

(Print or Type Responses)

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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#### INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person   Jordan Glenn		2. Date of Event Requiring Statement (Month/Day/Year) - 02/07/2006		3. Issuer Name and Ticker or Trading Symbol COCA COLA CO [(KO)]				
(Last) (First) (Middle) THE COCA-COLA COMPANY, ON COCA-COLA PLAZA (Street) ATLANTA, GA 30313		/2006	4. R Issu	er (Check Director Officer (give tit w)	f Reporting Person( all applicable) lo% Owner le X Other (spec below) up President	Filed(Mont	ual or Joint/Group Filing(Check ine) ed by One Reporting Person	
(City) (State) (Zip)			Table I - N	on_Dorivat	tivo Socuritios 1		ed by More than One Reporting Person	
1.Title of Security (Instr. 4)			2. Amount of Securities Beneficially Owned (Instr. 4)		3. Ownership	(Instr. 5)		
Common Stock, \$.25 par value			11,824		D (1)			
Reminder: Report on a separate line for each cl Persons who res unless the form c  Table II - Derivative Security (Instr. 4)	pond to the lisplays a c	collection of urrently valid ies Beneficially reisable and Date	omed (e.g., pu 3. Title and Am Securities Under Security	ontained in a number.  ts, calls, war ount of	4. Conversion or Exercise Price of	vertible securities 5. Ownership Form of Derivative		
	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount of Number of Shares		Security: Direct (D) or Indirect (I) (Instr. 5)		
Employee Stock Option (right to buy)	(2)	10/16/2006	Common Stock, \$.25 par value	22,000	\$ 48.875	D		
Employee Stock Option (right to buy)	(3)	10/15/2007	Common Stock, \$.25 par value	17,000	\$ 59.75	D		
Employee Stock Option (right to buy)	<u>(4)</u>	10/14/2008	Common Stock, \$.25 par value	22,500	\$ 65.875	D		
Employee Stock Option (right to buy)	(5)	12/17/2013	Common Stock, \$.25 par value	46,000	\$ 49.8	D		
Employee Stock Option (right to buy)	(6)	10/20/2014	Common Stock, \$.25 par value	29,880	\$ 53.4062	D		
Employee Stock Option (right to buy)	<u>(7)</u>	12/15/2014	Common Stock, \$.25 par value	65,000	\$ 41.27	D		
Employee Stock Option (right to buy)	(8)	02/15/2015	Common Stock, \$.25 par value	30,000	\$ 54.3437	D		
Employee Stock Option (right to buy)	(9)	10/17/2015	Common Stock, \$.25 par value	35,000	\$ 57.8437	D		

Common

par value

72,640

\$ 41.185

D

12/13/2015 Stock, \$.25

<u>(10)</u>

Employee Stock Option (right to buy)

Employee Stock Option (right to buy)	(11)	05/29/2016	Common Stock, \$.25 par value	50,000	\$ 48.21	D	
Employee Stock Option (right to buy)	(12)	12/17/2017	Common Stock, \$.25 par value	37,575	\$ 44.655	D	
Hypothetical shares	(13)	(13)	Common Stock, \$.25 par value	5,213	\$ <u>(14)</u>		By International Thrift Plan (15)

## **Reporting Owners**

	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
Jordan Glenn THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313				Group President	

#### **Signatures**

/s/ Jordan, Glenn	02/16/2006
***Signature of Reporting Person	Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exhibit Index Exhibit No. 24 Power of Attorney
- (2) Grant (with tax withholding right) was awarded on October 17, 1996. One-third of grant became exercisable one year after date of grant, with the remainder becoming exercisable in equal monthly installments over the next 24 months.
- (3) Grant (with tax withholding right) was awarded on October 16, 1997. One-third of grant became exercisable one year after date of grant, with the remainder becoming exercisable in equal monthly installments over the next 24 months.
- (4) Grant (with tax withholding right) was awarded on October 15, 1998. One-third of grant became exercisable one year after date of grant, with the remainder becoming exercisable in equal monthly installments over the next 24 months.
- (5) Option (with tax withholding right) granted on December 18, 2003 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (6) Grant (with tax withholding right) was awarded on October 21, 1999. One-fourth of grant became exercisable on the first, second, third and fourth anniversaries of the grant date.
- (7) Option (with tax withholding right) granted on December 16, 2004 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (8) Grant (with tax withholding right) was awarded on February 16, 2000. Grant became exercisable in its entirety on the third anniversary of the grant date.
- (9) Grant (with tax withholding right) was awarded on October 18, 2000. One-fourth of grant became exercisable on the first, second, third and fourth anniversaries of the grant date.
- (10) Option (with tax withholding right) granted on December 14, 2005 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (11) Option (with tax withholding right) granted on May 30, 2001 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant became exercisable on the first, second, third and fourth anniversaries of the grant date.
- (12) Option (with tax withholding right) granted on December 18, 2002 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (13) There is no data applicable with respect to the hypothetical shares.
- (14) Each hypothetical share is equal to one share of Common Stock of The Coca-Cola Company.
- (15) As of December 31, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

#### POWER OF ATTORNEY

KNOW ALL MEN BY THESE PRESENTS: THAT I, Glenn Jordan, do hereby appoint Carol Crofoot Hayes, David R. Bucey, Gabriel Dumitrescu, Parth S. Munshi, and Anita Jane Kamenz, each acting individually, my true and lawful attorneys for me and in my name for the purpose of:

- (1) executing on my behalf any Form ID for the application for access codes to the U.S. Securities and Exchange Commission's EDGAR® System or any successor system, any Initial Statement of Beneficial Ownership of Securities on Form 3, any Statement of Changes in Beneficial Ownership of Securities on Form 4, any Annual Statement of Changes in Beneficial Ownership of Securities on Form 5 and any additional forms which may be promulgated pursuant to Section 16 of the Securities Exchange Act of 1934, as amended, or any amendments thereto, in connection with my transactions in shares of The Coca-Cola Company common stock and causing such forms to be filed with the U.S. Securities and Exchange Commission, the New York Stock Exchange and/or any other appropriate stock exchange; and
- (2) taking any other action in connection with the foregoing which, in the opinion of any of such attorneys-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the forms executed by any of such attorneys-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as any of such attorneys-in-fact may approve in their discretion.

The undersigned acknowledges that:

- (1) the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934; and
- (2) this Power of Attorney authorizes, but does not require, any of the foregoing attorneys-in-fact to act in their discretion on information provided to such attorneys-in-fact without independent verification of such information.

The undersigned hereby grants to each of the foregoing attorneys-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary or appropriate to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, hereby ratifying and confirming all that any of such attorneys-in-fact, shall lawfully do or cause to be done by virtue of this Power of Attorney.

This Power of Attorney shall remain in effect until revoked in writing by the undersigned.

IN WITNESS WHEREOF, I have hereunto set my hand this 16th day of February, 2006.

/s/ Glenn Jordan Glenn Jordan