FORM 4

Check this box if no longer subject to

Section 16. Form 4 or Form 5 obligations

may continue. See

Instruction 1(b).

Washington, D.C. 20549

| OMB APPROVAL | |
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| I. Name and Address of Reporting Person *- ROBINSON JAMES D III | | | 2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [(KO)] | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director 10% Owner | | | | | | | |
|--|---------------------------|---|---|---------|---|--------------------------------------|----------|---|---|--|---------------------------------|--|--|---|-------------------------|-------------|
| (RRE INVESTORS, LLC, 126 EAST 56TH STREET, 22ND FLOOR | | 3. Date of Earliest Transaction (Month/Day/Year) 04/01/2008 | | | | | | | Officer (give | title below) | Othe | (specify below | 7) | | | |
| (Street) NEW YORK, NY 10022 | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | | |
| (City | | (State) | (Zip) | | | T | ahle I . | Non-De | rivative | Securi | ties Acau | ired Disnosed | of or Rene | ficially Owner | 1 | |
| 1.Title of Security (Instr. 3) Dat | | 2. Transaction Date (Month/Day/Yea | 2A. Deem Execution any | | d 3 Date, if (| 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | | eneficially d | o. Ownership Form: | 7. Nature of Indirect Beneficial | | |
| | | | (Mor | nth/Day | v/Year) | Code | . V | Amour | (A) (D) | | (Instr. 3 and 4) | | D or (I (I: | | Ownership (Instr. 4) | |
| Common | Stock, \$.2 | 5 par value | | | | | | | | | | 32,227 | | |) | |
| Common | on Stock, \$.25 par value | | | | | | | | | | 31,600 | | I | | By Trust | |
| Reminder: 1 | Report on a s | eparate line for each | | - Deriv | ative So | ecurities | Acqui | Perso in this a curr | ns who form a ently v | are not alid OM | required //B contr neficially | e collection o I to respond u ol number. | | | | 1474 (9-02) |
| 1. Title of Derivative Conversion Security (Instr. 3) 1. Title of Derivative Security 2. | | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | Number of erivative scurities cquired (A) or isposed of (D) nstr. 3, 4, and | |) | | ble Date | 7. Title and Amount o Underlying Securities (Instr. 3 and 4) | | Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported | 10. Ownersh Form of Derivativ Security: Direct (D or Indirect | (Instr. 4) | |
| (msu. 3) | | | | | (I 5) | | , and | | | | | | | Reported | or Indire | (Instr. 4) |
| (mstr. 3) | | | | Code | | | (D) | Date Exercisa | Ex ₁ | oiration te | Title | Amount or Number of Shares | | | or Indire | (Instr. 4) |

Reporting Owners

| | Relationships | | | | | |
|--|---------------|--------------|---------|-------|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | |
| ROBINSON JAMES D III RRE INVESTORS, LLC 126 EAST 56TH STREET, 22ND FLOOR NEW YORK, NY 10022 | X | | | | | |

Signatures

| By: /s/ Carol C. Hayes, Attorney-in-Fact | 04/03/2008 |
|--|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by a trust of which Mr. Robinson is a co-trustee.
- (2) Each phantom stock unit is economically equivalent to one share of Common Stock.

- (3) Phantom stock units accrued as a result of crediting phantom dividends.
- (4) The phantom stock units were accrued under The Coca-Cola Company Deferred Compensation Plan for Non-Employee Directors and are to be settled 100% in cash after the reporting person leaves the Board.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.