| FORM | 4 |
|------|---|
|------|---|

| Check this box if no |
|-----------------------|
| longer subject to |
| Section 16. Form 4 or |
| Form 5 obligations |
| may continue. See |
| Instruction 1(b). |

(D...:

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person [*] MCHENRY DONALD F | | 2. Issuer Name and COCA COLA CO | | ading | s Symbol | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | |
|--|-------|--|--------------------------------------|--------|-------------|---|---|--|--|-------------------------|--|
| (Last) (First) THE IRC GROUP, LLC, 1320 19TH N.W., SUITE 410 | | Date of Earliest Tra 0/02/2006 | insaction (M | onth/ | Day/Year |) | Officer (give title below) Oth | er (specify belo | w) | | |
| (Street) WASHINGTON, DC 20036 | 4 | . If Amendment, Dat | e Original F | iled(N | 1onth/Day/Y | ear) | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) (State) | (Zip) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | |
| 1. Title of Security (Instr. 3) | 5 | | 3. Transaction Code (Instr. 8) | | | ies Acquired sposed of (D) 4 and 5) (A) or | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) | Beneficial Ownership | |
| | | | Code | V | Amount | · / | Price | | (Instr. 4) | | |
| Common Stock, \$.25 par value | | | | | | | | 25,394 ⁽¹⁾ | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained SEC 1474 (9-02) in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

| (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | |
|--|------------|--------------------------|---|------|-----------|---|-----|---|--------------------|--|--------------------------------------|--|--|--|--|
| Security | Conversion | Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Code | tion) | 5. Number of Derivative Securities Acquired (A Disposed of (Instr. 3, 4, a 5) | (D) | 6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and Amount o Underlying Securities (Instr. 3 and 4) | | Securities 4) | Derivative Security (Instr. 5) | Derivative Securities Beneficially Owned Following Reported | Derivative Security: Direct (D) or Indirect | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | Code | v | (A) | | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Transaction(s) (Instr. 4) | (I) (Instr. 4) | |
| Phantom Stock Units | (2) | 10/02/2006 | | А | | 106.8736 (<u>3</u>) | | <u>(4)</u> | <u>(4)</u> | Common Stock, \$.25 par value | | \$ 44.72 | 15,522.5035 | D | |

Reporting Owners

| | Relationships | | | | | | |
|---|---------------|--------------|---------|-------|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | |
| MCHENRY DONALD F THE IRC GROUP, LLC 1320 19TH STREET, N.W., SUITE 410 WASHINGTON, DC 20036 | Х | | | | | | |

Signatures

| By: /s/ Carol C. Hayes, Attorney-in-Fact | 10/04/2006 |
|--|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes one share acquired in July 2006 under The Coca-Cola Company Dividend and Cash Investment Plan.

(2) Each phantom stock unit is economically equivalent to one share of Common Stock.

(3) Phantom stock units accrued as a result of crediting phantom dividends.

The phantom stock units were accrued under The Coca-Cola Company Deferred Compensation Plan for Non-Employee Directors and are to be settled 100% in cash after the reporting person (4) leaves the Board.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.