FORM	4
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1	Check this box if no	
	longer subject to Section	
	16. Form 4 or Form 5	
	obligations may	1
	continue. See Instruction	1
	1(b).	

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)												
1. Name and Address of Reporting Person – ISDELL E NEVILLE		2. Issuer Name and COCA COLA CO		ading	Symbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) THE COCA-COLA COMPANY, ONE C COLA PLAZA	OCA-COLA COMPANY, ONE COCA- 02/21/2008							X Officer (give title below) Other (specify below) Chairman of the Board and CEO Chairman of the Board and CEO				
(Street) ATLANTA, GA 30313	4	. If Amendment, Dat	e Original Fi	iled(M	onth/Day/Year)		6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State)	(Zip)	Table I - Non-Derivative Securities Acqu						uired, Disposed of, or Beneficially Owned				
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		(Instr. 8)	on			ed (A)	Owned Following Reported Transaction(s)	Ownership of Inc Form: Bener	Beneficial		
		(Month/Day/Year)	Code	v	Amount	(A) or (D)	Price		Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)		
Common Stock, \$.25 par value	02/21/2008		А		209,610 (1)	А	\$ 0	545,365	D			
Common Stock, \$.25 par value								5,167 ⁽²⁾	Ι	By 401(k) plan		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)																						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code)	Derivative		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		6. Date Exercisable and Expiration Date (Month/Day/Year)		6. Date Exercisable and Expiration Date		Expiration Date		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		Derivative Security	Derivative Securities Beneficially Owned Following	Ownership Form of Derivative Security: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	(Instr. 4)									
Employee Stock Option (right to buy)	\$ 58.145	02/21/2008		А		878,048		<u>(3)</u>	02/20/2018	Common Stock, \$.25 par value	878,048	\$ 0	878,048	D									
Hypothetical shares	\$ 0 <u>(4)</u>							(5)	(5)	Common Stock, \$.25 par value	12,219		12,219 <u>(6)</u>		By Supplemental Benefit Plan								

Reporting Owners

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
ISDELL E NEVILLE THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313	х		Chairman of the Board and CEO					

Signatures

/s/ Isdell, E. Neville	02/25/2008
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares of restricted stock were issued in connection with the attainment of the performance criterion underlying performance share units granted in December 2004.
- (2) Shares credited to my account under The Coca-Cola Company Thrift & Investment Plan, a tax-qualified 401(k) plan, as of February 20, 2008.
- (3) Option (with tax withholding right) granted on February 21, 2008 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant becomes exercisable on the first, second, third and fourth anniversaries of the grant date.
- (4) Each hypothetical share is equal to one share of Common Stock of The Coca-Cola Company.
- (5) There is no data applicable with respect to the hypothetical shares.
- (6) As of February 20, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.