### FORM 5

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPF          | ROVAL     |
|-------------------|-----------|
| OMB Number:       | 3235-0362 |
| Estimated average | burden    |
|                   |           |

check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Form 3 Holdings Reported

Form 4 Transactions Reported

#### ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES hours per response...

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* DOUGLAS J ALEXANDER JR | 2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [(KO)] |  |                                      |   |               | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner |  |  |                          |  |
|---|---|--|--------------------------------------|---|---------------|---|--|--|--------------------------|--|
| (Last) (First)  |   | 2/31/2006  | r's Fiscal Year Er                   | ided (Mon   | th/Day/Y      | X Officer (give title below) Other (specify below)  Senior Vice President                   |  |  |                          |  |
| THE COCA-COLA COMPANY, ON COLA PLAZA                            | _   | 12/31/2000   |                                      |   |               |   |  |  |                          |  |
| (Street)  | 4   | 4. If Amendment, Date Original Filed(Month/Day/Year) |                                      |   |               |   | 6. Individual or Joint/Group Reporting (check applicable line)                         |  |                          |  |
| ATLANTA, GA 30313   |   |  |                                      |   |               |   | _X_ Form Filed by One Reporting Person<br>Form Filed by More than One Reporting Person |  |                          |  |
| (City) (State)  | (Zip)   | 7  | Table I - Non-De                     | rivative S  | ecurities     | ired, Disposed of, or Beneficially Owned  |  |  |                          |  |
| 1.Title of Security<br>(Instr. 3)                               | 2. Transaction<br>Date<br>(Month/Day/Year)                      |  | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |               |   | Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)                                  | 6.<br>Ownership<br>Form:                       | Beneficial               |  |
|   |   | (Month/Day/Year)                                     |                                      | Amount  | (A) or<br>(D) | Price   |  | Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | Ownership<br>(Instr. 4)  |  |
| Common Stock, \$.25 par value                                   | 12/28/2006  |  | G                                    | 929   | D             | \$ 0  | 14,503   | D  |                          |  |
| Common Stock, \$.25 par value                                   | 12/29/2006  |  | G                                    | 102   | D             | \$ 0  | 14,401   | D  |                          |  |
| Common Stock, \$.25 par value                                   |   |  |                                      |   |               |   | 3,100 (1)  | I  | By<br>401(k)<br>plan     |  |
| Common Stock, \$.25 par value                                   |   |  |                                      |   |               |   | 1,201 (2)  | I  | By wife<br>as<br>trustee |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

|             |                             |                  | (8                 | , <b>F</b> ,, |        |        |              |            | ,             |        |            |              |             |                |
|-------------|-----------------------------|------------------|--------------------|---------------|--------|--------|--------------|------------|---------------|--------|------------|--------------|-------------|----------------|
| 1. Title of | 2.                          | 3. Transaction   | 3A. Deemed         | 4.            | 5.     |        | 6. Date Exer |            | 7. Title and  |        |            |              |             | 11. Nature of  |
| Derivative  | Conversion                  | Date             | Execution Date, if | Transaction   | Numl   | ber    | and Expirati | on Date    | of Underlyin  | ng     | Derivative | of           | Ownership   | Indirect       |
| Security    | or Exercise                 | (Month/Day/Year) | any                | Code          | of     |        | (Month/Day   | /Year)     | Securities    |        | Security   | Derivative   | Form of     | Beneficial     |
| (Instr. 3)  | Price of                    |                  | (Month/Day/Year)   | (Instr. 8)    | Deriv  | ative  |              |            | (Instr. 3 and | 4)     | (Instr. 5) | Securities   | Derivative  | Ownership      |
|             | Derivative                  |                  |                    |               | Secur  | rities |              |            |               |        |            | Beneficially | Security:   | (Instr. 4)     |
|             | Security                    |                  |                    |               | Acqu   | ired   |              |            |               |        |            | Owned at     | Direct (D)  | · ·            |
|             |                             |                  |                    |               | (A) o  | r      |              |            |               |        |            | End of       | or Indirect |                |
|             |                             |                  |                    |               | Dispo  | osed   | ed           |            |               |        |            | Issuer's     | (I)         |                |
|             |                             |                  |                    |               | of (D  | )      |              |            |               |        |            | Fiscal Year  | (Instr. 4)  |                |
|             |                             |                  |                    |               | (Instr |        |              |            |               |        |            | (Instr. 4)   |             |                |
|             |                             |                  |                    |               | 4, and | d 5)   |              |            |               |        |            | , ,          |             |                |
|             |                             |                  |                    |               |        |        |              |            |               |        |            |              |             |                |
|             |                             |                  |                    |               |        |        |              |            |               | Amount |            |              |             |                |
|             |                             |                  |                    |               |        |        | Date         | Expiration |               | or     |            |              |             |                |
|             |                             |                  |                    |               |        |        | Exercisable  |            | Title         | Number |            |              |             |                |
|             |                             |                  |                    |               |        | (70)   |              |            |               | of     |            |              |             |                |
|             |                             |                  |                    |               | (A)    | (D)    |              |            |               | Shares |            |              |             |                |
|             |                             |                  |                    |               |        |        |              |            | Common        |        |            |              |             | _              |
| Hypothetic  | no.1                        |                  |                    |               |        |        |              |            |               |        |            |              |             | By             |
| пурошенс    | $\frac{3}{8}$ $\frac{3}{8}$ |                  |                    |               |        |        | <u>(4)</u>   | (7)        | Stock,        | 3,139  |            | 3,139 (5)    | I           | Supplemental   |
| shares      | Ψ 0                         |                  |                    |               |        |        |              |            | \$.25 par     | -,     |            | 3,137        |             | Benefit Plan   |
|             |                             |                  |                    |               |        |        |              |            | value         |        |            |              |             | Delicit I lali |
|             |                             |                  |                    |               |        |        |              |            | varue         |        |            |              |             |                |

#### **Reporting Owners**

|   | Relationships |              |                       |       |  |  |  |
|---|---------------|--------------|-----------------------|-------|--|--|--|
| Reporting Owner Name / Address  | Director      | 10%<br>Owner | Officer               | Other |  |  |  |
| DOUGLAS J ALEXANDER JR<br>THE COCA-COLA COMPANY<br>ONE COCA-COLA PLAZA<br>ATLANTA, GA 30313 |               |              | Senior Vice President |       |  |  |  |

#### **Signatures**

| /s/ Douglas, J. Alexander, Jr.  | 01/26/2007 |  |
|---------------------------------|------------|--|
| **Signature of Reporting Person | Date       |  |

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares credited to my account under The Coca-Cola Company Thrift & Investment Plan, a tax-qualified 401(k) plan, as of December 31,
- (2) These shares are held by trusts for the benefit of the Reporting Person's four children.
- (3) Each hypothetical share is equal to one share of Common Stock of The Coca-Cola Company.
- (4) There is no data applicable with respect to the hypothetical shares.
- (5) As of December 31, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

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