Registration Statement No. 333-170331 Filed Pursuant to Rule 433 Supplementing the Preliminary Prospectus Supplement Dated February 28, 2013 (To Prospectus dated November 4, 2010)



Pricing Term Sheet

Floating-Rate Notes due 2015

The information in this pricing term sheet relates only to the offering of Notes (the "Notes Offering") and should be read together with (i) the preliminary prospectus supplement dated February 28, 2013 relating to the Notes Offering, including the documents incorporated by reference therein, and (ii) the related base prospectus dated November 4, 2010, each filed pursuant to Rule 424(b) under the Securities Act of 1933, as amended, Registration Statement No. 333-170331.

Issuer: Security: Offering Format: **Principal Amount:** Maturity Date: **Initial Interest Rate: Price to Public:** Spread to Benchmark: **Reference Rate: Interest Payment And Reset Dates:** Make-Whole Call: **Day Count Convention:** Trade Date: Settlement Date: CUSIP / ISIN: **Denominations:**

The Coca-Cola Company Floating Rate Notes due 2015 SEC Registered \$500,000,000 March 5, 2015 To be determined two London Business Days prior to the Original Issue Date based at 3-month LIBOR -0.02%100.000% of principal amount 3-month LIBOR -0.02%Three-month LIBOR Quarterly on March 5, June 5, September 5, and December 5, commencing on June 5, 2013 None Actual / 360 February 28, 2013 March 5, 2013 (T+3) 191216 BB5 / US191216BB52 \$2,000 x \$1,000

Expected Ratings:	Aa3 (Stable Outlook) by Moody's Investors Service, Inc.
	AA- (Stable Outlook) by Standard & Poor's Ratings Services
	A+ (Stable Outlook) by Fitch Ratings
Underwriters:	Bookrunners:
	BNP Paribas Securities Corp.
	Citigroup Global Markets Inc.
	Credit Suisse Securities (USA) LLC
	Morgan Stanley & Co. LLC
	Co-Managers:
	ING Financial Markets LLC
	J.P. Morgan Securities LLC
	Wells Fargo Securities, LLC

Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.

You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling BNP Paribas Securities Corp. at (800) 854-5674, Citigroup Global Markets Inc. at (800) 831-9146, Credit Suisse Securities (USA) LLC toll free at (800) 221-1037 or Morgan Stanley & Co. LLC at (866) 718-1649.

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