FORM	4
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1	Check this box if no	
	longer subject to Section	
	16. Form 4 or Form 5	
	obligations may	1
	continue. See Instruction	1
	1(b).	

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses))											
1. Name and Address of STRICKLAND DA		c	2. Issuer Name and T COCA COLA CO		ding S	Symbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) THE COCA-COLA COLA PLAZA	(First) COMPANY, ONE (2001	3. Date of Earliest Transaction (Month/Day/Year) 02/14/2007						X Officer (give title below) Other (specify below) Senior Vice President			
ATLANTA, GA 303	4	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)		Table I - N	lon-D	erivative S	Securitie	irred, Disposed of, or Beneficially Owned				
1. Title of Security (Instr. 3)	Date Execution Date, if Code (A) or Disposed of (D (Month/Day/Year) any (Instr. 8)		(D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Form:	Beneficial						
			(Month/Day/Year)	Code	v	Amount	(A) or (D)	Price		Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)	
Common Stock, \$.2	5 par value	02/14/2007		А		9,900 <u>(1)</u>	А	\$ 0	17,234 (2)	D		
Common Stock, \$.2	5 par value								335 (3)		By 401(k) plan	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)																																						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	Code		5. Number Derivative Securities Acquired (or Dispose (D) (Instr. 3, 4 and 5)	(A) d of	6. Date Exercisable and Expiration Date (Month/Day/Year)		Expiration Date (Month/Day/Year)		Expiration Date (Month/Day/Year)		Expiration Date		Expiration Date		Expiration Date		Expiration Date		Expiration Date		Expiration Date		Expiration Date		Expiration Date		Expiration Date		Expiration Date		7. Title and of Underlyin Securities (Instr. 3 and	ng	Derivative Security	Derivative Securities Beneficially Owned Following Reported Transaction(s)	Derivative Security: Direct (D) or Indirect (I)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	(Instr. 4)																									
Employee Stock Option (right to buy)	\$ 47.84	02/15/2007		А		100,828 (<u>4</u>)		<u>(4)</u>	02/14/2017	Common Stock, \$.25 par value	100,828	\$ 0	100,828	D																									
Hypothetical shares	\$ 0 <u>(5)</u>							<u>(6)</u>	<u>(6)</u>	Common Stock, \$.25 par value	1,117		1,117 (7)		By Supplemental Benefit Plan																								

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
STRICKLAND DANNY L THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313			Senior Vice President				

Signatures

By: /s/ Carol C. Hayes, Attorney-in-Fact	02/16/2007
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares of restricted stock were issued in connection with the attainment of the performance criterion underlying performance share units granted in December 2003.
- (2) Includes shares issued pursuant to a dividend reinvestment plan.
- (3) Shares credited to my account under The Coca-Cola Company Thrift & Investment Plan, a tax-qualified 401(k) plan, as of February 14, 2007.
- (4) Option (with tax withholding right) granted on February 15, 2007 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant becomes exercisable on the first, second, third and fourth anniversaries of the grant date.
- (5) Each hypothetical share is equal to one share of Common Stock of The Coca-Cola Company.
- (6) There is no data applicable with respect to the hypothetical shares.
- (7) As of February 14, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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