

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):
January 14, 2004

THE COCA-COLA COMPANY
(Exact name of Registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)	001-02217 (Commission File Number)	58-0628465 (IRS Employer Identification No.)
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One Coca-Cola Plaza Atlanta, Georgia (Address of principal executive offices)	30313 (Zip Code)
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Registrant's telephone number, including area code: (404)676-2121

Item 5. Other Events and Regulation FD Disclosure

Attached as Exhibit 99.1 and incorporated herein by reference is a copy of a press release of The Coca-Cola Company, dated January 14, 2004, regarding action taken by the United States Securities and Exchange Commission.

Item 7(c). Exhibits

Exhibit 99.1 Press Release of The Coca-Cola Company, dated January 14, 2004, regarding action taken by the United States Securities and Exchange Commission.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE COCA-COLA COMPANY
(REGISTRANT)

Date: January 14, 2004

By: /s/ Deval L. Patrick

Deval L. Patrick
Executive Vice President,
General Counsel and Secretary

Exhibit No.

Exhibit 99.1

Press Release of The Coca-Cola Company, dated January 14, 2004,
regarding action taken by the United States Securities and
Exchange Commission.

THE COCA-COLA COMPANY
NEWS RELEASE

MEDIA RELATIONS DEPARTMENT
P.O. BOX 1734, ATLANTA, GEORGIA 30301
Telephone (404) 676-2121

FOR IMMEDIATE RELEASE

Contact: Ben Deutsch
(404) 676-2683

THE COCA-COLA COMPANY ISSUES STATEMENT

ATLANTA, Jan. 14, 2004 -- The Coca-Cola Company this afternoon received an order of investigation issued by the United States Securities and Exchange Commission (SEC). The SEC investigation arises from the allegations raised in civil litigation filed last year in Atlanta by Matthew Whitley, a former employee. The Whitley civil litigation has since been settled. The Company will continue to cooperate fully with the SEC's investigation.