UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 12, 2010



(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 001-02217 (Commission File Number) 58-0628465 (IRS Employer Identification No.)

One Coca-Cola Plaza Atlanta, Georgia (Address of principal executive offices) 30313 (Zip Code)

Registrant's telephone number, including area code: (404) 676-2121

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- □ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On November 12, 2010, Cathleen P. Black notified The Coca-Cola Company (the "Company") of her resignation from the Board of Directors of the Company, effective as of December 31, 2010.

A copy of the press release issued by the Company is attached as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits

99.1 Press Release of The Coca-Cola Company, dated November 15, 2010, regarding Cathleen P. Black

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE COCA-COLA COMPANY (REGISTRANT)

Date: November 16, 2010

By: <u>/s/ Geoffrey J. Kelly</u> Geoffrey J. Kelly Senior Vice President and General Counsel

Global Public Affairs & Communications P.O. Box 1734, Atlanta, Georgia 30301 Telephone (404) 676-2683

The Coefficient Company **news release**

FOR IMMEDIATE RELEASE

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CATHLEEN P. BLACK TO RESIGN FROM THE COCA-COLA COMPANY BOARD OF DIRECTORS

ATLANTA, Nov. 15, 2010 -- The Coca-Cola Company said today that Director Cathleen P. Black, who was recently named Chancellor of the New York City Department of Education, has informed the Company that she will resign from the Company's Board of Directors, effective Dec. 31, 2010. As a result of her new appointment, Ms. Black is resigning from her corporate board positions at The Coca-Cola Company and International Business Machines Corporation.

Ms. Black commented, "It is with much regret that I make this decision, which I believe is appropriate as I take on my new role as Chancellor of the New York City Schools. For nearly 20 years, I've had the great privilege to serve on the Board and be part of The Coca-Cola Company. Under Muhtar Kent's leadership, the Company has a very clear long-term growth strategy and an exciting future ahead of it. I wish Muhtar, his excellent leadership team and the thousands of dedicated Coca-Cola employees worldwide all the best as they build even greater success."

Muhtar Kent, Chairman and Chief Executive Officer said, "On behalf of everyone at Coca-Cola, I want to thank Cathie for her many invaluable years of service as a Director. She has always been a thoughtful and wise voice on our Board and we will miss her counsel and perspectives. This is a very exciting opportunity for Cathie to make a difference in the lives of the children of New York City, and we wish her every success in her new role."

Ms. Black served as Director of The Coca-Cola Company from April 1990 to May 1991, and was again elected as Director in 1993.

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Along with Coca-Cola, recognized as the world's most valuable brand, the Company's portfolio includes 12 other billion dollar brands, including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply and Georgia. Globally, we are the No. 1 provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of 1.6 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that protect the environment, conserve resources and enhance the economic development of the communities where we operate. For more information about our Company, please visit our website a<u>twww.thecoca-colacompany.com</u>.

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