Registration Statement No. 333-170331 Filed Pursuant to Rule 433 **Supplementing the Preliminary Prospectus Supplement** Dated March 9, 2012 (To Prospectus dated November 4, 2010)



Pricing Term Sheet

Floating Rate Notes due 2014

The information in this pricing term sheet relates only to the offering of Notes (the "Notes Offering") and should be read together with (i) the preliminary prospectus supplement dated March 9, 2012 relating to the Notes Offering, including the documents incorporated by reference therein, and (ii) the related base prospectus dated November 4, 2010, each filed pursuant to Rule 424(b) under the Securities Act of 1933, as amended, Registration Statement No. 333-170331.

The Coca-Cola Company

Offering Format: SEC Registered \$1,000,000,000 Maturity Date: March 14, 2014 Initial Interest Rate: To be determined two London Business Days prior to the Original Issue Date based at 3-month LIBOR 0.05% Price to Public: 100.000% of principal amount Spread to Benchmark: 3-month LIBOR - 0.05% Reference Rate: Three-month LIBOR Interest Payment And Reset Dates: Quarterly on March 14, June 14, September 14, and December 14, commencing on June 14, 2012 Make-Whole Call: None Day Count Convention: Actual / 360 Trade Date: March 9, 2012 Settlement Date: March 14, 2012 (T+3) CUSIP / ISIN: 191216 AW0 / US191216AW09 Denominations: \$2,000 x \$1,000 Expected Ratings: Aa3 (Stable Outlook) by Moody's Investors Service, Inc. A+ (Positive Outlook) by Standard & Poor's Ratings	Security:	Floating Rate Notes due March 14, 2014
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	Denominations:	\$2,000 x \$1,000
	Expected Ratings:	

Services

A+ (Stable Outlook) by Fitch Ratings

Underwriters: Bookrunners:

Issuer:

Deutsche Bank Securities Inc. HSBC Securities (USA) Inc.

Merrill Lynch, Pierce, Fenner & Smith Incorporated

UBS Securities LLC

Co-Managers:

Credit Suisse Securities (USA) LLC J.P. Morgan Securities Inc. Morgan Stanley & Co. Incorporated

Standard Chartered Bank

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You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Deutsche Bank Securities Inc. at 1 (800) 503-4611, HSBC Securities (USA) Inc. at 1-866-811-8049, Merrill Lynch, Pierce, Fenner & Smith Incorporated toll free at 1-800-294-1322 or UBS Securities LLC at 1-877-827-6444 (extension

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