

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPROVAL | | | | |
|--------------------------|-----------|--|--|--|
| OMB Number: | 3235-0104 | | | |
| Estimated average burden | | | | |
| nours per response 0 | | | | |

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person * Wallenberg Jacob | 2. Date of Event I Statement (Month | | 3. Issuer Name and COCA COLA | | | | |
|---|---|---|---|--|--|--|--|
| (Last) (First) (Middle) C/O THE COCA-COLA COMPANY, ONE COCA-COLA PLAZA | 01/01/2008 | | 4. Relationship of Issuer (Check _X_DirectorOfficer (give titl) | all applicable) all Owner (spe | Filed(Mon | 5. If Amendment, Date Original Filed(Month/Day/Year) | |
| ATLANTA, GA 30313 | | | below) | below) | Applicable I _X_ Form fi | 6. Individual or Joint/Group Filing(Check Applicable Line) X_Form filed by One Reporting Person Form filed by More than One Reporting Person | |
| (City) (State) (Zip) | | Table I - Non-Derivative Securities Beneficially Owned | | | | | |
| 1.Title of Security (Instr. 4) | 2. Amount of So Beneficially Ow (Instr. 4) | | Owned | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) | | |
| Common Stock, \$.25 par value 0 | | 0 | | | | | |
| Reminder: Report on a separate line for each class Persons who respondences the form disp Table II - Derivative | nd to the collection plays a currently v | on of inform valid OMB o | nation contained in t | | · | | |
| 1. Title of Derivative Security (Instr. 4) 2. Date Exercisable and Expiration Date (Month/Day/Year) Date Expirati | | 3. Title and Amount of Securities Underlying Derivativ Security (Instr. 4) | | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect | 6. Nature of Indirect Beneficial Ownership (Instr. 5) | |
| | Date Expiration Date Title Amount or Number of Shares | | (I) (Instr. 5) | | | | |

Reporting Owners

| | Relationships | | | | |
|---|---------------|--------------|---------|-------|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | |
| Wallenberg Jacob C/O THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313 | X | | | | |

Signatures

| /s/ Wallenberg, Jacob | 01/04/2008 |
|---------------------------------|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.