

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 10, 2009

The Coca-Cola Company

(Exact name of registrant as specified in its charter)

Delaware
(State or other
jurisdiction
of incorporation)

001-02217
(Commission
File Number)

58-0628465
(IRS Employer
Identification No.)

One Coca-Cola Plaza
Atlanta, Georgia
(Address of principal executive offices)

30313
(Zip Code)

Registrant's telephone number, including area code: (404) 676-2121

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On June 10, 2009, The Coca-Cola Company (the “Company”) announced that effective July 1, 2009, Harry L. Anderson, the Company’s vice president and controller, will lead the newly created Global Business and Technology Services function. This new structure, which will integrate three core functions (i) Global Business Services, (ii) Global Information Technology and (iii) Transformational Productivity, has been created in furtherance of the Company’s ongoing productivity and transformation initiatives.

Mr. Anderson will continue to serve as controller of the Company until a successor is elected by the Board of Directors of the Company (the “Board”). The Board is expected to consider the matter of a successor at its regularly scheduled meeting in July 2009. The Company’s management intends to recommend to the Board that it elect Kathy N. Waller, the Company’s vice president and chief of internal audit, to serve as the next controller of the Company, effective August 1, 2009.

A copy of the Company’s press release regarding these and related matters is attached to this report as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit 99.1 Press Release of The Coca-Cola Company dated June 10, 2009.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE COCA-COLA COMPANY
(REGISTRANT)

By: /s/ Gary P. Fayard _____
Gary P. Fayard
Executive Vice President
and Chief Financial Officer

Date: June 10, 2009

EXHIBIT INDEX

Exhibit No.	Description
Exhibit 99.1	Press Release of The Coca-Cola Company dated June 10, 2009.

Media Relations Department
P.O. Box 1734, Atlanta, Georgia 30301
Telephone (404) 676-2121

The Coca-Cola Company
news
release

FOR IMMEDIATE RELEASE

Contact: **Dana Bolden**
(404) 676-2683

**THE COCA-COLA COMPANY CREATES NEW STRUCTURE TO INTEGRATE
THREE KEY FUNCTIONS; PROMOTES FIVE EXECUTIVES**

*Harry Anderson to Lead Global Business and Technology Services, Ann Taylor
to Head Global Business Services and Jeremy Faa to Lead Global Finance
Transformation*

*The Company to Recommend that the Board of Directors Elect Kathy Waller as
Controller and Appoint Connie McDaniel as Chief of Internal Audit*

ATLANTA, June 10, 2009 – In support of its ongoing productivity and transformation initiatives, The Coca-Cola Company today announced the formation of a new structure that will integrate three core functions: Global Business Services, Global Information Technology and Transformational Productivity. The newly formed organization, Global Business and Technology Services (GBTS), will enable the Company to deliver global business services such as compensation and benefits administration, accounting and financial reporting, and application development and support -- services that are highly dependent on technology and standardized processes – to its business units in a more effective and efficient way.

Effective July 1, Harry Anderson, currently vice president and controller, will lead this new organization and report to Alex Cummings, chief administrative officer, and Gary Fayard, chief financial officer.

Mr. Anderson joined the Company in 2001 and, prior to his most recent role, served as chief financial officer of Coca-Cola North America from 2004-2007. In 2003, he was named vice president and director of Supply Chain and Manufacturing Management. Before joining the Company, he served in roles of increasing

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responsibility at Turner Broadcasting System, Inc., where he was executive vice president of Finance and Operations for Turner Entertainment Group. Prior to his roles at Turner Broadcasting, Mr. Anderson worked in Audit and Accounting Services at Price Waterhouse. He has a bachelor's degree in accounting from the University of Alabama.

The Company's management will recommend at the July Board of Directors meeting that the Board elect Kathy Waller as controller, effective August 1. Ms. Waller is currently vice president and chief of internal audit. Ms. Waller is a Certified Public Accountant who joined The Coca-Cola Company in 1987 as a senior accountant in the Accounting Research Department. Three years later, she became principal accountant for the Northeast Europe/Africa Group and, in 1991, she became marketing controller for the McDonald's Group. Ms. Waller was then named financial services manager for the Africa Group and The Minute Maid Company in 1996. She served as the director of Financial Reporting from 1998 to 2004 when she assumed her current position. Prior to joining the Company, Ms. Waller worked for the firm now known as Deloitte Touche Tohmatsu. She received her bachelor's and MBA degrees from the University of Rochester in New York.

The Company's management also will recommend at the July meeting that the Board of Directors appoint Connie McDaniel to the role of chief of internal audit, effective August 1. Ms. McDaniel, currently vice president and head of Global Finance Transformation, has played an instrumental role in leading the finance transformation over the last two years.

Previously, Ms. McDaniel served as controller, a role held from 1999 to 2007. Prior to that, she served in other critical leadership roles including division finance manager of Germany, division finance manager of the Southeast and West Asia Division, and director of Financial Reporting. Before joining the Company, Ms. McDaniel spent nine years at Ernst & Young. She has a bachelor's degree in accounting from Georgia State University and is a Certified Public Accountant.

Jeremy Faa, currently global director of Finance Transformation, will expand his responsibilities to include the overall strategic direction and implementation of the global finance transformation.

Prior to his leadership role in Finance Transformation, Mr. Faa served as Group CFO and director of Business Strategy for the Pacific Group. He joined The Coca-Cola Company in 1997 and has since held a number of roles, including the Business Development manager and Operations director for Coca-Cola Indonesia and director of

Business Planning and executive assistant to the Coca-Cola Asia Group President. Prior to joining Coca-Cola, Mr. Faa was a consultant at the L\A\K Partnership with assignment in Australia, Indonesia and New Zealand. Mr. Faa has degrees in law and commerce from Bond University in Australia.

Ann Taylor, currently vice president and chief financial officer, Transformational Productivity, will head up Global Business Services, effective July 1, reporting to Mr. Anderson. Since joining the Company in 1984, Ms. Taylor has held a variety of finance roles with increasing responsibilities, including director of Investor Relations from 2004 to 2008. Ms. Taylor served as chief financial officer for the Europe, Eurasia and Middle East group, and prior to that role, she was division finance manager for Great Britain and Ireland, division finance manager for Northwest Europe, and chief financial officer for Western Europe. Before joining the Company, she worked at what is now Deloitte Touche Tohmatsu. Ms. Taylor has a bachelor's degree in math and economics from Wake Forest University and a master's degree in business from the University of Virginia.

The Coca-Cola Company is the world's largest beverage company, refreshing consumers with nearly 500 sparkling and still brands. Along with Coca-Cola, recognized as the world's most valuable brand, the Company's portfolio includes 12 other billion dollar brands, including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, POWERADE, Minute Maid and Georgia Coffee. Globally, we are the No. 1 provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of nearly 1.6 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that protect the environment, conserve resources and enhance the economic development of the communities where we operate. For more information about our Company, please visit our website at www.thecoca-colacompany.com.

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