FORM 4

(Print or Type Responses)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* DOUGLAS J ALEXANDER JR				2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [(KO)]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) THE COCA-COLA COMPANY, ONE COCA-COLA PLAZA				3. Date of Earliest Transaction (Month/Day/Year) 06/30/2008								r)		Officer (give title below) X Other (specify below) Group President				
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)								ear)		6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
ATLANTA,														Form file	ed by More than	One Reporting Pers	on	
(City)		(State)	(Zip)					Fable	I - Non-	Der	ivative	Secur	ities Acqu	ired, Disp	osed of, or l	Beneficially Ow	ned	
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Ye			Ex any	2A. Deemed Execution Date, any (Month/Day/Ye		e, if	3. Tra Code (Instr.			4. Securities A (A) or Dispos (Instr. 3, 4 and		sed of (D) Owned F ad 5) Transact		mount of Securities Beneficially ed Following Reported saction(s) : 3 and 4)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature p of Indirect Beneficial) Ownership	
						Code		le V			(A) (D							
Common Sto	ck, \$.25 pa	ar value	06/30/2008	G V 1,148 D \$0 55,805					D									
Common Sto	ck, \$.25 pa	ar value												3,461 ⁽¹⁾	ı		I	By 401(k) plan
Common Sto	ck, \$.25 pa	ar value												1,201 (2)	l		I	By wife as trustee
Reminder: Repo	rt on a separa	ate line for each class							Pers in the	son his 1 urre	form ar ntly va	e not	t required	d to respo ol numbe	nd unless	mation contai the form disp		C 1474 (9-02)
	1	1	Table II						, options	s, co	nvertib	le sec	urities)			1	1	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		Execution Date		, if Transaction N Code o Code S S A (A E Code o Co		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		e	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		Security (Instr. 5) Ber Ow Foli Rep		Ownership Form of Derivative	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	V	(A)	(D)	Date Exercis	sable	Expira Date	ation	Title	Amount or Number of Shares				
Hypothetical shares	\$ 0 (3)								<u>(4</u>	<u>-</u>	<u>(</u> 4	<u>4)</u>	Common Stock, \$.25 par value	4 716		4,716 ⁽⁵⁾	I	By Supplementa Benefit Plan

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
DOUGLAS J ALEXANDER JR THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313				Group President			

Signatures

/s/ Douglas, J. Alexander, Jr.	07/09/2008

**Signature of Reporting Person	Date		

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares credited to my account under The Coca-Cola Company Thrift & Investment Plan, a tax-qualified 401(k) plan, as of June 30, 2008.
- (2) These shares are held by trusts for the benefit of the Reporting Person's four children.
- (3) Each hypothetical share is equal to one share of Common Stock of The Coca-Cola Company.
- (4) There is no data applicable with respect to the hypothetical shares.
- (5) As of June 30, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.