
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):
August 23, 2012

The Coca-Cola Company

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-02217
(Commission
File Number)

58-0628465
(IRS Employer
Identification No.)

One Coca-Cola Plaza
Atlanta, Georgia
(Address of principal executive offices)

30313
(Zip Code)

Registrant's telephone number, including area code: **(404) 676-2121**

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01. Regulation FD Disclosure.

As previously announced, the shareowners of The Coca-Cola Company (the "Company") approved an amendment to the Company's certificate of incorporation to increase the number of authorized shares of common stock from 5.6 billion to 11.2 billion and effect a two-for-one stock split of the common stock. The record date for the stock split was July 27, 2012, and the additional shares were distributed on August 10, 2012. Each shareowner of record on the close of business on the record date received one additional share of common stock for each share held.

The Company will make available on its website at www.thecoca-colacompany.com, in the "Investors" section, supplemental financial information for each 2011 and 2012 quarterly period and for full year 2011 to illustrate how certain previously reported share and per share amounts were impacted as a result of the stock split. The supplemental financial information that will be posted on the website is attached as Exhibit 99.1 hereto.

The information in this Form 8-K and Exhibit 99.1 hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any of the Company's filings with the Securities and Exchange Commission under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

<u>Exhibit No.</u>	<u>Description</u>
Exhibit 99.1	Supplemental Financial Information of The Coca-Cola Company.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE COCA-COLA COMPANY
(REGISTRANT)

Date: August 23, 2012

By: /s/ Kathy N. Waller

Kathy N. Waller
Vice President and Controller

EXHIBIT INDEX

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Supplemental Financial Information of The Coca-Cola Company

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The following table sets forth, as supplemental information, adjusted share and per share data that reflects the impact of the Company's stock split (in millions except per share data):

	2011 ¹					2012	
	Q1	Q2	Q3	Q4	FY	Q1	Q2
Net income attributable to shareowners of The Coca-Cola Company	\$ 1,903	\$ 2,800	\$ 2,224	\$ 1,657	\$ 8,584	\$ 2,054	\$ 2,788
Basic net income per share	\$ 0.42	\$ 0.61	\$ 0.49	\$ 0.37	\$ 1.88	\$ 0.45	\$ 0.62
Diluted net income per share	\$ 0.41	\$ 0.60	\$ 0.48	\$ 0.36	\$ 1.85	\$ 0.45	\$ 0.61
Average shares outstanding	4,585	4,580	4,571	4,536	4,568	4,525	4,511
Effect of dilutive securities	77	80	82	75	78	76	81
Average shares outstanding assuming dilution	4,662	4,660	4,653	4,611	4,646	4,601	4,592

Note: Certain rows may not add due to rounding. Certain amounts may not recalculate using the rounded dollar amounts provided.

¹ Effective January 1, 2012, the Company elected to change our accounting methodology for determining the market-related value of assets for our U.S. qualified defined benefit pension plans. The Company's change in accounting methodology has been applied retrospectively, and we have adjusted all prior period financial information presented herein as required.

The following table sets forth, as supplemental information, adjusted per share data after considering items impacting comparability (non-GAAP) that reflects the impact of the Company's stock split (in millions except per share data):

	2011 ¹					2012	
	Q1	Q2	Q3	Q4	FY	Q1	Q2
Net income attributable to shareowners of The Coca-Cola Company after considering items impacting comparability (non-GAAP)	\$ 1,997	\$ 2,725	\$ 2,401	\$ 1,821	\$ 8,944	\$ 2,048	\$ 2,791
Diluted net income per share after considering items impacting comparability (non-GAAP)	\$ 0.43	\$ 0.58	\$ 0.52	\$ 0.39	\$ 1.92	\$ 0.44	\$ 0.61

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The following tables set forth the items considered in the calculation of the adjusted per share data after considering items impacting comparability (non-GAAP) set forth in the table above as well as a reconciliation of adjusted per share data after considering items impacting comparability (non-GAAP) to the reported (GAAP) adjusted per share data (in millions except per share data):

	2011 ¹					2012	
	Q1	Q2	Q3	Q4	FY	Q1	Q2
Net income attributable to shareowners of The Coca-Cola Company (GAAP)	\$ 1,903	\$ 2,800	\$ 2,224	\$ 1,657	\$ 8,584	\$ 2,054	\$ 2,788
Items impacting comparability:							
Asset impairments/restructuring	29	50	20	55	154	15	15
Productivity and reinvestment	—	—	—	—	—	40	34
Productivity initiatives	19	17	16	55	107	(1)	(1)
Equity investees	3	—	31	11	45	(40)	—
CCE transaction	74	43	34	90	241	—	—
Transaction gains	(66)	(219)	6	(38)	(317)	—	(59)
Certain tax matters	3	16	(4)	(22)	(7)	(8)	(25)
Other items	32	18	74	13	137	(12)	39
Net income attributable to shareowners of The Coca-Cola Company after considering items impacting comparability (non-GAAP)	\$ 1,997	\$ 2,725	\$ 2,401	\$ 1,821	\$ 8,944	\$ 2,048	\$ 2,791
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	2011 ¹					2012	
	Q1	Q2	Q3	Q4	FY	Q1	Q2
Diluted net income per share (GAAP)	\$ 0.41	\$ 0.60	\$ 0.48	\$ 0.36	\$ 1.85	\$ 0.45	\$ 0.61
Cumulative per share adjustment for items impacting comparability	\$ 0.02	\$ (0.02)	\$ 0.04	\$ 0.03	\$ 0.07	\$ (0.01)	\$ 0.00
Diluted net income per share after considering items impacting comparability (non-GAAP)	\$ 0.43	\$ 0.58	\$ 0.52	\$ 0.39	\$ 1.92	\$ 0.44	\$ 0.61

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