

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13D  
Under the Securities Exchange Act of 1934  
(Amendment No. 21)\*

Coca-Cola Bottling Co. Consolidated  
(Name of Issuer)

Common Stock, Par Value \$1.00 Per Share  
(Title of Class of Securities)

191098102  
(CUSIP Number)

James E. Chestnut  
Senior Vice President and Chief Financial Officer  
The Coca-Cola Company  
One Coca-Cola Plaza  
Atlanta, Georgia 30313  
(404) 676-2121  
(Name, Address and Telephone Number of Person  
Authorized to Receive Notices and Communications)

With a copy to:  
Carol Crofoot Hayes, Esq.  
The Coca-Cola Company  
One Coca-Cola Plaza  
Atlanta, Georgia 30313  
(404) 676-2121

December 6, 1999  
(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), (f) or (g), check the following box [ ] .

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Page 1 of 21

SCHEDULE 13D

CUSIP No. - 191098102

- 1 NAME OF REPORTING PERSON  
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON  
The Coca-Cola Company  
58-0628465
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\* (a) [ X ]  
(b) [ ]
- 3 SEC USE ONLY
- 4 SOURCE OF FUNDS\*  
OO
- 5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED  
PURSUANT TO ITEMS 2(d) OR 2(e)  
N/A [ ]
- 6 CITIZENSHIP OR PLACE OF ORGANIZATION  
State of Delaware

NUMBER OF 7 SOLE VOTING POWER  
SHARES None  
BENEFICIALLY  
OWNED BY 8 SHARED VOTING POWER  
EACH 1,984,495 shares of Common Stock, \$1.00 par value per share

REPORTING PERSON WITH 9 SOLE DISPOSITIVE POWER  
1,984,495 shares of Common Stock, \$1.00 par value per share

10 SHARED DISPOSITIVE POWER  
None

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
1,984,495 shares of Common Stock, \$1.00 par value per share

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES  
CERTAIN SHARES\* [ ]

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
31.05%

14 TYPE OF REPORTING PERSON\*  
CO

\*SEE INSTRUCTIONS BEFORE FILLING OUT

Page 2 of 21

SCHEDULE 13D

CUSIP No. - 191098102

1 NAME OF REPORTING PERSON  
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON  
The Coca-Cola Trading Company  
59-1764184

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\* (a) [ X ]  
(b) [ ]

3 SEC USE ONLY

4 SOURCE OF FUNDS\*  
OO

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED  
PURSUANT TO ITEMS 2(d) OR 2(e)  
N/A [ ]

6 CITIZENSHIP OR PLACE OF ORGANIZATION  
State of Delaware

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH 7 SOLE VOTING POWER  
None

8 SHARED VOTING POWER  
1,984,495 shares of Common Stock, \$1.00 par value per share

9 SOLE DISPOSITIVE POWER  
1,984,495 shares of Common Stock, \$1.00 par value per share

10 SHARED DISPOSITIVE POWER  
None

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
1,984,495 shares of Common Stock, \$1.00 par value per share

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES  
CERTAIN SHARES\* [ ]

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
31.05%

14 TYPE OF REPORTING PERSON\*  
CO

\*SEE INSTRUCTIONS BEFORE FILLING OUT

Page 3 of 21

SCHEDULE 13D

CUSIP No. - 191098102

- 1 NAME OF REPORTING PERSON  
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON  
Coca-Cola Oasis, Inc.  
88-0320762
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\* (a)  [ X ]  
(b)  [ ]
- 3 SEC USE ONLY
- 4 SOURCE OF FUNDS\*  
OO
- 5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED  
PURSUANT TO ITEMS 2(d) OR 2(e)  
N/A  [ ]
- 6 CITIZENSHIP OR PLACE OF ORGANIZATION  
State of Delaware

- NUMBER OF 7 SOLE VOTING POWER  
SHARES None
- BENEFICIALLY OWNED BY 8 SHARED VOTING POWER  
EACH 1,984,495 shares of Common Stock, \$1.00 par value per share
- REPORTING PERSON 9 SOLE DISPOSITIVE POWER  
WITH 1,984,495 shares of Common Stock, \$1.00 par value per share
- 10 SHARED DISPOSITIVE POWER  
None
- 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
1,984,495 shares of Common Stock, \$1.00 par value per share
- 12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES  
CERTAIN SHARES\*  [ ]
- 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
31.05%
- 14 TYPE OF REPORTING PERSON\*  
CO

\*SEE INSTRUCTIONS BEFORE FILLING OUT

Page 4 of 21

SCHEDULE 13D

CUSIP No. - 191098102

- 1 NAME OF REPORTING PERSON  
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON  
Carolina Coca-Cola Bottling Investments, Inc.  
58-2056767
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\* (a)  [ X ]  
(b)  [ ]
- 3 SEC USE ONLY
- 4 SOURCE OF FUNDS\*  
OO
- 5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED  
PURSUANT TO ITEMS 2(d) OR 2(e)  
N/A  [ ]
- 6 CITIZENSHIP OR PLACE OF ORGANIZATION  
State of Delaware

- NUMBER OF 7 SOLE VOTING POWER  
SHARES None
- BENEFICIALLY OWNED BY 8 SHARED VOTING POWER  
EACH 1,984,495 shares of Common Stock, \$1.00 par value per share
- REPORTING PERSON 9 SOLE DISPOSITIVE POWER  
WITH 1,984,495 shares of Common Stock, \$1.00 par value per share

10 SHARED DISPOSITIVE POWER  
None

- 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
1,984,495 shares of Common Stock, \$1.00 par value per share
- 12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES  
CERTAIN SHARES\* [ ]
- 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
31.05%
- 14 TYPE OF REPORTING PERSON\*  
CO

\*SEE INSTRUCTIONS BEFORE FILLING OUT

Page 5 of 21

AMENDMENT NO. 21  
TO  
STATEMENT PURSUANT TO RULE 13d-1 AND RULE 13d-2  
OF THE  
GENERAL RULES AND REGULATIONS  
UNDER THE  
SECURITIES EXCHANGE ACT OF 1934

This Amendment No. 21 amends and supplements the original Schedule 13D filed on May 18, 1987 by The Coca-Cola Company, as amended by Amendments 1 through 20 (the "Schedule 13D"). Terms used herein and not otherwise defined shall have the meanings given such terms in the Schedule 13D.

ITEM 2. IDENTITY AND BACKGROUND

Item 2 is hereby amended and restated as follows:

This statement is being filed by The Coca-Cola Company, and three of The Coca-Cola Company's direct or indirect wholly owned subsidiaries, namely The Coca-Cola Trading Company ("Trading Company"), Coca-Cola Oasis, Inc. ("Oasis") and Carolina Coca-Cola Bottling Investments, Inc. ("Carolina," and together with The Coca-Cola Company, Trading Company and Oasis, the "Reporting Persons"). Each of the Reporting Persons is a Delaware corporation, having its principal executive offices at One Coca-Cola Plaza, Atlanta, Georgia 30313, telephone (404)676-2121. Carolina is a direct wholly owned subsidiary of Oasis, Oasis is a direct wholly owned subsidiary of Trading Company, and Trading Company is a direct wholly owned subsidiary of The Coca-Cola Company.

The Coca-Cola Company is the largest manufacturer, distributor and marketer of soft drink concentrates and syrups in the world, as well as the world's largest distributor and marketer of juice and juice-drink products.

Certain information with respect to the directors and executive officers of the Reporting Persons is set forth in Exhibit A (99.1) attached hereto, including each director's and executive officer's business address, present principal occupation or employment, citizenship and other information.

None of the Reporting Persons nor, to the best of their knowledge, any director, executive officer or controlling person of any Reporting Person has, during the last five years, been (a) convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors), or (b) a party to a civil proceeding of a judicial or administrative body of competent jurisdiction as a result of which proceeding any Reporting Person or any director, executive officer or controlling person of any Reporting Person was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, or finding any violation with respect to federal or state securities laws.

Page 6 of 21

ITEM 4. PURPOSE OF TRANSACTION

Item 4 is hereby amended and supplemented by adding to the information previously filed under this Item the following:

The parties have mutually determined not to continue negotiations of the transaction terms and structure stipulated in the non-binding letter of intent signed November 5, 1999 among The Coca-Cola Company, Carolina, Coca-Cola Bottling Co. Consolidated ("Coke Consolidated"), Coca-Cola Ventures, Inc. and Piedmont Coca-Cola Bottling Partnership (the "Partnership"). The parties expect in the future to reinstitute discussions about other terms on which Carolina's ownership interest in the Partnership may be acquired by Coke Consolidated or its subsidiaries as stipulated in Section 19.1 of the Partnership Agreement dated July 2, 1993 between Carolina and subsidiaries of Coke Consolidated whereby the Partnership was formed, as amended (the "Partnership Agreement"). Section 19.1 of the Partnership Agreement provides that the Coke Consolidated subsidiaries will use their best efforts to purchase the interest of the KO Subsidiary between the sixth and eighth anniversaries of the date of the Partnership Agreement. There can be no assurance that an agreement with respect to such an acquisition can be reached or, if it is reached, when it would be closed.

The Coca-Cola Company invests in bottling operations such as Coke Consolidated in order to maximize the strength and efficiency of The Coca-Cola Company's production, distribution and marketing systems around the world. In line with this bottling strategy, The Coca-Cola Company regularly reviews its options relating to its investments in bottling operations throughout the world, including its investment in Coke Consolidated. As part of this review, The Coca-Cola Company from time to time may consider, evaluate and propose various possible transactions involving Coke Consolidated or its subsidiaries, which could include, without limitation:

- (i) the possible acquisition of additional securities of Coke Consolidated, or the disposition of securities of Coke Consolidated;
- (ii) possible extraordinary corporate transactions (such as a merger, consolidation or reorganization) involving Coke Consolidated or any of its subsidiaries, including with other bottling companies in which one or more of the Reporting Persons may have a direct or indirect equity interest; or
- (iii) the possible acquisition by Coke Consolidated or its subsidiaries of assets or interests in one or more bottling companies, including other bottling companies in which one or more of the Reporting Persons may have a direct or indirect equity interest, or the possible sale of assets or bottling operations by Coke Consolidated or its subsidiaries.

Page 7 of 21

ITEM 7. MATERIAL TO BE FILED AS EXHIBITS

Item 7 is hereby amended by adding and supplemented by adding to the information previously filed under this Item the following:

Exhibit A (99.1) - Directors and Executive Officers of the Reporting Persons

Page 8 of 21

SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

THE COCA-COLA COMPANY

By: /s/ JAMES E. CHESTNUT

-----  
James E. Chestnut  
Senior Vice President and  
Chief Financial Officer

Date: December 6, 1999

THE COCA-COLA TRADING COMPANY

By: /s/ JAMES E. CHESTNUT

-----  
James E. Chestnut  
Vice President and  
Chief Financial Officer

Date: December 6, 1999

COCA-COLA OASIS, INC.

By: /s/ JAMES E. CHESTNUT

-----  
James E. Chestnut  
Chief Financial Officer

Date: December 6, 1999

CAROLINA COCA-COLA BOTTLING  
INVESTMENTS, INC.

By: /s/ JAMES E. CHESTNUT

-----  
James E. Chestnut  
Vice President and  
Chief Financial Officer

Date: December 6, 1999

Page 9 of 21

EXHIBIT INDEX

EXHIBIT	DESCRIPTION
-----	-----
A (99.1)	Directors and Executive Officers of the Reporting Persons

Page 10 of 21

EXHIBIT A (99.1)

DIRECTORS AND EXECUTIVE OFFICERS OF THE COCA-COLA COMPANY

Set forth below is the name, business address and present occupation or employment of each director and executive officer of The Coca-Cola Company. Except as indicated below, each such person is a citizen of the United States. None of the directors and executive officers named below beneficially owns any Common Stock or Class B Common Stock of Coca-Cola Bottling Co. Consolidated. Directors of The Coca-Cola Company who are also executive officers of The Coca-Cola Company are indicated by an asterisk. Except as indicated below, the business address of each executive officer of The Coca-Cola Company is One Coca-Cola Plaza, Atlanta, Georgia 30313.

DIRECTORS OF THE COCA-COLA COMPANY

NAME	PRINCIPAL OCCUPATION OR EMPLOYMENT	ADDRESS
M. Douglas Ivester*	Chairman of the Board of Directors and Chief Executive Officer of The Coca-Cola Company	
Herbert A. Allen	President, Chief Executive Officer and Managing Director of Allen & Company Incorporated, a privately held investment banking firm	Allen & Company Incorporated 711 Fifth Avenue New York, NY 10022
Ronald W. Allen	Consultant to and advisory director of Delta Air Lines, Inc., a major U.S. air transportation company	Monarch Tower Suite 1745 3424 Peachtree Road, N.E. Atlanta, GA 30326
Cathleen P. Black	President of Hearst Magazines, a unit of The Hearst Corporation, a major media and communications company	Hearst Magazines 959 8th Avenue New York, NY 10019
Warren E. Buffett	Chairman of the Board of Directors and Chief Executive Officer of Berkshire Hathaway Inc., a diversified holding company	Berkshire Hathaway Inc. 1440 Kiewit Plaza Omaha, NE 68131

Page 11 of 21

DIRECTORS OF THE COCA-COLA COMPANY (continued)

NAME	PRINCIPAL OCCUPATION OR EMPLOYMENT	ADDRESS
Susan B. King	Leader in Residence, Hart Leadership Program, Sanford Institute of Public Policy, Duke University, a program for the development and advancement of leadership and management skills in the public and private sectors	Hart Leadership Program Terry Sanford Institute of Public Policy Duke University Box 90248 Durham, NC 27708-0248
Donald F. McHenry	Distinguished Professor in the Practice of Diplomacy at the School of Foreign Service, Georgetown University; President of The IRC Group, LLC, a New York City and Washington, D.C. consulting firm	The IRC Group, LLC 1320 19th Street, N.W. Suite 410 Washington, D.C. 20036
Sam Nunn	Partner in the law firm of King & Spalding since January 1997	King & Spalding 191 Peachtree Street Atlanta, GA 30303-1763
Paul F. Oreffice	Retired as Chairman of the Board of Directors of The	P.O. Box 4846 Scottsdale, AZ 85261

Dow Chemical Company in 1992 (The Dow Chemical Company is a diversified chemical, metals, plastics and packaging company)

James D. Robinson III	Chairman and Chief Executive Officer of RRE Investors, LLC, a private venture investment firm; Chairman of Violy, Byorum & Partners Holdings, LLC, a private firm specializing in financial advisory and investment banking activities in Latin America; President of J.D. Robinson Inc., a strategic advisory company	J.D. Robinson Inc. 126 East 56th Street 22nd Floor New York, NY 10022
--------------------------	--	--

DIRECTORS OF THE COCA-COLA COMPANY (continued)

NAME	PRINCIPAL OCCUPATION OR EMPLOYMENT	ADDRESS
Peter V. Ueberroth	Investor and Managing Director, The Contrarian Group, Inc., a management company	The Contrarian Group, Inc. 1071 Camelback Street Suite 111 Newport Beach, CA 92660
James B. Williams	Chairman of the Executive Committee of SunTrust Banks, Inc., a bank holding company	SunTrust Banks, Inc. P.O. Box 4418 Atlanta, GA 30302

EXECUTIVE OFFICERS OF THE COCA-COLA COMPANY

NAME	PRINCIPAL OCCUPATION OR EMPLOYMENT	ADDRESS
Alexander R.C. Allan	President of the Middle and Far East Group	
	Mr. Allan is a citizen of the United Kingdom	
Anton Amon	Senior Vice President	
William P. Casey	Senior Vice President	
James E. Chestnut	Senior Vice President	
	Mr. Chestnut is a citizen of the United Kingdom	
Ralph H. Cooper	Senior Vice President	
Douglas N. Daft	President and Chief Operating Officer	
	Mr. Daft is a citizen of Australia	
Charles S. Frenette	Senior Vice President	
Joseph R. Gladden, Jr.	Senior Vice President and General Counsel	
George Gourlay	Senior Vice President	
Timothy J. Haas	Senior Vice President	

EXECUTIVE OFFICER OF THE COCA-COLA COMPANY (continued)

NAME	PRINCIPAL OCCUPATION OR EMPLOYMENT	ADDRESS
Stephen C. Jones	President of The Minute Maid Company, a division of The Coca-Cola Company	The Minute Maid Company 2000 St. James Place Houston, TX 77056
	Mr. Jones is a citizen of Canada	
Jack L. Stahl	Senior Vice President	
Michael W. Walters	Vice President	
Carl Ware	Senior Vice President	

Page 14 of 21

DIRECTORS AND EXECUTIVE OFFICERS OF THE COCA-COLA TRADING COMPANY

Set forth below is the name, business address and present occupation or employment of each director and executive officer of The Coca-Cola Trading Company. Except as indicated below, each such person is a citizen of the United States. None of the directors and executive officers named below beneficially owns any Common Stock or Class B Common Stock of Coca-Cola Bottling Co. Consolidated. Directors of The Coca-Cola Trading Company who are also executive officers of The Coca-Cola Trading Company are indicated by an asterisk. Except as indicated below, the business address of each executive officer of The Coca-Cola Trading Company is One Coca-Cola Plaza, Atlanta, Georgia 30313.

DIRECTORS OF THE COCA-COLA TRADING COMPANY

NAME	PRINCIPAL OCCUPATION OR EMPLOYMENT	ADDRESS
M. Douglas Ivester	Chairman of the Board of Directors and Chief Executive Officer of The Coca-Cola Company	
James E. Chestnut*	Senior Vice President and Chief Financial Officer of The Coca-Cola Company; Vice President and Chief Financial Officer of The Coca-Cola Trading Company	
	Mr. Chestnut is a citizen of the United Kingdom	
Joseph R. Gladden, Jr.	Senior Vice President and General Counsel of The Coca-Cola Company	

Page 15 of 21

EXECUTIVE OFFICERS OF THE COCA-COLA TRADING COMPANY

NAME	PRINCIPAL OCCUPATION OR EMPLOYMENT	ADDRESS
Carl K. Kooyoomjian	Assistant Vice President and Director of Global Procurement and Trading of The Coca-Cola Company; President of The Coca-Cola Trading Company	
Steve M. Whaley	Vice President and General Tax Counsel of The Coca-Cola Company; Vice President, General	

	Tax Counsel and Assistant Treasurer of The Coca-Cola Trading Company
Vincent M. Gioe	Director of Finance, Global Procurement and Trading of The Coca-Cola Company; Vice President - Finance of The Coca-Cola Trading Company
Kenneth L. Carty	Director of Purchasing, Global Products, Global Procurement and Trading of The Coca-Cola Company; Vice President of The Coca-Cola Trading Company
Dallas A. Hurston	Assistant Vice President and Director, Corporate Real Estate of The Coca-Cola Company; Vice President of The Coca-Cola Trading Company

Page 16 of 21

EXECUTIVE OFFICERS OF THE COCA-COLA TRADING COMPANY (continued)

NAME	PRINCIPAL OCCUPATION OR EMPLOYMENT	ADDRESS
Russell M. Breier	Director, Marketing Finance of The Coca-Cola Company; Vice President of The Coca-Cola Trading Company	
Frederick Yochum	Director of General and Administration Procurement, Global Procurement and Trading of The Coca-Cola Company; Vice President of The Coca-Cola Trading Company	
Eduardo M. Carreras	Senior Patent and Technology Counsel, Corporate Legal of The Coca-Cola Company; General Counsel of The Coca-Cola Trading Company	

Page 17 of 21

DIRECTORS AND EXECUTIVE OFFICERS OF COCA-COLA OASIS, INC.

Set forth below is the name, business address, present occupation or employment of each director and executive officer of Coca-Cola Oasis, Inc. Except as indicated below, each such person is a citizen of the United States. None of the directors and executive officers named below beneficially owns any Common Stock or Class B Common Stock of Coca-Cola Bottling Co. Consolidated. Directors of Coca-Cola Oasis, Inc. who are also executive officers of Coca-Cola Oasis, Inc. are indicated by an asterisk. Except as indicated below, the business address of each executive officer of Coca-Cola Oasis, Inc. is One Coca-Cola Plaza, Atlanta, Georgia 30313.

DIRECTORS OF COCA-COLA OASIS, INC.

NAME	PRINCIPAL OCCUPATION OR EMPLOYMENT	ADDRESS
M. Douglas Ivester	Chairman of the Board of Directors and Chief Executive Officer of The Coca-Cola Company	

James E. Chestnut\* Senior Vice President  
and Chief Financial  
Officer of  
The Coca-Cola Company;  
Chief Financial Officer  
of Coca-Cola Oasis, Inc.

Mr. Chestnut is a  
citizen of the United  
Kingdom

Charles B. Fruit\* Vice President and  
Director, Media and  
Marketing Assets of  
The Coca-Cola Company;  
President of Coca-Cola  
Oasis, Inc.

Page 18 of 21

EXECUTIVE OFFICERS OF COCA-COLA OASIS, INC.

NAME	PRINCIPAL OCCUPATION OR EMPLOYMENT	ADDRESS
David M. Taggart	Vice President and Treasurer of The Coca-Cola Company; Vice President and Treasurer of Coca-Cola Oasis, Inc.	
Dallas A. Hurston	Assistant Vice President and Director, Corporate Real Estate of The Coca-Cola Company; Vice President of Coca-Cola Oasis, Inc.	
W. Dexter Brooks	Assistant General Counsel, Legal Division of The Coca-Cola Company; Vice President and Assistant Secretary of Coca-Cola Oasis, Inc.	
Steve M. Whaley	Vice President and General Tax Counsel of The Coca-Cola Company; Vice President and General Tax Counsel of Coca-Cola Oasis, Inc.	

Page 19 of 21

DIRECTORS AND EXECUTIVE OFFICERS OF CAROLINA COCA-COLA  
BOTTLING INVESTMENTS, INC.

Set forth below is the name, business address, present  
occupation or employment of each director and executive officer of  
Carolina Coca-Cola Bottling Investments, Inc. Except as indicated  
below, each such person is a citizen of the United States. None of  
the directors and executive officers named below beneficially owns  
any Common Stock or Class B Common Stock of Coca-Cola Bottling Co.  
Consolidated. Directors of Carolina Coca-Cola Bottling  
Investments, Inc. who are also executive officers of Carolina  
Coca-Cola Bottling Investments, Inc. are indicated by an asterisk.  
Except as indicated below, the business address of each executive  
officer of Carolina Coca-Cola Bottling Investments, Inc. is  
One Coca-Cola Plaza, Atlanta, Georgia 30313.

DIRECTORS OF CAROLINA COCA-COLA BOTTLING INVESTMENTS, INC.

NAME	PRINCIPAL OCCUPATION OR EMPLOYMENT	ADDRESS
Lawrence R. Cowart*	Vice President and Director of Business	

Development of  
The Coca-Cola Company;  
President of Carolina  
Coca-Cola Bottling  
Investments, Inc.

Gary P. Fayard

Vice President and  
Controller of  
The Coca-Cola Company

James E. Chestnut\*

Senior Vice President  
and Chief Financial  
Officer of  
The Coca-Cola Company;  
Vice President and Chief  
Financial Officer of  
Carolina Coca-Cola  
Bottling Investments,  
Inc.

Mr. Chestnut is a  
citizen of the United  
Kingdom

Page 20 of 21

EXECUTIVE OFFICERS OF CAROLINA COCA-COLA BOTTLING INVESTMENTS, INC.

NAME	PRINCIPAL OCCUPATION OR EMPLOYMENT	ADDRESS
David M. Taggart	Vice President and Treasurer of The Coca-Cola Company; Vice President, Treasurer and Assistant Secretary of Carolina Coca-Cola Bottling Investments, Inc.	

Page 21 of 21