PRICING TERM SHEET

5.350% Notes due November 15, 2017

Issuer: The Coca-Cola Company

Security: 5.350% Notes due November 15, 2017

Size: \$1,750,000,000

Maturity Date: November 15, 2017

Coupon: 5.350%

Interest Payment Dates: May 15 and November 15, commencing May 15, 2008

Price to Public: 99.851%

Benchmark Treasury: 4.75% due August 15, 2017

Benchmark Treasury Yield: 4.369%

Spread to Benchmark Treasury: + 100 bp

Yield: 5.369%

Make-Whole Call: Treasury plus 15 bp

Expected Settlement Date: November 1, 2007

CUSIP: 191216AK6

Anticipated Ratings: Aa3 (Negative Outlook) by Moody's Investors Service, Inc.

A+ (Stable Outlook) by Standard & Poor's Ratings Services

A+ (Negative Outlook) by Fitch Ratings

Joint Book-Running Managers: Banc of America Securities LLC

Citigroup Global Markets Inc.

Co-Managers: Deutsche Bank Securities Inc.

Goldman, Sachs & Co. HSBC Securities (USA) Inc. J.P. Morgan Securities Inc. UBS Securities LLC

Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.

You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Banc of America Securities LLC toll free at 1-800-294-1322 or Citigroup Global Markets Inc. toll free at 1-877-858-5407.

QuickLinks

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