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The Coca-Cola Company to Present at Consumer Analyst Group of New York Conference

ATLANTA--(BUSINESS WIRE)-- The Coca-Cola Company announced today that Muhtar Kent, Chairman and Chief Executive Officer, and Steve Cahillane, President and Chief Executive Officer of Coca-Cola Refreshments USA will present at the Consumer Analyst Group of New York (CAGNY) Conference being held in Boca Raton, Florida, at 12:30 p.m. (EST), Wednesday, February 23, 2011. Gary Fayard, Executive Vice President and Chief Financial Officer, and Sandy Douglas, President of Coca-Cola North America, will also be in attendance at this presentation.

The Company invites investors to listen to the live audiocast of the presentation at its website, <http://www.thecoca-colacompany.com/investors/index.html>. A replay in downloadable MP3 format will also be available within 24 hours after the audiocast on the Company's website.

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Along with Coca-Cola, recognized as the world's most valuable brand, the Company's portfolio includes 12 other billion dollar brands, including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply and Georgia. Globally, we are the No. 1 provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of 1.6 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that protect the environment, conserve resources and enhance the economic development of the communities where we operate. For more information about our Company, please visit our website at www.thecoca-colacompany.com.

Source: The Coca-Cola Company