

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported):
April 23, 2010**

The Coca-Cola Company

(Exact name of registrant as specified in its charter)

Delaware
(State or other
jurisdiction
of incorporation)

001-02217
(Commission
File Number)

58-0628465
(IRS Employer
Identification No.)

One Coca-Cola Plaza
Atlanta, Georgia
(Address of principal executive offices)

30313
(Zip Code)

Registrant's telephone number, including area code: **(404) 676-2121**

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure.

As announced during the 2010 first quarter investor conference call, The Coca-Cola Company (the "Company") will make available on its website at www.thecocacolacompany.com, in the "Investors" section, supplemental financial information disclosing amounts by which consolidated statements of income line items and operating segments data for each 2009 quarterly period and for full-year 2009 would have been affected had the changes in accounting guidance implemented on January 1, 2010 been in effect for such periods. The supplemental financial information that will be posted on the website is attached as Exhibit 99.1 hereto.

The information in this Form 8-K and Exhibit 99.1 hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any of the Company's filings with the Securities and Exchange Commission under the Securities Act of 1933, as amended, or the Exchange Act except as expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

<u>Exhibit No.</u>	<u>Description</u>
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Exhibit 99.1	Supplemental Financial Information of The Coca-Cola Company
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE COCA-COLA COMPANY
(REGISTRANT)

Date: April 23, 2010

By: /s/ Kathy N. Waller
Kathy N. Waller
Vice President and Controller

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EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
Exhibit 99.1	Supplemental Financial Information of The Coca-Cola Company

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This supplemental financial information sets forth amounts by which consolidated statements of income line items and operating segments data for each 2009 quarterly period and for full-year 2009 would have been affected had the changes in accounting guidance implemented on January 1, 2010 been in effect for such periods.

Net Operating Revenues (in millions):	Q1	Q2	Q3	Q4	Full Year
Eurasia & Africa	\$ —	\$ —	\$ —	\$ —	\$ —
Europe	13	21	21	17	72
Latin America	(69)	(77)	(103)	(137)	(386)
North America	(7)	(10)	(11)	(4)	(32)
Pacific	11	17	16	5	49
Bottling Investments	(116)	(159)	(189)	(156)	(620)
Corporate	(1)	(2)	(2)	(3)	(8)
Eliminations	18	23	45	20	106
Consolidated	\$ (151)	\$ (187)	\$ (223)	\$ (258)	\$ (819)
Operating Income (in millions):	Q1	Q2	Q3	Q4	Full Year
Eurasia & Africa	\$ —	\$ —	\$ —	\$ —	\$ —
Europe	(1)	—	(1)	2	—
Latin America	(12)	(9)	(13)	(22)	(56)
North America	3	2	5	4	14
Pacific	(3)	(7)	(8)	(6)	(24)
Bottling Investments	(4)	(26)	(37)	(17)	(84)
Corporate	2	2	2	(22)	(16)
Consolidated	\$ (15)	\$ (38)	\$ (52)	\$ (61)	\$ (166)
Consolidated Statements of Income (in millions):	Q1	Q2	Q3	Q4	Full Year
NET OPERATING REVENUES	\$ (151)	\$ (187)	\$ (223)	\$ (258)	\$ (819)
Cost of goods sold	(96)	(111)	(123)	(146)	(476)
GROSS PROFIT	(55)	(76)	(100)	(112)	(343)
Selling, general and administrative expenses	(40)	(38)	(48)	(51)	(177)
Other operating charges	—	—	—	—	—
OPERATING INCOME	(15)	(38)	(52)	(61)	(166)
Interest income	(2)	(1)	(1)	(2)	(6)
Interest expense	(4)	(4)	(3)	(5)	(16)
Equity income (loss) — net	12	17	23	27	79
Other income (loss) — net	(4)	1	—	1	(2)
INCOME BEFORE INCOME TAXES	(5)	(17)	(27)	(30)	(79)
Income taxes	(3)	(11)	(11)	(10)	(35)
CONSOLIDATED NET INCOME	(2)	(6)	(16)	(20)	(44)
Less: Net income attributable to noncontrolling interests	(2)	(6)	(16)	(20)	(44)
NET INCOME ATTRIBUTABLE TO SHAREOWNERS OF THE COCA-COLA COMPANY	\$ —	\$ —	\$ —	\$ —	\$ —