GAAP)	\$ 8,395

Invested Capital:

	2015 Two-Year Average	As of December 31, 2014	As of December 31, 2015
Loans and notes payable	\$ 16,130	\$ 19,130	\$ 13,129
Current maturities of long-term debt	3,113	3,550	2,676
Long-term debt	23,661	19,010	28,311
Total debt (Non-GAAP)	42,903	41,690	44,116
Total equity	28,163	30,561	25,764
<u>Less:</u>			
Total cash, cash equivalents and short-term investments	16,821	18,010	15,631
Marketable securities	3,967	3,665	4,269
Invested capital (Non-GAAP)	\$ 50,278	\$ 50,576	\$ 49,980

2015 Return on Invested Capital (ROIC):

Return on invested capital (ROIC) (Non-GAAP) ¹ 17%

¹ Return on invested capital (non-GAAP) is calculated by dividing comparable net operating profit after taxes (non-GAAP) by invested capital (non-GAAP).

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)

(In millions except net debt leverage)

Gross Debt and Net Debt:

	As of December 31, 2025
Cash and cash equivalents	\$ 10,270
Short-term investments	3,602
Marketable securities	<u>1,934</u>
Total cash, cash equivalents, short-term investments and marketable securities (Non-GAAP)	\$ 15,806
Loans and notes payable	\$ 1,551
Current maturities of long-term debt	1,822
Long-term debt	<u>42,119</u>
Gross debt (Non-GAAP)	\$ 45,492
Net debt (Non-GAAP) ¹	\$ 29,686

¹ Net debt (non-GAAP) is calculated by subtracting total cash, cash equivalents, short-term investments and marketable securities (non-GAAP) from gross debt (non-GAAP).

EBITDA:

	Year Ended December 31, 2025
Income before income taxes	\$ 15,998
<u>Less income items:</u>	
Interest income	786
Other income (loss) — net	1,073
<u>Add expense items:</u>	
Interest expense	1,654
Depreciation and amortization	<u>1,050</u>
Earnings before interest, taxes, depreciation and amortization (EBITDA) (Non-GAAP)	\$ 16,843
Items impacting comparability	1,272
Comparable EBITDA (Non-GAAP)	\$ 18,115

Net Debt Leverage:

	As of and Year Ended December 31, 2025
Net debt (Non-GAAP)	\$ 29,686
Comparable EBITDA (Non-GAAP)	\$ 18,115
Net debt leverage (Non-GAAP)	1.6x

Debt Capacity to 2.5x Net Debt Leverage:

	As of and Year Ended December 31, 2025
Comparable EBITDA (Non-GAAP)	\$ 18,115
Net debt leverage at the high-end of target (Non-GAAP)	2.5x
Net debt at the high-end of target (Non-GAAP) ²	\$ 45,288
Debt Capacity (Non-GAAP) ³	\$ 15,602

² Net debt at the high-end of target (non-GAAP) is calculated by multiplying comparable EBITDA (non-GAAP) by net debt leverage at the high-end of target (non-GAAP).

³ Debt capacity (non-GAAP) is calculated by subtracting net debt (non-GAAP) from net debt at the high-end of target (non-GAAP).

THE COCA-COLA COMPANY AND SUBSIDIARIES

Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)

(In millions except net debt leverage)

Gross Debt and Net Debt:

	As of December 31, 2015
Cash and cash equivalents	\$ 7,309
Short-term investments	8,322
Marketable securities	<u>4,269</u>
Total cash, cash equivalents, short-term investments and marketable securities (Non-GAAP)	\$ 19,900
Loans and notes payable	\$ 13,129
Current maturities of long-term debt	2,676
Long-term debt	<u>28,311</u>
Gross debt (Non-GAAP)	\$ 44,116
Net debt (Non-GAAP) ¹	\$ 24,216

¹ Net debt (non-GAAP) is calculated by subtracting total cash, cash equivalents, short-term investments and marketable securities (non-GAAP) from gross debt (non-GAAP).

EBITDA:

	Year Ended December 31, 2015
Income before income taxes	\$ 9,605
<u>Less income items:</u>	
Interest income	613
Other income (loss) — net	572
<u>Add expense items:</u>	
Interest expense	856
Depreciation and amortization	<u>1,970</u>
Earnings before interest, taxes, depreciation and amortization (EBITDA) (Non-GAAP)	\$ 11,246
Items impacting comparability	1,556
Comparable EBITDA (Non-GAAP)	\$ 12,802

Net Debt Leverage:

	As of and Year Ended December 31, 2015
Net debt (Non-GAAP)	\$ 24,216
Comparable EBITDA (Non-GAAP)	\$ 12,802
Net debt leverage (Non-GAAP)	1.9x

Debt Capacity to 2.5x Net Debt Leverage:

	As of and Year Ended December 31, 2015
Comparable EBITDA (Non-GAAP)	\$ 12,802
Net debt leverage at the high-end of target (Non-GAAP)	2.5x
Net debt at the high-end of target (Non-GAAP) ²	\$ 32,005
Debt Capacity (Non-GAAP) ³	\$ 7,789

² Net debt at the high-end of target (non-GAAP) is calculated by multiplying comparable EBITDA (non-GAAP) by net debt leverage at the high-end of target (non-GAAP).

³ Debt capacity (non-GAAP) is calculated by subtracting net debt (non-GAAP) from net debt at the high-end of target (non-GAAP).

THE COCA-COLA COMPANY AND SUBSIDIARIES
Reconciliation of GAAP and Non-GAAP Financial Measures
(UNAUDITED)
(In millions)

Net Operating Revenues by Segment:

		Year Ended December 31, 2025							
		EMEA	Latin America	North America	Asia Pacific	Bottling Investments	Corporate	Eliminations	Consolidated
Reported (GAAP)		\$ 11,513	\$ 6,334	\$ 19,586	\$ 5,638	\$ 5,735	\$ 144	\$ (1,009)	\$ 47,941
Items Impacting Comparability:									
Other Items		35	45	13	28	-	-	-	121
Comparable (Non-GAAP)		\$ 11,548	\$ 6,379	\$ 19,599	\$ 5,666	\$ 5,735	\$ 144	\$ (1,009)	\$ 48,062

Operating Income (Loss) by Segment:

		Year Ended December 31, 2025						
		EMEA	Latin America	North America	Asia Pacific	Bottling Investments	Corporate	Consolidated
Reported (GAAP)		\$ 4,298	\$ 3,742	\$ 5,070	\$ 2,042	\$ 426	\$ (1,816)	\$ 13,762
Items Impacting Comparability:								
Asset Impairments		-	44	960	41	-	-	1,045
Transaction Gains/Losses		-	-	-	-	-	59	59
Restructuring		-	-	-	-	-	97	97
Other Items		37	45	(120)	28	-	60	50
Comparable (Non-GAAP)		\$ 4,335	\$ 3,831	\$ 5,910	\$ 2,111	\$ 426	\$ (1,600)	\$ 15,013